THE CASH BOX

VOLUME XIV | DECEMBER 27, 1952 (HOLIDAY ISSUE) | NUMBER 14

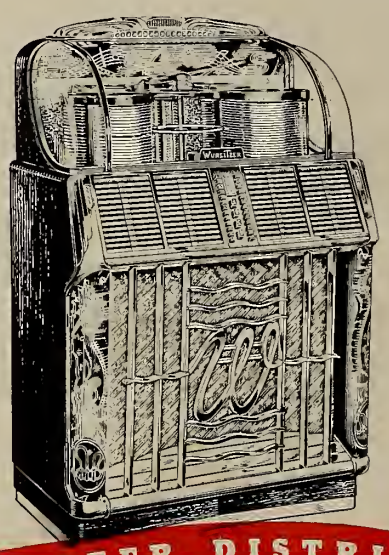
Perry Como wraps up the year with a smash RCA Victor hit, "Don't Let The Stars Get In Your Eyes". Shown here keeping those stars out of his eyes, Perry brings a Christmas gift of song and cheer to record fans everywhere. In the year ahead, Perry will continue to make his fine waxings which for so long have found favor in the nation's juke boxes.

Be Your Own Santa Claus

Don't wait for folks to **wish** you a Merry Christmas. Make **sure** you have one.

Be your **own** Santa Claus—buy Wurlitzer Fifteen Hundreds for your route now.

You'll have a Merrier Christmas and Happier for Years to come because you'll enjoy the highest earnings in phonograph history—from the **only** phonograph that plays 45 and 78 RPM records intermixed.



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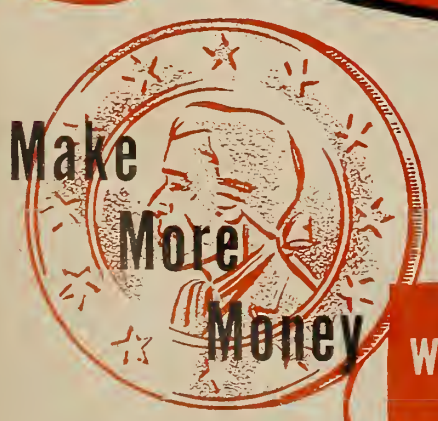

with *Wurlitzer*

FIFTEEN HUNDREDS

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

December 27, 1952

Volume XIV HOLIDAY ISSUE Number 14

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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The Cash Box

"Just Folks"

★

(Editorial note: This editorial, which appeared in last year's holiday issue, communicates our feelings so perfectly, that we just couldn't improve on it.)

Here is a romantic magazine.

One that has built a following on personalities.

And personalities, they tell us, is what count with people like you and us who are just "people".

Like you and us, these are the people who want their children to have everything "we didn't have".

Just plain people.

Just people. In fact, the "common run". The people who made this the greatest and finest country on earth.

The people who made a great nation zoom up out of a wilderness.

That's us.

We're the people.

And this romantic idea of a magazine that is strictly devoted to a certain trade, a certain people, this is the magazine that we bring you week after week — all year 'round.

This, my friends, is *The Cash Box*.

Captained by "people". People who know each other as "just folks". And that's the way we want it to be. Now, and for the years to come.

So, if you too, are "just folks", "just people", we're with you — in fact, we're your kind.

Let's all kind of grip into this thing—this business of ours—this livelihood that we are getting from operating, jobbing, distributing and manufacturing coin operated equipment in all its classifications . . . as well as recording, manufacturing and selling juke box tunes and records.

We're just people, aren't we?

Aren't we the people who help the people?

Aren't we supplying entertainment and services and merchandising—automatically?

Aren't we sort of doing a job—in a way—for all the people—to make things just a bit brighter and easier and happier for everyone concerned?

Well, we "just folks," here at *The Cash Box*, kind of want you "folks," out there, to feel that we, too, are like you.

That we are driving ahead for you. That we are trying with all might and main to make this, your business, a more solid business. A better business. A grander and more respected business.

That we "folks" are like you "folks," who also want "our children," just like "your children," to enjoy the things that "we folks" didn't have to enjoy.

Sort of carry on with us for we are for you. And want to help you and work with you. And cooperate and do things that you feel we should do — if you'll only tell us more often what you want us to do for you. So that we can all enjoy better times and grander fun and live and laugh and be prosperous and happy.

Why shouldn't we, in the coin machine industry, enjoy the things that others in other industries claim as "theirs"? Aren't they "people" just like we're "people"? Flesh and blood and sorrow and heartache? And, when you add it all up—just momentarily here?

So, as Xmas comes around and as the New Year sort of sticks its little, frozen, red nose 'round the corner—let's all of us kind of remember—"we're just folks"—"just people"—just the kind of "friends" who are asking you to be friendly to us, and to like us, for we want to do what you want to do, and be good to you like you are good to us.

All of us "folks" here at *The Cash Box*—wish all of you "folks"—a very, very, merry Xmas.

Merry Xmas
and
A Most Prosperous And
Happy New Year
THE CASH BOX

Thanks -

FOR MAKING IT POSSIBLE

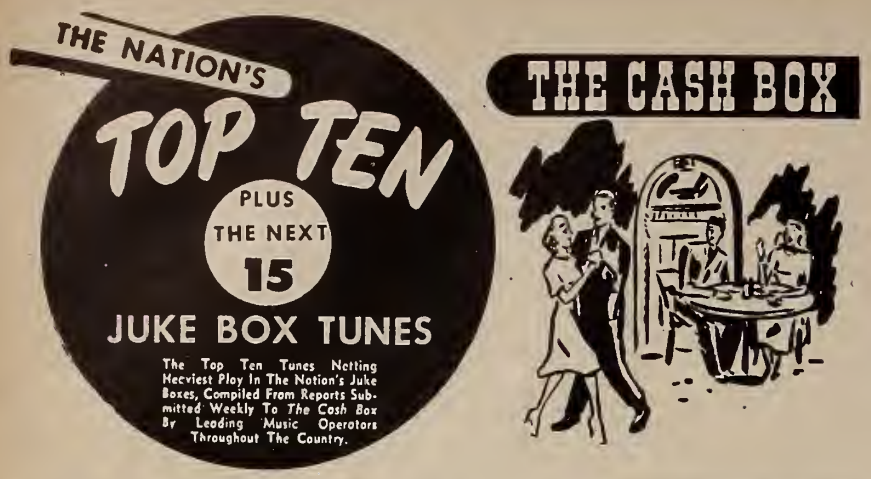
Best Small Instrumental Group of 1952

(2nd Consecutive Year)

Les Paul & Mary Ford

Personal Mgr.: GRAY GORDON • MEL SHAUER

MANAGEMENT
GENERAL ARTISTS CORPORATION
NEW YORK CINCINNATI CHICAGO DALLAS BEVERLY HILLS LONDON


THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE				
AL—Aladdin	DA—Dana	JU—Jubilee	MG—MGM	SE—Seger
AP—Apollo	DE—Decca	KI—King	MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon	LO—London	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	MA—Mars	PE—Peacock	5W—Swingtime
CA—Capitol	FE—Federal	ME—Mercury	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star		RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial		RE—Regent	UN—United
CR—Coral	IN—Intro		SA—Savoy	VI—RCA Victor

Pos. Last Week

1 — **WHY DON'T YOU BELIEVE ME?** — **1**
JONI JAMES
CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
VI-20-5017 (47-5017)—June Valli

2 — **GLOW WORM** — **2**
MILLS BROTHERS
CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

3 — **I WENT TO YOUR WEDDING** — **3**
PATTI PAGE
CO-39856 (4-39856)—Sammy Kaye O.
DA-780—Regina Kujewa
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O.
JU-5093—Little Sylvia
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—Steve Gibson

4 — **DON'T LET THE STARS GET IN YOUR EYES** — **10**
PERRY COMO
CA-2256 (F-2256)—Gisele MacKenzie
CA-2216 (F-2216)—Skeets McDonald
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5064 (47-5064)—Perry Como
VI-20-5040 (47-5040)—Johnnie & Jack

5 — **LADY OF SPAIN** — **4**
EDDIE FISHER
CA-2265 (F-2265)—Les Paul & Mary Ford
LO-1278 (45-1278)—Winifred Atwell
VI-20-4953 (47-4953)—Eddie Fisher

6 — **YOURS** — **8**
VERA LYNN
CA-224—Les Baxter O.
DE-28457 (9-28457)—Jimmy Dorsey O.
LO-1261 (45x1261)—Vera Lynn
ME-70021 (45x70021)—Ray Cura

7 — **TRYING** — **5**
THE HILLTOPPERS
CR-60823 (9-60823)—Johnny Desmond
DOT—15018—The Hilltoppers
DE-28375 (9-28375)—Ella Fitzgerald
DE-28322 (9-28322)—Grady Martin
ME-5904 (45x5904)—Jimmy Palmer O.

8 — **YOU BELONG TO ME** — **7**
JO STAFFORD
CA-2165 (F-2165)—Dean Martin
CO-39811 (4-39811)—Jo Stafford
ME-5399 (5899x45)—Patti Page
ME-6407 (6407x45)—Sue Thompson
MG-11295 (K11295)—Joni James

9 — **I SAW MOMMY KISSING SANTA CLAUS** — —
JIMMY BOYD
CA-2285 (F-2285)—Molly Bee
CO-39871 (4-39871)—Jimmy Boyd
DE-28504 (9-28504)—Mervin Shiner
MG-11381 (K-11381)—Betty Clark
VI-20-5067 (47-5067)—Spike Jones O.

10 — **KEEP IT A SECRET** — —
JO STAFFORD
CA-2268 (F-2268)—June Hutton
CO-29891 (4-29891)—Jo Stafford
DE-28511 (9-28511)—Bing Crosby
IM-8169—Slim Whitman
MG-11385 (K-11385)—Henry Jerome O.
VI-20-4992 (47-4992)—Dinah Shore

11) TAKES TWO TO TANGO. 12) I. 13) JAMBALAYA. 14) HEART AND SOUL. 15) OUTSIDE OF HEAVEN. 16) TILL I WALTZ AGAIN WITH YOU. 17) WISH YOU WERE HERE. 18) CONQUEST. 19) OH HAPPY DAY. 20) HOLD ME, THRILL ME, KISS ME. 21) BECAUSE YOU'RE MINE. 22) MY BABY'S COMING HOME. 23) MY FAVORITE SONG. 24) BLUE VIOLINS. 25) BLUES IN ADVANCE.

SYMBOL OF ACHIEVEMENT

When the attainments of a lifetime are added up and evaluated, the honors a person receives for honest achievement almost always turn out to be his most cherished reward—and most enduring. For after he has worked for all the other things an individual may aim at, and no matter whether he has attained further successes or not, the honor he earned is his undeniably, beyond all recall.

In the music business, there are many things a person may set his sights for. Almost all, and that includes the artist, the publisher, record company, officials and everyone else concerned, are working for financial security. Moreover, in our business, there is the peculiar reward of public acceptance — applause, fame and all the other things which are associated with the entertainment world.

But perhaps most important of all is the knowledge that the work we do brings success to the people we're doing it for. Every artist wants to know that his record is the one that brings coins into the machines. Every publisher wants his tune to be the current hit. And every record company official wants it to be on his label. Naturally they want these things because it means income to them and the promise of more to come. But beyond all this, it means that they have done a successful job—something everyone in the world is aiming for, no matter what his life's work may be.

For the past seven years, we here at *The Cash Box* have been celebrating these successful jobs with our annual awards. And in these seven years *The Cash Box* award has come more and more to be the symbol of achievement in the music and record businesses.

Here are these men and women, the juke box operators — who as a whole are the greatest single market for records in this country — voting for the artists, the tunes, the records that made the most money for them. Here are no hypoed sales figures, no publicist's dream. Here are the simple facts as the juke box operators of this nation know them.

The artists they vote for are literally the most successful ones. For they are the ones who succeeded in a way which all understand. They garnered the most play during the year.

To those who receive a *Cash Box* award therefore, goes the unquestioned accolade of the music world.

And the award is lasting in its meaning, unchanging. Through all the years to come, through the vicissitudes and glories that we all experience, that award remains as the undeniable symbol of a great accomplishment.

When all the money has been counted, when all the applause has been heard, all the fame enjoyed, *The Cash Box* statuette, simple in its beauty, will remain the honor which neither time nor fortune can tarnish.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WHY DON'T YOU BELIEVE ME.....Joni James (MGM)
2. I SAW MOMMY KISSING SANTA CLAUS .....Jimmy Boyd (Columbia)
3. DON'T LET THE STARS GET IN YOUR EYES.....Perry Como (RCA Victor)
4. GLOW WORM.....Mills Brothers (Decca)
5. YOU BELONG TO ME.....Jo Stafford (Columbia)
6. KEEP IT A SECRET.....Jo Stafford (Columbia)
7. TILL I WALTZ AGAIN WITH YOU...Teresa Brewer (Coral)
8. I WENT TO YOUR WEDDING.....Patti Page (Mercury)
9. OH HAPPY DAY.....Don Howard (Essex)
10. HEART AND SOUL.....Four Aces (Decca)

Yuletide is always a season of mixed emotions. Sadness. Gladness. Tender memories. Joyful parties. Glitter. Gaily colored boxes ribbon bedecked. Christmas Carols. Always a season for good will. If only that feeling could carry over for twelve months. What a wonderful world this would be. . . . MERRY XMAS—to our disk jockey friends all over the nation. May 1953 be a bigger than ever deejay year and more airtime for all.

* * * * *

Faron Young is now a private in the army and is stationed at Fort Jackson. This we learn from our friends **Bob** and **Jim** (WFBC-Greenville, S. C.). The boys, in their weekly newsletter, call the trade's attention to their listing carried in a recent **Cash Box**. . . . Thanks to **Henry Okun** for that truly wonderful Christmas card. . . . **Stuart Foster's** new "Your Mother And Mine," with the **Hugo Winterhalter** ork, was picked by WMCA-New York, and its listeners as the number one release of the week. . . . **Clark Reid** (WJR-Detroit, Mich.) says "If **Teresa Brewer** can stand the onslaught of **Jimmy Boyd's** "Kissing Santa Claus" her "Till I Waltz Again With You" should be number one nationally."

* * * * *

TEX ROPER
(KFAL—Fulton, Mo.)

Tex Roper (KFAL-Fulton, Mo.) elated with the listener response accorded his programs. . . . Back again after a short illness is **Stephen Paul**, WMBG-Richmond, Va. . . . **Gil Henry** (KING-Seattle, Wash.) rebelling at the pressure applied to the disk jocks at station KING. Says Henry, "The fellows here at KING have been getting a lot of telephone calls from publishers practically demanding that their tunes be placed on our top ten lists. I don't think these publishers realize the bad will they are creating by their "huckster" tactics and demands for dishonesty." . . . What a party **Ted Brown** (WMGM-New York) had Friday morning, December 12. Practically every vocalist in town dropped in to congratulate Ted on his third anniversary with the station. Among those present were: **Patti Page, Frances Faye, Eileen Barton, Toni Arden, Liza Morrow, Pat Terry, Ferrante** and **Teicher, Joe Allegro, Norman Greene, Danny Winchell, Trudy Richards, Ricky Hale, Jilla Webb, Harry Belafonte, Georgia Carr, Henry Jerome, Alan Dean, Tony Alamo,** and **Bill Hayes**. . . . **Bill Phillips** (WBAX-Wilkes Barre, Pa.) who is one of radio's pioneers, celebrated the first anniversary of his three-hour show on December 11. Bill is currently engaged in a fund drive to raise $5,000 for a Wilkes Barre High school girl who was seriously hurt in an auto accident a few weeks ago. Phillips would like contributions of autographed pics, records, and albums to auction off to his audience.

* * * * *

Skip-A-Long Hathaway (KUGN-Eugebe, Oregon) has had a rash of guest stars on his show during the past month. Among them were **Lefty Frizzell**, his entire band, **Lou Millet, Wade Ray**, and many others. . . . **Harry Burge** (WQAM-Miami, Fla.) features **The Cash Box** listings for one full hour a week. A "picks" are played on all his shows. . . . **Bill Silbert** (WABD-New York) whose record and interview show is featured nightly on that network at 11:20 p.m. is inviting his audiences to vote for their favorite recording personalities in the following categories: Top Male Vocalist, Top Female Vocalist, and Top Band Of The Year. The recording stars receiving the greatest number of votes will receive the "**Bill Silbert** 1953 Disk Jockey Award" Plaque at a special televised ceremony during the week of January 5th to 9th, 1953. This will be an annual award. . . . **Bud Wilson** (WKXL-Concord, N. H.) is doing a split shift for the Xmas season. Wilson is early ayem dee-jay until 12:30, then goes on again at 5 for the "Santa Claus Show." . . . **Morris Diamond** has been signed by Coral to handle **Alan Dale, Judy Lynn, Ray Bloch,** and **The Modernaires.**

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE BANJO KINGS
(Good Time Jazz 76)

C "THE BURGLAR BUCK" (2:26) Dick Roberts plucks the tenor banjo while Red Roundtree strums on the plectrum banjo as the duo hop through an exciting rag time piece designed for a select market.

C+ "PICKIN' THE BANJO" (2:30) The boys duo on another fine hopper with an infectuous sound that all the banjo lovers will go wild about. The peppy piece is appealing.

TURK MURPHY'S JAZZ BAND
(Good Time Jazz 75)

C+ "CAKEWALKIN' BABIES" (2:34) Claire Austin vocals a rousing jazz rendition of a light and sprite piece that's belted out by Turk Murphy and his jazz band.

C "BAY CITY" (2:31) The piano takes a good part on this side as the boys deliver a slow bluesy jazz number. Number might draw coin if placed in the right spots.

JOHNNY PECON & ORCHESTRA
(Capitol 2306; F-2306)

C "SWEET POLKA DOT" (2:31) Johnny Pecon and his ork happily ease through a gay light polka with Johnny taking the vocal chores. Lou Trebar is featured in the band.

C "JUNIOR'S WALTZ" (2:33) The group runs through a slow waltz in a dry and dragging manner. It might be liked by waltz lovers.

SPIKE HASKELL
(Capitol 2305; F-2305)

C "UNDER THE ELBE" (2:14) Spike Haskell teams up with the Jolly Millers and lilts through a cute instrumental polka that was arranged by Spike. The number is not exceptional but makes for pleasant listening.

C+ "WESTPHALIA WALTZ" (2:17) The Jolly Millers help Spike go over a pretty arrangement of a slow waltz. The interesting delivery is fine for dancing.

STEVE ADAMCZYK AND HIS HUNGRY SIX
(Dana 3113)

C+ "DISC JOCKEY POLKA" (2:36) Steve Adamczyk and his Hungry Six take a ride through a pleasing novelty polka with cute sounds throughout that add further color to a fine presentation.

C+ "REQUEST POLKA" (2:33) Steve leads his Hungry crew through a rhythmic bouncer that demonstrates some fine arranging. It's a pleasant piece of listening material and just perfect for the polka dance lovers.

THE CASH BOX DISK OF THE WEEK

"STRANGE" (2:26) **"HOW" (2:43)**

NAT "KING" COLE
Capitol 2309; F-2309

NAT "KING" COLE

● Nat "King" Cole is like the "old soldier who never dies." The only difference is that his manner of song delivery will never fade away. The wonderful voiced artist who always has one or two songs high on the juke box lists, comes up with two new waxings that should be headed for the same spots. "Strange" is a slow Latin beat item that Nat dishes up in his colorful, warm and inviting fashion. The number is a perfect wedding of melody and lyrics topped off by the "King's" polished styling. This one oughta go places. The under half is a slow ballad that shows the glowing tenderness of the songster's voice. Nat has a method of delivering songs that makes one feel that he means what he's saying. It's a voice that goes big in all markets. The fine backing is by Nelson Riddle and the ork. We advise ops to get with this platter soon.

BOBBY MAXWELL & THE YOUNG SISTERS
(Mercury 70033)

B "MARY LOU" (2:27) The pert high voices of the Young Sisters sound fine as they ease through a cute bouncer. Doing a wonderful job of backing on this name song is Bobby Maxwell and his harp.

B "SHANGRI-LA" (1:35) Bobby takes a solo run on the harp on this deck and comes up with a wonderful exhibition of harp playing. The fine jump number blends into a classical piece.

MINDY CARSON
(Columbia 39914; 4-39914)

B+ "TELL ME YOU'RE MINE" (2:20) Mindy Carson gives a sweet hushed reading to a lovely tune that might happen. The number is set to a waltz tempo and has an Italian sounding backdrop.

B "THE CHOO BUY SONG" (2:30) Jimmy Carroll's ork and chorus back the thrush once again but this time on a cute bouncing novelty. Mindy sounds cute on this colorful side.

THE DREAMERS
(Mercury 70019; 45-70019)

C "WALKIN' MY BLUES AWAY" (2:32) A talking type of introduction leads into an ok arrangement of a fast moving blues item. A good sax solo and lead vocalist highlight the disc.

D "PLEASE DON'T BELIEVE ME" (2:29) The boys give another R & B delivery to a jump blues piece. The boys miss on the good tempo item.

BOBBY FRANCO
(Discovery 1205)

C+ "HEAR MY CONFESSION" (2:38) With the aid of a smooth backdrop by Al Lombardy and his ork, Bobby Franco chants a soft and slow ballad in his smooth and easy manner. The backing has a strong concerto like air.

C+ "LOVE OF MINE" (2:32) The full sound of violins introduces a full voiced chanting by Bobby on an ok tune backed throughout in a lush manner.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SUSANNA'S LAST STAND" ..... Ferrante & Teicher ..... Entre 101-E
★ "TELL ME YOU'RE MINE" ..... Mindy Carson ... Columbia 39914; 4-39914
★ THE TYPEWRITER CONCERTO" ..... The World Symphony Orch. ... Request 728
★ "I WAS WRONG" ..... Danny Sutton ..... King 15213; 45-15213

JERRY LEWIS
(Capitol 2317; F-2317)

B "I'VE HAD A VERY MERRY CHRISTMAS" (2:34) A novelty that's tailor made for children is comically presented by Jerry Lewis. Dick Stabile backs the comedian on a cute day after Xmas item. Jerry jokes about all his gifts.

C+ "STRICTLY FOR THE BIRDS" Jerry bounces through another most amusing tune in his light and appealing manner. The rendition is a bit straighter, but it ends up in rousing fashion.

CHOR DANA
(Dana 781)

D "ROZSTANIE" (2:32) Chor Dana, a group of voices, goes over a foreign language reading of a tango number that is fit for dancing. The number is not commercial for the pop market but might be good in certain select spots.

C "MYSL O MNIE" (2:38) Another foreign language folk type number is rendered by the vocal group. The sad sounding piece will fit in only specialized locations.

EDDIE ZIMA ORCHESTRA
(Dana 3111)

C+ "MAMA POLKA" (2:29) A fine instrumental version of an exciting and stirring polka is belted out in a happy vein by Eddie Zima and his fine polka ork.

C "EVA POLKA" (2:35) Eddie leads the gang through another piece that's full of oomph. Polka lovers are sure to take to these decks. They should go good in the right boxes too.

JOE RESETAR & HIS ORCH.
(Capitol 2304; F-2304)

C+ "POWDER PUFF POLKA" (2:32) A peppy fast moving polka is belted out with zest by Joe Resetar and his boys as they have a fine time of shouting and cheering. They seem to be having a wonderful time.

C+ "GEORGIE'S POLKA" (2:38) Another novelty polka is given a zippy delivery by the crew as Joe tells the story of Georgie and his girl. Could happen in the right spots.

BOB SCOBEY'S FRISCO BAND
(Good Time Jazz 74)

C+ "ALL THE WRONGS YOU'VE DONE TO ME" (2:30) Clancy Hayes takes the vocal on a slow bluesy type of jazz arrangement that features a terrific trumpet solo. The vocal fits smoothly.

C+ "PEORIA" (2:33) Bob Scobey and his Frisco boys do novel job on a bouncing jazz number about the famous city. The ork is subdued in certain parts but blasts in others.

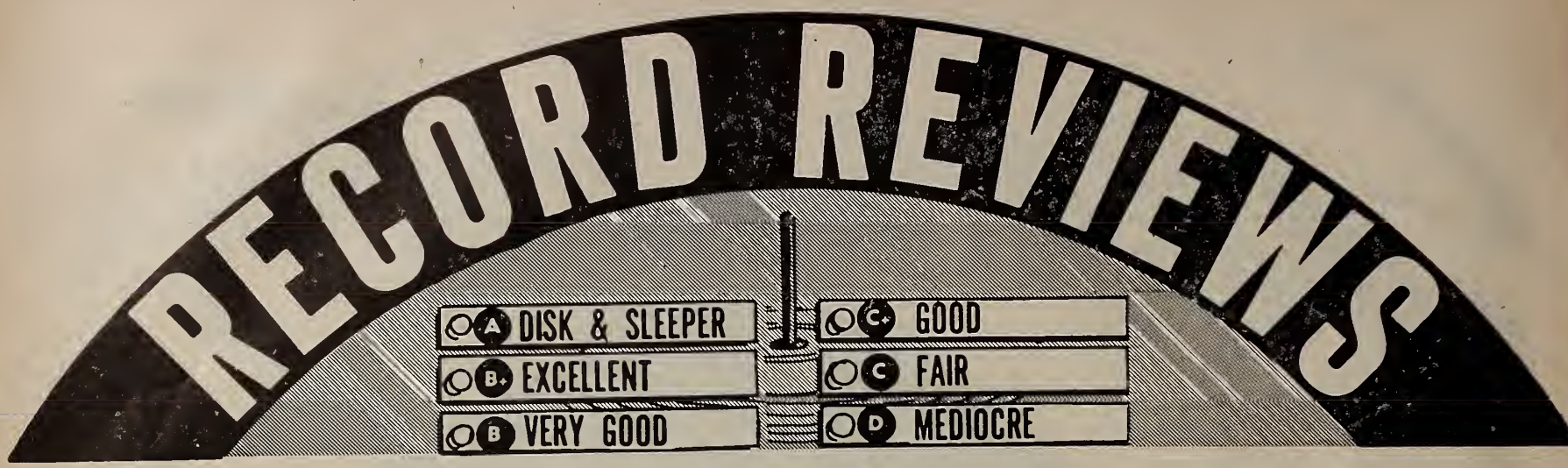
Season's Greetings

...to all Juke Box Ops., Disk Jockeys and Dealers...

Denni's Day

RCA RCA VICTOR RECORDS

"HIS MASTER'S VOICE"



ANDREWS SISTERS & ALFRED APAKA

(Decca 28295; 9-28295)

B "THE COCKEYED MAYOR OF KAUNAKAKAI" (2:28) Danny Stewart and his Islanders set up a Latin tempo Hawaiian backing for the Andrews Sisters as they pipe a cute ditty with their fine voices that appeal to all.

C+ "KING'S SERENADE" (2:24) Alfred Apaka joins in and sings in Hawaiian a soft slow number that makes for ok listening. A steel guitar gives that relaxing sound of the tropic islands.

BOBBY BROOKS

(RCA Victor 20-5090; 47-5090)

C+ "I'VE GOT THE RIGHT TO KNOW" (3:29) The low voice of Bobby Brooks chants a ballad while Howard Biggs and the ork backs the chanter. The ork drowns out the warbler in spots.

C+ "GIVE YOUR LOVE TO ME" (3:32) Another Eckstine like delivery is gone over by Bobby as he chants a slow ballad. The tune is not too much but the reading is polished.

FRED WARING AND HIS PENNSYLVANIANS

(Decca 28512; 9-28512)

C "WHERE IN THE WORLD" (3:18) Joe Marine belts out a patriotic march vocal with the aid of a backing by Fred Waring and his Pennsylvanians. The number is inspiring by not fit for the juke boxes.

B "GOD BLESS AMERICA" (2:56) Here the Waring Glee Club and their lovely voices come up with a fine demonstration of harmony on one of our greatest American patriotic tunes. The tune was written by Irving Berlin.

THE WORLD SYMPHONY ORCH.

(Request 728)

B+ "THE TYPEWRITER CONCERTO" (2:23) A cute lush instrumental, the type that is ever gaining in appeal to the public, is wonderfully portrayed by the World Symphony Orchestra. The tune is wonderful and features a typewriter pounding in the backdrop.

B "GYPSY BLUES" (3:17) H. Andeau conducts the group of musicians once again on a lush and steady tempo instrumental. The results are fine. Both sides should get coin from the public, especially the top half.

HARRY MEADE

(Tennessee 844)

C "SITTIN' ON TOP OF THE WORLD" (2:23) Some fast fingering is exhibited by Harry Meade at the piano. The bouncing piano solo is a bit dry without any accompaniment.

D "WHITE HOUSE BLUES" (2:20) Another keyboard solo is presented by Mr. Meade. The pepny bouncer might be liked by the folks who go for a simple piano instrumental. Not too hot for the boxes.

THE CASH BOX SLEEPER OF THE WEEK

"A STOLEN WALTZ" (2:15)

"RAINDROPS" (2:25)

Jubilee 6026; 45-6026

● A fine voice steps into the spotlight to sing a lovely tune that looks like it's gonna be big in the very near future. The artist is Dick Thomas, who has a style and tone quality all his own. It's a smooth voice with a tear in it that gives his waxing a folk flavor. Dick sings "A Stolen Waltz" with all the warmth and feeling that an artist can garner. The sentimental piece gets a sad type of backing by an organ and a piano. The reading is so expressive that it could easily establish Dick as a top sentimental vocalist. The warbler chants another folk flavored piece on the other deck that's set to an infectious bounce. The organ backing helps color the pretty tune of "Raindrops." It looks as though Dick Thomas has a bright future on the basis of his "Stolen Waltz." We look for good things to happen to this side.

LOUIS JORDAN & TYMPANY FIVE

(Decca 28444; 9-28444)

C+ "FRIENDSHIP" (2:42) Against a steady jump backing, Louis Jordan delivers a talking version of a cute story about a fellow who's running around with the chanter's gal. Should get its share of spins. It's a novel item.

C+ "YOU'RE MUCH TOO FAT" (2:38) Louis' talking introduction leads into a cute ditty delivered in an inviting manner. The leader of the Tympany Five comes up with some fine saxing on this lid.

FLORIAN ZABACH

(Decca 28507; 9-28507)

B "GYPSY FIDDLER" (2:30) Al Rickey and his ork back Florian Zabach as he quickly dashes through a speedy violin solo with a Gypsy flavoring. The exciting piece exhibits to good advantage the tricky touch of the virtuoso.

C+ "MEDITATION" (2:37) Here the string star softly and appealingly glides along and comes out with some pleasant listening as he plays a lovely moderate tempo item. The solo has a sentimental sadness about it.

BING CROSBY

(Decca 28470; 9-28470)

B "YOU DON'T KNOW WHAT LONESOME IS" (3:04) Bing Crosby teams up with Perry Botkin, The King's Men and The Cass Country Boys on a soft folk type item that the groaner delivers feelingfully. Reminds one of "Riders In The Sky."

C+ "OPEN UP YOUR HEART" (2:36) Bing takes a ride on a cute country type bouncer with banjos in the backdrop and warbles the number smoothly. The results are good.

CHARLIE BARNET ORCHESTRA

(Mercury 89015; 45-89015)

C+ "DURANGO" (3:03) An exciting Latin rhythm item gets a wild and inspired delivery from Charlie Barnet and his boys that features some good instrumental solos. The blasting delivery is socked out loudly.

C+ "LET'S BLOW THE BLUES" (3:32) Charlie and the gang work over a jump number that should be good in the right locations. This solid jazz waxing makes you jump with the music.

FERRANTE & TEICHER

(Entre 101-E)

B+ "SUSANNA'S LAST STAND" (2:27) Ferrante and Teicher team their talents on a great twin piano trick delivery on a cute old tune. The sounds the artists get are different and appealing. They should make good programming. This cutie could also make a name for the boys.

B "CARAVAN" (2:29) The men take an Ellington standand and belt it out in a comical Latin tempo manner. The boys get the odd sounds with gimmicks on the piano and by playing outside and in.

SOPHIE TUCKER

(Mercury 70037; 45-70037)

B "MARGIE" (2:10) Sophie tells the night club audience how she got the song and from the introduction goes into peppy distinctive and stylish reading of a great oldie. Her loveable manner of delivery is backed by a Charleston orking.

C+ "WAITING FOR THE ROBERT E. LEE" (2:03) This, as Sophie says in her introduction, is her going to town song, and that's what the great artist does. She lets herself go on this wonderful standard. It's a fine collector's item.

THE ROYAL MOUNTIES

(Decca 28066; 9-28066)

C "CHALLENGE OF THE YUKON" (2:03) The Royal Mounties sing to a march tempo the lyrics to the theme of "Sergeant Preston Of The Yukon" television and radio program. The tune is good but waxing is not too commercial.

C+ "THE MAPLE LEAF FOREVER" (2:20) Showcased by an organ in the backdrop, The Royal Mounties sing their anthem with the low voiced artist of the group taking the lead. This is also not very commercial.

THE WORLD SYMPHONY ORCH.

(Request 727)

B "THE BUMBLEBEE AT CARNEGIE" (2:30) H. Andeau conducts the World Symphony Orch. as they ride through a lush and flighty instrumental that gives the impression of a bee in flight. It's a fine classical piece for the boxes.

C+ "WASHINGTON WALTZ" (3:04) Here the ork glides through a lush waltz with a pretty tune. The delivery is most appealing and should go big with the waltz fans.

CHARLIE BARNET ORCHESTRA

(Mercury 89016; 45-89016)

B "FUR TRAPPER'S BOOGIE" (3:15) A slow boogie number set to a jump beat is rocked out by Charlie Barnet and his crew with Charlie Shavers taking a solid solo run on the trumpet. A good arrangement.

C+ "WOSIE-POSIE" (3:11) Charlie leads his aggregation through a fine slow blues rendition that has a perfect tempo for dancing. The orking is smooth.

RENE TOUZET & HIS PIANO

(Fiesta 20-007)

B "CARAVAN" (2:32) A brilliant exhibition of piano fingering is demonstrated by Rene Touzet on a mambo presentation of a great Duke Ellington standard. Rene's rhythm quartet backs on this exciting mambo.

C+ "MAMBO EN ESPANA" (2:29) Another fine showing by Rene comes forth on a tune that's set to a mambo tempo. Fans of the Cuban dance oughta go for this two sided rocker in a big way.

DANNY SUTTON

(King 15213; 45-15213)

B "I WAS WRONG" (2:30) The wonderful voice of Danny Sutton lends itself to a lovely ballad that the artist chants with feeling and expression. The lush opening and the fine backing help round out a very pretty side. This might happen.

C+ "OH! WHAT A FOOLIN'" (2:50) Another ballad not as pretty as the top half is delivered by Danny to a moderate beat. The reading is soft and appealing but the tune is missing something.

Mercury RECORDS
2nd CONSECUTIVE YEAR
BEST FEMALE VOCALIST
SEASON'S GREETINGS
and
THANKS
TO ALL MUSIC OPERATORS
Patti Page

100,000 IN ONE WEEK!

Sunny Gale

"TEARDROPS ON MY PILLOW" "A STOLEN WALTZ"

RCA Victor Record 20/47-5103

RCA VICTOR **Best Sellers** WEEK OF DEC. 20th

ORDER HERE!

	45 rpm	78 rpm
I SAW MOMMY KISSING SANTA CLAUS WINTER Spike Jones ..... 20-5067 (47-5067)*		
DON'T LET THE STARS GET IN YOUR EYES LIES Perry Como ..... 20-5064 (47-5064)*		
LADY OF SPAIN OUTSIDE OF HEAVEN Eddie Fisher ..... 20-4953 (47-4953)*		
BECAUSE YOU'RE MINE THE SONG THE ANGELS SING Mario Lanza ..... 10-3914 (49-3914)*		
A STOLEN WALTZ TEARDROPS ON MY PILLOW — No. 5 in 1 Week!! Sunny Gale ..... 20-5103 (47-5103)*		
FANDANGO BLUE VIOLINS Hugo Winterhalter ..... 20-4997 (47-4997)*		
WISH YOU WERE HERE THE HAND OF FATE Eddie Fisher ..... 20-4830 (47-4830)*		
THE GAL WHO INVENTED KISSIN' A FOOL SUCH AS I Hank Snow ..... 20-5034 (47-5034)*		
JAM-BOWL-LIAR YOU BELONG TO ME NO. 2 Homer & Jethro ..... 20-5043 (47-5043)*		
EVERYTHING I HAVE IS YOURS HOLD ME Eddie Fisher ..... 20-4841 (47-4841)*		
EVEN NOW IF IT WERE UP TO ME Eddie Fisher ..... 20-5106 (47-5106)*		
BLUES IN ADVANCE BELLA MUSICA Dinah Shore ..... 20-4926 (47-4926)*		
THE LORD'S PRAYER GUARDIAN ANGELS Mario Lanza ..... 10-3639 (49-3639)*		
CHRISTMAS DAY THAT'S WHAT CHRISTMAS MEANS TO ME Eddie Fisher ..... 20-5038 (47-5038)*		
MY TWO FRONT TEETH RUDOLPH THE RED NOSED REINDEER Spike Jones ..... 20-4315 (47-4315)*		

TIPS on This Week's Release

POPULAR		
EVEN NOW IF IT WERE UP TO ME Eddie Fisher with Hugo Winterhalter and His Orch.....20-5106 (47-5106)*		
I WENT TO YOUR WEDDING I'LL NEVER WORK THERE ANY MORE Spike Jones ..... 20-5107 (47-5107)*		
COUNTRY - WESTERN		
CONDEMNED WITHOUT TRIAL EDDY'S SONG Eddy Arnold ..... 20-5108 (47-5108)*		
RHYTHM - BLUES		
BLOCK BUSTER SHORTN'IN BREAD Boots Brown and His Blockbusters....20-5110 (47-5110)*		

*45 rpm cat. nos

RCA VICTOR RECORDS

"HIS MASTER'S VOICE"

The Quality of Records Is Not Strained

By JOE CARLTON

Vice-President, Mercury Records, and Director of Eastern Artists and Repertoire

The guy that invented the word "gimmick" is my mortal enemy. I hate him because he has provided ammunition for another type of idiot, the one who says "you gotta have a gimmick" and then translates this into the illogical conclusion that all hit records have gimmicks, hence only gimmicks are responsible for hit records.

What kills me is the snide suggestion that the use of gimmicks is alone responsible for sales results in popular recording today. And if it is, the suggestion that all gimmicks are cheap gimmicks is equally foul. I maintain that (1) All hit records have quality and (2) There's no such thing as a hit record without quality. I submit that the use of a gimmick should be considered pure artistic supplement, that this use most often adds flavor or clarity or color (or anyone of a dozen other aids) and most often adds to "quality."

The point is: our record business is not static; it progresses and like any continuing industry progresses by catering to changing standards of quality. For every so-called "gimmick" that one may find deleterious, there are a dozen that add to general record quality. We must not allow the slightest suggestion that there is a cheapening of quality, and it is, important therefore for record men and music trade alike to help eliminate the many slipshod references to "gimmick."

And why use the word "gimmick" to deprecate the many advancements in modern popular recording. I have never heard a record yet where the gimmick alone spelled "hit." If the record was a hit, you can bet the song was a great one or the rendition outstanding. The gimmick may flatter either the song or the rendition, but it can never outshadow both.

What is a gimmick in popular recording? If it is the extreme use of echo chamber and filter (viz Johnnie Ray "Cry"); one-mike recording (viz "Kiss of Fire"); multiple-dubbing (viz Patti Page "Tennessee Waltz"); separate-miking of individual instruments (viz, various disks featuring solo mike on a covered drum for rhythm-beat accentuation); if it can support all these great songs or performances how can it be argued that "gimmicks" detract from quality. If the word did not exist, we would readily see that a gimmick actually is a technical device directed at improving the sound of a record. Some of these devices may not, in the opinion of the public, add to quality and these are discarded, some augment quality greatly; these are retained and become a part of the sound-recording science and in time lose their identity as new devices. Thus, to me a French horn section is no more a gimmick than Cezanne's use of the flaming hue; Patti Page's dubbing no more a gimmick than the ten-wave conductor on a coaxial cable.

Where the times call for more intensity, more brilliance, more change of pace, more vivid and radical departures in music and records, let's call our answers "quality gadgets" not "gimmicks." We all consciously use gimmicks to implement quality and class; when we fail we have made a mistake of judgment not of intention. By and large to preserve our industry we must always convince our public that "quality and class" are fundamental objectives and however gimmicked-up a record, the intention was to supplement or improve quality, never to strain it.

Thank You Music Operators

ROSEMARY CLOONEY

Selected "BEST FEMALE VOCALIST OF 1952"
in THE CASH BOX Annual Music Poll

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Picking Sweethearts

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That Heart Belongs To Me

Decca 28499 (78 rpm) and 9-28499 (45 rpm)

AL MORGAN

A Stolen Waltz

and

Two Foolish Hearts

Decca 28501 (78 rpm) and 9-28501 (45 rpm)

LENNY DEE

Midnight

and

Bye Bye Blues

Decca 28500 (78 rpm) and 9-28500 (45 rpm)

DECCA RECORDS

'ROUND THE WAX CIRCLE

NEW YORK:

With everyone concentrating on Xmas tunes, all diskeries are waiting till next week to release their new records. And some terrific sides are waiting to be heard. Several that we've already had a glimpse of just can't help but make it. . . . **Hugo Winterhalter** back from his whirlwind tour of Europe with **Eddie Fisher**. . . . **Ferrante** and **Teicher**, two lads who've been working their piano magic in concerts and on the nightclub stage for a number of years, are now doing likewise on some remarkable sounding records. . . . **Carl Nutter**, manager of **Tony Alamo**, has been appointed manager of the new publishing firm of Veronique Music which will open offices on Fifth Avenue in N. Y. . . . "Oh, what a happy day," says **Dave Miller** as his hit spreads across the country. Not only that, but Dave expects to have his new pressing plant ready for operation in January. And a sneak review of **Don Howard's** next release, "Rain Rain," looks as though it will give Dave still another happy day. . . .**Marty Ostrow** of **The Cash Box** staff became the proud papa of a baby girl last week. . . . **Buddy De Franco** opens at the Blue Note in Philadelphia on Dec. 21 and the Blue Note in Chicago on Jan. 2. . . . **Pinky Roller**, dj promotion man, was married to **Esther Adin**, formerly employed by Cosnat Distributors, on Dec. 14. . . . MGM came out with two old **Joe Costa** disks last week. The artist, who is currently with RCA Victor, cut the sides two years ago. They are "Tonight You Belong To Me" and "Please Don't Talk About Me When I'm Gone." . . . **Al Martino** to play the Five Hundred Club in Atlantic City on New Year's Eve.

HUGO WINTERHALTER

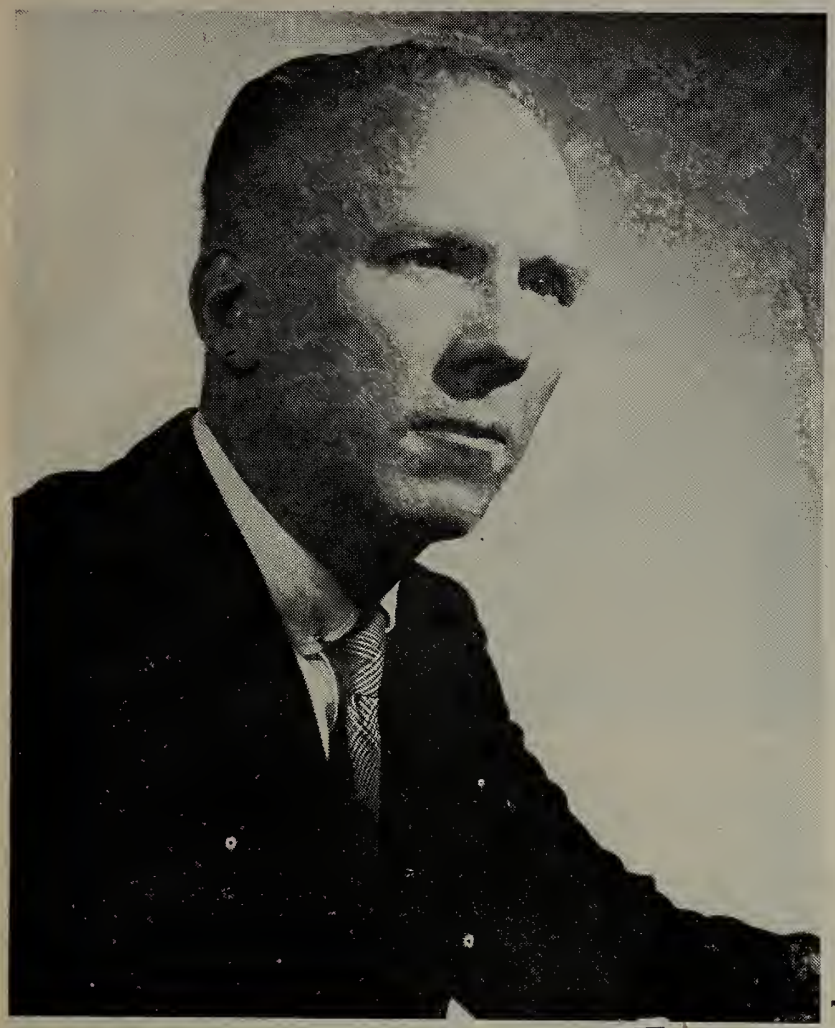
CHICAGO:

It's Christmas. Heard a deejay, just a few short seconds ago, say, "Here's the biggest selling disk in all history." ('Twas 'White Christmas.') . . . Heard another grand guy say, "Whyn't we tell you all about the best of Xmas?" . . . Still don't know what he meant. . . . And he came up with an awful sour tune. . . . But, it's Christmas. The Cheeriest time of the year. The time when everyone has "that glow." When all feel so friendly to the next guy. If only that could be made to last. . . . **Florian Zabach**, sensational violinist, phoned us the other day to tell us he was here to help mama sell her home and that he had some super-ideas regarding recordings. The guy's so great. Shouldn't have a bit of trouble sellin' these 'way over the top for '53. . . . Sweetest li'l sweet greetin' fr'm lovely **Del Ward** (and from Santa Claus, Ind., too) tellin' us she hopes we'll jus' be snowed riaght undeh with Christmas happiness. . . . Didja get one of those cards from the **Jones'. Spike Jones'** that is. An' ain't it sensational. (Whatta showman this Spike.) . . . **Ralph Marterie** phones to tell us that "I think 'Pretend' is IT." (An', by golly, the boys pick it as a 'Best Bet' this last issue.) . . . **Tommy** and **Vivian Reed** write us from the Claridge Hotel in Memphis (and how they do miss seein' Mr. and Mrs **Clarence Camp** who are now residin' in Miami Beach) that they're on the way to open the very favorite coinmen's spot, the Jung Hotel in New Orleans on New Year's Eve. . . . Just thrilled to little pieces over that very, very extra nice letter written to us by **Jilla Webb** (now gettin' set to knock 'em dead with MGM diskeroos) how mucho she love-o the tunes she hear-o over that teleephone. (Here's a gal who can sing her heart right out of the disk . . given even halfachance.) . . . Don't know what other record pressers are doing. But, after listening to that noted juke box op (and juke box distributor) **Buster Williams** of Memphis tell us what's happenin' 'round his place, we're just wonderin' could business ever be better? . . . **Merry, Merry Christmas and Healthy, Happy, Prosperous New Year to YOU.**

RALPH MARTERIE

LOS ANGELES:

No chatter, no gossip—almost no news at all. Just Greetings galore to so many friends who make our day a bit lighter, easier and happier. . . . Thanks then to **Al Miller**, at RCA Victor, whose genial warmth and somewhat shy nature evades the wealth of talent he possesses . . . to **Gene Becker, Ray Polley, Bud Freeman** and **Marge Olafson** at Capitol for their welcome greeting to a comparative newcomer . . . and **Joe Matthews** who not only promotes records and artists, but good cheer 52 weeks of the calendar . . . to **Jimmy Warren, Jack Andrews, Louis Stoken, Eddie Ray** and **Johnny O'Valle**—the gang at Central Record Sales—whose catalog of hits and friendliness is worth its weight in spades . . . to **Harry Bloom** and **Lee Palmer** at Mercury, who keep us guessing what the next la Page hit is gonna be . . . to **Sid Talmadge** and **Joel Delson** at Record Merchandising whose phone we sometimes "borrow" . . . to **Jack Devaney** at Columbia whom we haven't quite caught up with yet . . . to the **Bihari** clan and heirs to be—**Jules, Saul, Joe 'n Florette** and **Roz**, and **Jack "Pops" Allison** who all kinda sorta make the disk biz a nicer field to work in . . . and **Irv** and **Paul Shorten** at Allied Music whose phone we sometimes "steal" . . . and **Gorden Wolf** at Sunland who wants More Good Music . . . to **Bill Leuenhagen** and **Mary** and **Kay Solle** who keep ops happy with their excellent prognostication on new hits . . . and to **Art Rupe** of Specialty with whom we relax and enjoy some wonderful stimulating conversation . . . to the gang at California Music—**Sammy Ricklin** and **Jack Lewis** . . . to **John Dolphin** and **Franklin Kort** at Recorded In Hollywood who are constantly making strides in this thing we call Rhythm and Blues . . . and to **Leo** and **Eddie Mesner** of Aladdin, who use no magic lamp in accomplishing so many successes, but who do employ plural geni in **Edith** and **Elaine**, their charming office staff . . . to **Jack Lauderdale** of Swingtime whom we heartily admire for his unassuming although potent role in this disk biz . . . and **Lew Chudd** at Imperial, who could well write the book . . . to **Abe** and **Vera Diamond** whom we've prevailed upon for the coffee pot . . . and **Col. Irving Fogel** of Tempo; **Jake Porter, Les Cottrell** and **Al Levine. Larry Mead, Bob Scherman, Mike Kurlan, Sammy Friedman, Harry Goodman, Paul Mills Fred Amsel. Bob Gould** . . . to these and sooo many, many more unnamed, SEASON'S GREETINGS and BEST WISHES FOR THE NEW YEAR.



A NOTE OF THANKS

To the Music Operators of America:

My heartfelt thanks for voting my orchestra the "Best Orchestra of 1952".

I am especially grateful that my Pops Concert Orchestra, along with dance, country and rhythm bands, has received the approval of the great masses of music lovers, whom you serve as the most democratic dispensers of music in the country.

My best wishes for a prosperous 1953.

Leroy Anderson

Woodbury, Conn.
December 12, 1952

MEMO

Our Humble Thanks To The Music Machine Operators Of America for your Votes in The Cash Box 7th Annual Poll making possible

"HALF AS MUCH"

"BEST FOLK AND WESTERN RECORD OF 1952"

by

Hank Williams

on MGM

P.S. Headed for Hitdom in 1953

Ballad—"YOU WIN AGAIN"
Tommy Edwards
MGM 11326

Novelty—"A FULL TIME JOB"
Doris Day & Johnnie Ray
Col. 39898

Country & Western—"I'LL NEVER GET OUT OF THIS WORLD ALIVE"
Hank Williams
MGM 11366

and

"I'LL GO ON ALONE"
Marty Robbins
Col. 21022

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Fred, Wes & Roy

B.M.I. Celebrates

NEW YORK—At a dinner given at the Waldorf Astoria last week, BMI feted those publishers who, during the year, had their tunes on the Hit Parade. In the upper left photo are: Bob Sauer of BMI; Martin Block; Nat "King" Cole; Al Porgie; Ed Burton of BMI; Jean Aberbach; and Hal Webman. At the upper right Perry Alexander admires his citation. Center left: Bobby Mellin; Jean Aberbach; and Lou Levy. Center right: Bob Austin (right) of The Cash Box presents Carl Haverlin, president of BMI, and Justin Miller, Chairman of the Board, with a special award for outstanding achievement. At the lower left a reunion is held by Sammy Kaye and Don Cornell. At the lower right: (standing) Pete Kameron; Lou Levy; Arnold Shaw; Jane Alexander; Herbert Marks; and Sam Weiss' brother. In front are Jean Aberbach; Jack Shiffman; Ed Burton; Perry Alexander; and Paul Barry.

Sachs Named To Capitol Records Post

NEW YORK—Herb Sachs, has been appointed Eastern Representative of Studio and Recording Services Division for Capitol Records, Inc. it was announced last week by Walter Heebner, General Manager of Capitol Records' Custom and Broadcast Division.

Sachs will handle custom records and various phases of the Broadcast Division reporting directly to Heebner in Hollywood.

Sachs organized the Guild Record Company in Norwalk, Connecticut, and was Vice-President in Charge of Manufacturing. When Guild Records was sold to Musicraft, Sachs was Vice-President in charge of their three plants. He was with the Dumont Television Network and served with the United States Government in the Economic Stabilization Agency.

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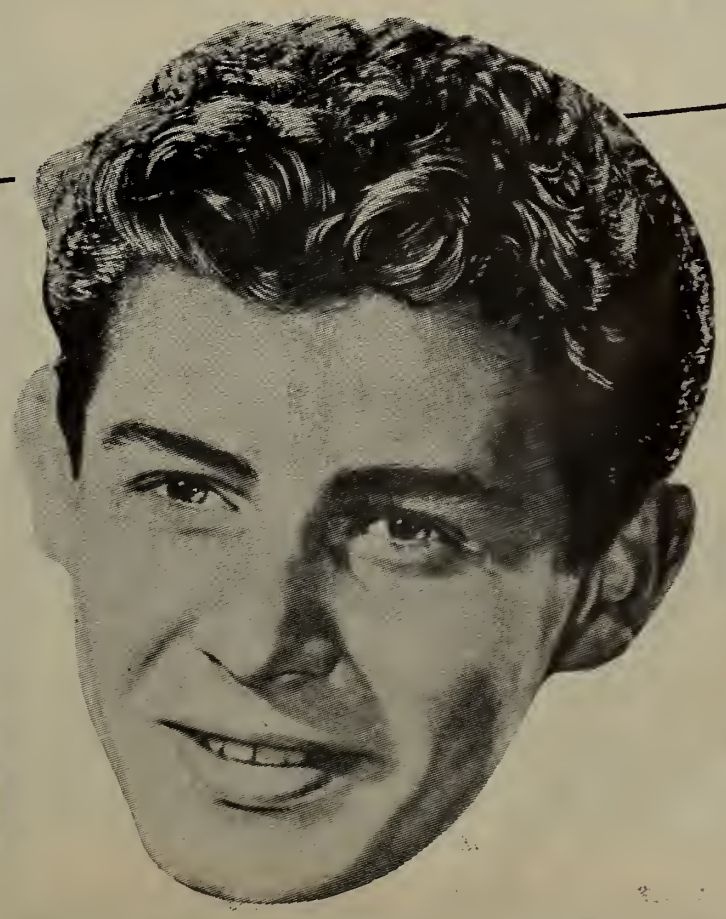
IT IS WITH DEEPEST GRATITUDE TO CASH BOX AND ITS READERS THAT
I ACKNOWLEDGE WITH THANKS YOUR CABLE GIVING ME A MOST WONDERFUL
XMAS PRESENT THE RESULTS OF 1952 POLL HAPPY HOLIDAY GREETINGS
TO ALL
PFC EDDIE FISHER



RCA Victor congratulates EDDIE FISHER on winning "Best Male Vocalist of 1952" Award in The Cash Box Poll.

Sincere thanks to the Music Machine Operators of America for making it possible.

RCA VICTOR RECORDS

Juke Box Fan

SAN FRANCISCO, CAL.—While Arthur Fiedler, conductor of the Boston "Pops" orchestra, spent several weeks in San Francisco this summer playing nine concerts in the Civic Auditorium, he visited the Jones boys at R. F. Jones Co. and inspected the Seeburg Select-O-Matic. He was very much interested in the programming possibilities on the machine and the various classification of records which it was possible to display.

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LENNY LEWIS

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LIGE McKELVY

•

Dir. ASSOCIATED BOOKING CORP.
MGM Records

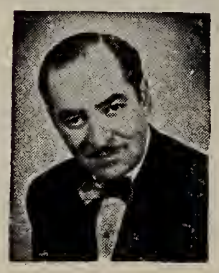
The HALE You Say

by natt hale

Now then—

Far be it from us to attempt to conform to convention. Since this is the season of the joyous spirit when all and sundry give vent to inner emotions and let merriment and jocularity run rampant, it behooves us to offer our own heartfelt gratitude to the many who have contributed to making this a standout year for us. This, of course, is in keeping with the standard pattern of the holiday period and, as stated before, who are we to cut things on the bias?

Firstly—we feel humbly grateful to our parent employer who saw fit to keep issuing those lovely checks to us in greater abundance than ever before. Actually, while most promotion men seem to regard the success of any or a number of records as the mere expected results of their personal application and devotion to duty, our comptroller made it a point to intimate that the discs that clicked on our own parent label would have happened anyway. Be it as it may, rather than observe this personage pounding a drum (with a most distracting off-beat) in the Salvation Army band or holding up the wrong end of a bread line in Skid Row, the powers-that-be decreed that it might be worthwhile to keep us around—even if only for laughs.



NATT HALE

While we list this secondly, it holds an equal place on our Gratitude Roster: The staff of The Cash Box has certainly endured, 'way beyond measure, more tribulation and anguish in the preparation and editing of this column, that to disregard a mandatory allusion herewith would be little short of total graciousness. To carry the thought to completion; we must definitely single out Mr. Sid Parnes by name, expressing the heartfelt admiration and respect we have for his ability and patience. Putting up with the nonsense and frivolity with which we have bombarded our patron editor, he must, most assuredly, come in for the lion's share of the success—questionable as it may be—of this piece. Not that he will find the coming year devoid of the same bits of paranoia. If anything, we expect to establish a new high mark in our communicable inanities to Sid during 1953. This does, however, serve to warn him that he will have to endure untold mental hardships from us in the year to follow, and trust that he will come through it as nobly as he has up to now.

Depending, as we do, on the countless disc jockies who are our primary source of contact, it appears somewhat incongruous to have relegated them to the third spot in the column. Nevertheless, this is not to be misconstrued as a "ranking" list—only an enumeration, you understand. The stalwart deejays have been all too altruistic to us in '52, what with having to put up with our ramblings and cajolery for hour upon hour. In some cases, it has been days upon days. Nevertheless, the lads and lassies who apply the needles to the grooves with appropriate chatter have given us more than a reasonable amount of needle application and a fabulous degree of chatter. Which is, then, the undoubtable reason for our comptroller's decision in the office. To the guys and gals who spin our discs, and to their colleagues in the background—the station librarians, programmers, record turners, program directors, et al—thanks for a great, big, wide, wonderful year!

Reading down to the No. 4 spot, we come across the masters of the titanic juke box industry. Unheralded as they generally are, too little notice is given to the gentlemen who man, service—and collect—the hundreds of thousands of jukes from coast to coast. As much an element of promotion and exploitation of records as almost any other tangent of the business, the ops have contributed greatly to our own personal welfare and to our inner satisfaction. Besides—they buy the records, too, paying for them with cold, hard cash. A hearty click of our Prussian heels, a stiff formal salute from the brim of our chapeau to the juke box operators. . . . Bless you, Lads!

Then again, we come to the publisher segment and their representatives, most of whom are engaged in much the selfsame pursuit as are we. For this reason, it may be that we give them an occasional hard time, in an effort to make them lean a bit over to our label of the fence. The contact men throughout the area wherein we operate have given selflessly of their time and attention to our own peculiar problems and have even encouraged our purpose when we suffered a temporary lapse of spirit and good humor. Also—quite oddly—these are about the only guys who will take us to lunch. . . . Keep well, ye pubber men! And have another great year for yourselves!

While we took our regular weekly leave of our senses to hammer out this piece, we frequently alluded, oftimes disparagingly, to the artiste folks who star on the platters we plug. This is a rather woeful attempt to make amends to the performers who have their own manifold problems and trials—not the least of which might be the local promotion man. With the many unusual demands we make upon your time and demeanor, it could be considered rather miraculous that we haven't gone home on more than one occasion minus the neck of a bottle buried deep within our cranium. Still, most of you have recognized, and forgiven, our zany little faults and gone along with the gag. Sometimes it isn't easy to leave the solid comfort of a dressing room, nursing a severe case of laryngitis, just to make a high school visitation dressed as an Easter bunny. But, you've done it, and usually without a grumble. So—despite the fact that we've employed your limb of the recording family tree to level our derogatory remarks, you're still our beloved heroes and heroines, please believe us. . . . And, oh yes—you're the ones who get the ball rolling on those checks we get. Here's hoping you'll really have the greatest of years coming up.

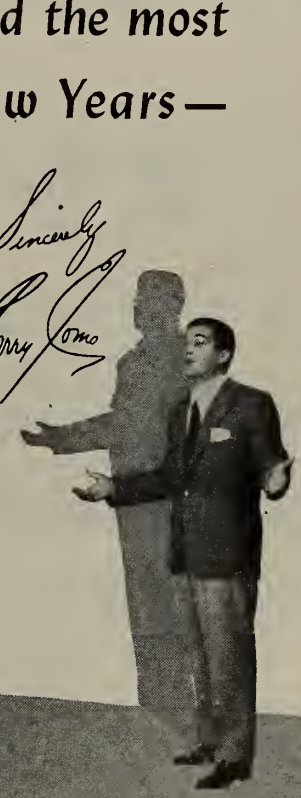
There's still more on the list, but we might as well wind this up with an all-'round 21-gun salute. This is one industry—the record business—which finds everyone regarding it as virtually one composite unit. The thousands of folk who are involved, one way or another, in this gigantic music world wouldn't change the picture one iota if they had to. Which makes for full and complete happiness, doesn't it?

At least, with so much to be thankful for, and with so many to be grateful to, this one small voice is truly happy to shout it to the world:

A Merry, Merry Christmas to you all!

Wishing you the merriest of Christmases and the most prosperous of New Years—

Sincerely
Perry Como



Direction — GENERAL ARTISTS CORPORATION

"It's What's in THE CASH BOX That Counts"

Season's Best! To All Operators

Wishing Tender Consideration for:

"TO SEE YOU"
"CHICAGO STYLE"
"MOON FLOWERS"
"MERRY-GO-RUN-AROUND"

from

"Road To Bali", *out January*

Bing

1952's Top Pop Records

As Voted In The Cash Box Poll

1. CRY
   Johnnie Ray
2. BLUE TANGO
   Leroy Anderson
3. ANYTIME
   Eddie Fisher
4. DELICADO
   Percy Faith
5. KISS OF FIRE
   Georgia Gibbs
6. WHEEL OF FORTUNE
   Kay Starr
7. TELL ME WHY
   Four Aces
8. I'M YOURS
   Don Cornell
9. HERE IN MY HEART
   Al Martino
10. AUF WIEDERSEH'N SWEETHEART
    Vera Lynn
11. HALF AS MUCH
    Rosemary Clooney
12. WISH YOU WERE HERE
    Eddie Fisher
13. YOU BELONG TO ME
    Jo Stafford
14. SLOW POKE
    Pee Wee King
15. I'M YOURS
    Eddie Fisher
16. BLACKSMITH BLUES
    Ella Mae Morse
17. I'LL WALK ALONE
    Don Cornell
18. I WENT TO YOUR WEDDING
    Patti Page
19. TELL ME WHY
    Eddie Fisher
20. LITTLE WHITE CLOUDS THAT CRIED
    Johnnie Ray
21. LOVER
    Peggy Lee
22. VANESSA
    Hugo Winterhalter
23. WALKIN' MY BABY BACK HOME
    Johnnie Ray
24. BOTCH-A-ME
    Rosemary Clooney

SEASON'S GREETINGS . . .

to all our
friends everywhere

Gordon Wolf

SUNLAND MUSIC COMPANY
1310 S. NEW HAMPSHIRE
LOS ANGELES 6, CALIF.

Season's Greetings

to all

from

Vogue

★

BETHE DOUGLAS
The Face with a Voice

★

SY MELAND
The Golden Voice

★

CLAUDE GORDON
His Trumpet
and His Orchestra

★

BOB KEENE
His Clarinet
and His Orchestra

★

The
HERB SAUNDERS
Trio

★

JOLLY ROGERS

★

Vogue records inc.

"Fashions in Music"

HOLLYWOOD
NEW YORK

To the Juke Box Operators of America -

Humble Thanks

For Voting

"BEST RECORD OF 1952"

"CRY"

Johnnie RAY

Personal Mgt
BERNIE LANG

•

GAC

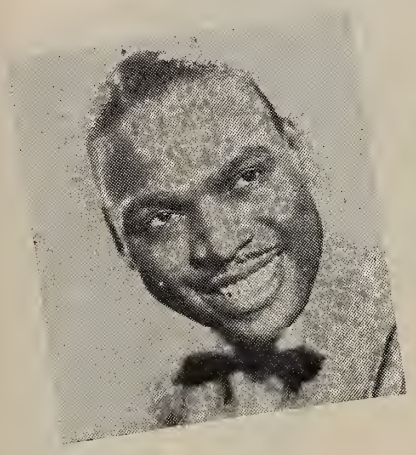
•

20th CENTURY FOX PICTURES

Your gracious acceptance of my Columbia Recordings has made possible a wonderful year. Thanks again for the honor bestowed upon me.

Johnnie

COMING YOUR WAY!



★

THE NEW

EARL "FATHA" HINES

ORCHESTRA

★

"WHIRL IN A WHIRL"

b/w

"ONE NIGHT IN TRINIDAD"

vocal by Etta Jones

D'Oro #101

★

"ELLA'S FELLA"

vocal by Earl "Fatha" Hines

b/w

"A CIGARETTE FOR COMPANY"

vocal by Helen Merrill

D'Oro #102

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 20 without any changes on the part of THE CASH BOX.

Ray Perkins
KFEL—Denver, Colo.
1. The Glow Worm (Mills Bros.)
2. Jambalaya (Jo Stafford)
3. You Belong To Me (Stafford)
4. Lady Of Spain (Eddie Fisher)
5. I Went To Your Wedding (Patti Page)
6. Outside Of Heaven (E. Fisher)
7. Why Don't You Believe Me (Joni James)
8. Because You're Mine (Lanza)
9. My Favorite Song (Ames Bros.)
10. My Baby's Comin' Home (Paul-Ford)

Buddy Deane
WITH—Baltimore, Md.
1. Why Don't You Believe Me (Joni James)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. I Saw Mommy Kissing Santa Claus (Spike Jones)
4. Birth Of The Blues (Sinatra)
5. The Glow Worm (Mills Bros.)
6. So So (Bernice Parks)
7. How Many Stars Have To Shine (Steve Lawrence)
8. My Baby's Comin' Home (Paul-Ford)
9. You Belong To Me (Stafford)
10. Carolina In The Morning (Danny Winchell)

Lou Barile
WKAL—Rome, N. Y.
1. I Saw Mommy Kissing Santa Claus (Spike Jones)
2. Why Don't You Believe Me (Joni James)
3. Keep It A Secret (Bing Crosby)
4. Ma Says, Pa Says (Day-Ray)
5. You Win Again (T. Edwards)
6. Oh Happy Day (Don Howard)
7. Trying (The Hilltoppers)
8. Yours (Vera Lynn)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Heart And Soul (Four Aces)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.
1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Full Time Job (Day-Ray)
4. Conquest (Patti Page)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Heart And Soul (Four Aces)
7. Oh Happy Day (D. Howard)
8. My Heart Belongs To Only You (Bette McLaurin)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Now (Al Martino)

Barry Kaye
WMIE—Miami, Fla.
1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. The Glow Worm (Mills Bros.)
5. I (Don Cornell)
6. Jambalaya (Jo Stafford)
7. Lady Of Spain (Eddie Fisher)
8. Takes Two To Tango (Bailey)
9. Yours (Vera Lynn)
10. Outside Of Heaven (E. Fisher)

Dan Fusco
WRUN—Utica, N. Y.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. A Shoulder To Weep On (June Valli)
4. You Win Again (T. Edwards)
5. Greyhound (Buddy Morrow)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Blues In Advance (D. Shore)
8. I (Don Cornell)
9. Keep It A Secret (Jo Stafford)
10. The Glow Worm (Mills Bros.)

Bud Brees
WPEN—Philadelphia, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Bye Bye Blues (Paul-Ford)
3. Till I Waltz Again With You (Teresa Brewer)
4. A Moth And A Flame (Gibbs)
5. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
6. Why Don't You Believe Me (Joni James)
7. It's Worth Any Price You Pay (Eddy Howard)
8. April Fool (Peggy Anne Ellis)
9. Stay Where You Are (Johnny Desmond)
10. My Baby's Comin' Home (Paul-Ford)

John Hudak
WSOV—So. Orange, N. J.
1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. I (Don Cornell)
5. Lady Of Spain (Paul-Ford)
6. The Glow Worm (Mills Bros.)
7. Yours (Vera Lynn)
8. Oh Happy Day (Don Howard)
9. After Midnight (R. Marterie)
10. Winter (Art Mooney)

Jay Trompeter
WIND—Chicago, Ill.
1. Oh Happy Day (Don Howard)
2. Why Don't You Believe Me (Joni James)
3. Tell Me You're Mine (The Gaylords)
4. The Glow Worm (Mills Bros.)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Outside Of Heaven (E. Fisher)
8. Takes Two To Tango (Bailey)
9. Till I Waltz Again With You (Teresa Brewer)
10. I'm Just A Poor Bachelor (Frankie Laine)

Larry Wilson
WNOE—New Orleans, La.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Greyhound (Vic Damone)
4. Heart And Soul (Four Aces)
5. My Baby's Comin' Home (Paul-Ford)
6. Yours (Vera Lynn)
7. Keep It A Secret (Jo Stafford)
8. The Glow Worm (Mills Bros.)
9. Don't Let The Stars Get In Your Eyes (Eileen Barton)
10. Boomerang (Lisa Kirk)

Howard Miller
WIND—Chicago, Ill.
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Don Howard)
3. Tell Me You're Mine (The Gaylords)
4. A Shoulder To Weep On (June Valli)
5. The Glow Worm (Mills Bros.)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. Heart And Soul (Four Aces)
8. You Belong To Me (Stafford)
9. Conquest (Patti Page)
10. Till I Waltz Again With You (Teresa Brewer)

Frank Pollack
KOOL—Phoenix, Ariz.
1. Blues In Advance (Herman)
2. Day Isn't Long Enough (Four Freshmen)
3. When I Dream (Bob Eberly)
4. Why Don't You Believe Me (Patti Page)
5. Outside Of Heaven (Waring)
6. Birth Of The Blues (Sinatra)
7. You Belong To Me (Stafford)
8. The Glow Worm Mills Bros.)
9. Because You're Mine (Cole)
10. Keep It A Secret (Bing Crosby)

Jerry Kay
WWEZ—New Orleans, La.
1. Why Don't You Believe Me (Joni James)
2. Heart And Soul (Four Aces)
3. The Glow Worm (Mills Bros.)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Birth Of The Blues (Sinatra)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Keep It A Secret (Jo Stafford)
9. I Saw Mommy Kissing Santa Claus (Spike Jones)
10. Greyhound (Buddy Morrow)

Pete Ward
WCCM—Lawrence, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Oh Happy Day (Don Howard)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. Too Sweet To Forget (Jo Ann Tolley)
6. Have You Heard (Joni James)
7. Boomerang (Lisa Kirk)
8. My Baby's Comin' Home (Paul-Ford)
9. Teardrops On My Pillow (Sunny Gale)
10. Close Your Dreamy Eyes (Sandy Solo)

Bud Shurian
WARE—Ware, Mass.
1. You Belong To Me (Stafford)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. I Went To Your Wedding (Patti Page)
5. My Baby's Comin' Home (Paul-Ford)
6. Because You're Mine (Cole)
7. Lady Of Spain (Eddie Fisher)
8. Yours (Vera Lynn)
9. Wish You Were Here (Fisher)
10. I (Don Cornell)

Harry Nigocia
WJBW—New Orleans, La.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Trying (The Hilltoppers)
3. Why Don't You Believe Me (Joni James)
4. My Baby's Comin' Home (Paul-Ford)
5. I Went To Your Wedding (Patti Page)
6. You Win Again (T. Edwards)
7. You Belong To Me (Stafford)
8. Heart And Soul (Four Aces)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. My Favorite Song (Ames Bros.)

Dick Karnow
WGSM—Huntington, N. Y.
1. I Saw Mommy Kissing Santa Claus (Spike Jones)
2. The Glow Worm (Mills Bros.)
3. I Went To Your Wedding (Patti Page)
4. Why Don't You Believe Me (Joni James)
5. My Favorite Song (G. Gibbs)
6. Outside Of Heaven (E. Fisher)
7. Trying (The Hilltoppers)
8. Lady Of Spain (Eddie Fisher)
9. Yours (Vera Lynn)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Paul Flanagan
WTRY—Troy, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Don Howard)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Ma Says, Pa Says (Day-Ray)
6. Outside Of Heaven (E. Fisher)
7. My Baby's Comin Home (Paul-Ford)
8. It's Worth Any Price You Pay (Eddy Howard)
9. Keep It A Secret (Jo Stafford)
10. Trying (Ella Fitzgerald)

Bill Hyden
KVOO—Tulsa, Okla.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. The Glow Worm (Mills Bros.)
4. Lady Of Soain (Paul-Ford)
5. Wish You Were Here (Eddie Fisher)
6. It's In The Book (J. Standley)
7. Jambalaya (Jo Stafford)
8. Outside Of Heaven (E. Fisher)
9. Trying (The Hilltoppers)
10. Keep It A Secret (Jo Stafford)

Don Bell
WRNT—Des Moines, Iowa
1. The Glow Worm (Mills Bros.)
2. I Saw Mommy Kissing Santa Claus (Molly Bee)
3. It's In The Book (J. Standley)
4. Why Don't You Believe Me (Joni James)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Trying (Ella Fitzgerald)
7. I Went To Your Wedding (Patti Page)
8. Jambalaya (Jo Stafford)
9. Keep It A Secret (J. Stafford)
10. My Boby's Comin Home (Paul-Ford)

Robin Seymour
WKMH—Dearborn, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Red Foley)
4. Keep It A Secret (Jo Stafford)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Lies (Perry Como)
7. Heart And Soul (Four Aces)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Why Don't You Believe Me (Joni James)
10. Let's Have An Old Fashioned Christmas (Don Cornell)

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 20 without any changes on the part of THE CASH BOX.

Pat Chamburs
WFIA—Tampa, Fla.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Early Autumn (Jo Stafford)
4. You Belong To Me (Stafford)
5. Silent Night (Paul-Ford)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Yours (Vera Lynn)
8. La Rosita (Melachrino Strings)
9. Because You're Mine (Cole)
10. Boomerang (Lisa Kirk)

Dick Coleman
WITH—Baltimore, Md.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Outside Of Heaven (E. Fisher)
4. You Belong To Me (Stafford)
5. I Went To Your Wedding (Patti Page)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. I Saw Mommy Kissing Santa Claus (Spike Jones)
8. Yours (Vera Lynn)
9. My Baby's Comin' Home (Paul-Ford)
10. How Many Stars Have To Shine (Steve Lawrence)

Clark Reid
WJR—Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Why Don't You Believe Me (Joni James)
4. Keep It A Secret (J. Stafford)
5. Blue Violins (H. Winterhalter)
6. I (Don Cornell)
7. Heart And Soul (Four Aces)
8. Tell Me You're Mine (The Gaylords)
9. Because You're Mine (Cole)
10. Lies (Perry Como)

John Gale
WINN—Louisville, Ky.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. My Favorite Song (Ames Bros.)
4. My Baby's Comin' Home (Paul-Ford)
5. Outside Of Heaven (E. Fisher)
6. Birth Of The Blues (Sinatra)
7. Have You Heard (Joni James)
8. Conquest (Patti Page)
9. Keep It A Secret (Stafford)
10. Close Your Dreamy Eyes (Sandy Solo)

Alex Cooper
KLAC—Hollywood, Calif.
1. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. You Belong To Me (Stafford)
5. Because You're Mine (Lanza)
6. It's In The Book (J. Standley)
7. Birth Of The Blues (Sinatra)
8. Lady Of Spain (Eddie Fisher)
9. Lazy River (Art Mooney)
10. Conquest (Patti Page)

Bob Perry
WLAW—Boston, Mass.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Patti Page)
4. Lazy River (Art Mooney)
5. Bunny Hop (Ray Anthony)
6. My Baby's Comin' Home (Paul-Ford)
7. The Glow Worm (Mills Bros.)
8. There's A Ship Comin' In (Bell Sisters)
9. Keep It A Secret (Jo Stafford)
10. Trying (The Hilltoppers)

Tal Hood
WFGM—Fitchburg, Mass.
1. Oh Happy Day (Don Howard)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Till I Waltz Again With You (Teresa Brewer)
4. Keep It A Secret (Jo Stafford)
5. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. You're All I Want For Christmas (Eddie Fisher)
8. Heart And Soul (Four Aces)
9. Winter (Spike Jones)
10. My Heart Is Breaking (Mike Pettison)

Eddie Gallaher
WTOP—Washington, D. C.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. You Belong To Me (Stafford)
4. I Went To Your Wedding (Patti Page)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Yours (Vera Lynn)
7. Keep It A Secret (Jo Stafford)
8. Lady Of Spain (Eddie Fisher)
9. It's In The Book (J. Standley)
10. Because You're Mine (Lanza)

Ed McKenzie
WXYZ—Detroit, Mich.
1. I Saw Mommy Kissing Santa Claus (Spike Jones)
2. Till I Waltz Again With You (Teresa Brewer)
3. Oh Happy Day (Don Howard)
4. Blue Violins (H. Winterhalter)
5. Bye Bye Blues (Paul-Ford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me Your Mine (The Gaylords)
8. Keep It A Secret (Jo Stafford)
9. Why Don't You Believe Me (Joni James)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Gil Henry
KING—Seattle, Wash.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Trying (The Hilltoppers)
4. I (Don Cornell)
5. Why Don't You Believe Me (Joni James)
6. Because You're Mine (Cole)
7. The Glow Worm (Mills Bros.)
8. Yours (Vera Lynn)
9. Blue Violins (H. Winterhalter)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Roger Nash
WJMR—New Orleans, La.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Heart And Soul (Four Aces)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Bye Bye Blues (Paul-Ford)
6. My Heart Is Breaking (Mike Pettison)
7. Blue Violins (H. Winterhalter)
8. A Full Time Job (Day-Ray)
9. Till I Waltz Again With You (Teresa Brewer)
10. The Glow Worm (Mills Bros.)

Stephen Paul
WMBG—Richmond, Va.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. You Belong To Me (Stafford)
4. Because You're Mine (Cole)
5. The Glow Worm (Mills Bros.)
6. Who Kissed Me Last Nite (Rosemary Clooney)
7. I Went To Your Wedding (Patti Page)
8. Fandango (H. Winterhalter)
9. Jambalaya (Jo Stafford)
10. Takes Two To Tango (Bailey)

Donn Tibbetts
WFEA—Manchester, N. H.
1. Keep It A Secret (Jo Stafford)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Willy Claus (Molly Bee)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. The Glow Worm (Mills Bros.)
7. Yours (Vera Lynn)
8. My Favorite Song (Ames Bros.)
9. Why Don't You Believe Me (Joni James)
10. Oh Happy Day (Don Howard)

Tiny Markle
WAVZ—New Haven, Conn.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Spike Jones)
3. La Rosita (Four Aces)
4. The Glow Worm (Mills Bros.)
5. I Went To Your Wedding (Patti Page)
6. Nina Never Knew (Sauter-Finegan)
7. Because You're Mine (Cole)
8. You Belong To Me No. 2 (Homer & Jethroe)
9. Don't Let The Stars Get In Your Eyes (Eileen Barton)
10. Lullaby Of Birdland (George Shearing)

Gary Lesters
WVNJ—Newark, N. J.
1. The Glow Worm (Mills Bros.)
2. Why Don't You Believe Me (June Valli)
3. Laugh Clown Laugh (A. Dale)
4. Alone Together (M. Whiting)
5. You Belong To Me (Stafford)
6. Stay Where You Are (Tony Bennett)
7. Who Kissed Me Last Night (Rosemary Clooney)
8. Comes A-Long A-Love (Starr)
9. My Favorite Song (G. Gibbs)
10. Takes Two To Tango (Bailey)

Chuck Norman
WIL—St. Louis, Mo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Jo Stafford)
3. Why Don't You Believe Me (Joni James)
4. I Saw Mommy Kissing Santa Claus (Spike Jones)
5. Hold Me (Eddie Fisher)
6. My Baby's Comin Home (Paul-Ford)
7. I (Don Cornell)
8. Yours (Vera Lynn)
9. I Keep Telling Myself (The Hilltoppers)
10. Nina Never Knew (Sauter-Finegan)

Earle Pudney
WGY—Schenectady, N. Y.
1. Keep It A Secret (Stafford)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. That's A Why (Carson-Mitchell)
5. My Favorite Song (Ames Bros.)
6. The Glow Worm (Mills Bros.)
7. Puppy Love (Dorothy Collins)
8. Winter (Spike Jones)
9. One Little Candle (P. Como)
10. Blue Violins (H. Winterhalter)

Norm Prescott
WORL—Boston, Mass.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Oh Happy Day (D. Howard)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. May Says, Pa Says (Day-Ray)
6. No Moon At All (Ames Bros.)
7. Have You Heard (Joni James)
8. Birth Of The Blues (Sinatra)
9. I'm In Love With Miss Logan (Robert Clary)
10. You're All I Want For Christmas (Eddie Fisher)

Stan Pat
WTNJ—Trenton, N. J.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. My Favorite Song (G. Gibbs)
3. The Glow Worm (Mills Bros.)
4. Tell Me Your Mine (The Gaylords)
5. Lady Of Spain (W. Atwell)
6. Trying (Ella Fitzgerald)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. I Don't Care (Damita Jo)
9. I Saw Mommy Kissing Santa Claus (Spike Jones)
10. If I Had A Penny (R. Clooney)

Gene Davis
WAKR—Akron, Ohio
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Don Howard)
3. Forgetting You (R. Hayes)
4. Yours (Vera Lynn)
5. Till I Waltz Again With You (Teresa Brewer)
6. Hold Me (Eddie Fisher)
7. Keep It A Secret (D. Shore)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
10. Must I Cry Again (The Hilltoppers)

Bob Larsen
WEMP—Milwaukee, Wis.
1. Why Don't You Believe Me (Joni James)
2. Keep It A Secret (Jo Stafford)
3. Don't Let The Stars Get In Your Eyes (Red Foley)
4. Lady Of Spain (Eddie Fisher)
5. The Glow Worm (Mills Bros.)
6. I Saw Mommy Kissing Santa Claus (Spike Jones)
7. Lies (Perry Como)
8. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
9. I Went To Your Wedding (Patti Page)
10. I Should Care (R. Flanagan)

BMI record report
AND FORECAST OF TOMORROW'S SONG HITS

The Season's Greetings

Our rich heritage of song gives everyone the means to share and spread the brotherhood and fellowship of the holiday season.

Music has always been the natural expression of the true Yuletide spirit.

Hymns and carols and holiday melodies have been handed down through the years until it becomes impossible to imagine any festive occasion without them.

The normal celebrations of our Christmas and New Year's holidays take on added glow with the expressive spirit found in music.

BMI sincerely extends the greetings and best wishes of the holiday season to everyone.

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

New Coast Diskery, D'Oro Records, Releases Earl Hines Sides

HOLLYWOOD, CALIF. — The steady rise and rejuvenation in popularity of big band business received an ample boost here this past week with the release of D'Oro Records' first platters.

Reaction to the records from local disk jockeys, distributors, music operators and the general trade is somewhat startling, for all vehemently agree that the sides are "some of the best ever cut by the Hines aggregation."

In a statement to *The Cash Box* by the firm's general manager, Bob Gould outlined the policy of the new label.

He announced a "profit participating program" for recording artists and also disclosed that the firm has a lengthy catalog of music in its subsidiary organization, D'Oro Music Inc., in addition to some twenty masters already cut and recorded. Gould disclosed that recording artists will participate in the profits of the recording company, in many cases by as much as 20%.

Currently engaged in setting distribution, the plattery has already set up points in New York, Chicago, Los Angeles, Seattle, San Francisco and Philadelphia. Announcements of additional distribution points are expected to be made shortly. Gould emphasized that one of the firm's basic policies will be to see that its distributors are not overloaded with records.

The diskery's music publishing affiliate is BMI licensed and has set arrangements with the Weiss & Barry firm as sole selling agents for its sheet music. All tunes in the firm's catalog are original, with the writers signed to scripting pacts with D'Oro Music.

Under contract to the new plattery are the Earl Hines aggregation, and singers Etta Jones, formerly with RCA-Victor, Lonnie Satin and Helen Merrill.

First release for the plattery is already on the market.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising **100** Selections

AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DN—Devon
DO—Dot
DY—Derby
ES—Essex
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded in Hollywood
SA—Savoy
SE—Seger
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TN—Tennessee
UN—United
VI—Victor

1—Why Don't You Believe Me

Dec.27 106.3 — Dec.20 104.1

CA-2292 (F-2292)—MARGARET WHITING
Come Back To Me, Johnny
DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
JU-5106—HERB LANTZ
My Inspiration Is You
ME-70025 (45x70025)—PATTI PAGE
Conquest
★MG-11333 (K-11333)—JONI JAMES
Purple Shades
VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On

2—Don't Let The Stars Get In Your Eyes

88.7 — 55.1

CA-2256 (F-2256)—GISELE MacKENZIE
My Favorite Song
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tongo
DE-28460 (9-28460)—RED FOLEY
ME-70023 (45-70023) LOLA AMECHE
Rock The Joint
MG-11385—HENRY JEROME O.
Keep It A Secret
VI-20-5040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO
Lies

3—It's In The Book

84.9 — 81.9

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

4—The Glow Worm

81.2 — 88.9

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
Sui Sin Fa
★DE-28384 (9-28384)—MILLS BROS.

5—Trying

40.4 — 34.9

CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
★DOT-15018—THE HILLTOPPERS
ME-5904 (45x5904)—JIMMY PALMER O.
Down By The O-HI-O

6—I Went To Your Wedding

39.8 — 68.9

CO-39856 (4-39856)—SAMMY KAYE O.
It Wasn't God Who Made Honky Tonk Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
DA-780—REGINA KUJEWA
Johnnie Polish
DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—STEVE GIBSON

7—Takes Two To Tango

35.6 — 40.9

CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-5903 (45x5903)—LOLA AMECHE
Ol' Man Mose

8—Keep It A Secret

34.1 — 29.1

CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
DE-28511—BING CROSBY
Sleigh Bell Serenade
IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
MG-11385—HENRY JEROME O.
Don't Let The Stars Get In Your Eyes
VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo

9—Because You're Mine

30.9 — 26.7

CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—JOHN RAITT
The Song Angels Sing
ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

10—I Saw Mommy Kissing Santa Claus

30.7 — 44.3

CA-2285—MOLLY BEE
Willy Claus
★CO-39871—JIMMY BOYD
Thumbelina
MG-11381—BETTY CLARK
You Can Fly! You Can Fly!
VI-20-5067—SPIKE JONES O.
Winter

11—Lady Of Spain

30.4 — 39.5

CA-15346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home
CA-2288 (F-2288)—BEN LIGHT
Whispering
LO-1278—WINIFRED ATWELL
Taboo
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-4953)—EDDIE FISHER
Outside Of Heaven

12—Jambalaya

27.2 — 28.2

★CO-39838 (4-39838)—JO STAFFORD
Early Autumn
CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA
Mademoiselle
MG-11283 (K-11283)—HANK WILLIAMS

13—Yours

25.4 — 37.8

★LO-1261 (45x1261)—VERA LYNN
The Love Of My Life
VI-20-5030 (47-5030)—VAUGHN MONROE

14—You Belong To Me

25.3 — 43.3

CA-2165 (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'
★CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri
CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
ME-5899 (45x5899)—PATTI PAGE
I Went To Your Wedding
ME-6407 (45x6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

15—I

16.8 — 18.6

★CR-60860 (9-60860)—DON CORNELL
Be Fair
DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window
VI-20-5030 (47-5030)—VAUGHN MONROE
Yours

16—Outside Of Heaven

16.7 — 18.5

CA-2217 (F-2217)—MARGARET WHITING
Alone Together
DE-28449 (9-28449)—FRED WARING O.
High Noon
★VI-20-4953 (47-4953)—EDDIE FISHER
Lady Of Spain

17—Oh, Happy Day

14.2 — 28.5

CA-2315—THE FOUR KNIGHTS
A Million Tears
CR-60893—LAWRENCE WELK O.
Your Mother And Mine
DE-28506—DICK TODD
Till I Waltz Again With You
★ES-311—DON HOWARD
You Went Away

18—Hold Me, Thrill Me, Kiss Me

13.9 — 11.2

★CR-60831 (9-60831)—KAREN CHANDLER
One Dream

19—Tell Me You're Mine

13.8 — —

CO-39914—MINDY CARSON
The Choo Buy Song
★ME-70030—THE GAYLORDS
Cubon Love Song

20—You'll Never Know

13.7 — —

★CO-39905—R. CLOONEY & H. JAMES
The Continental
CR-60756—VINNI DE CAMPO
Maria Mia
VI-20-4840—EDDIE FISHER
VI-20-4738—BREWSTER BOYS
It's Best We Soy

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

21—Heart And Soul — Dec.27: 13.4, Dec.20: 12.9
★DE-28390 (9-28390)—FOUR ACES
Just Squeeze Me

22—Three Bells — Dec.27: 13.3, Dec.20: 4.7
★CO-39657—COMPAGNONS DE LA CHANSON
Whirlwind
CO-39602—SAMMY KAYE O.
I Only Have One Life To Live
DE-27858—ANDREWS SISTERS & JENKINS
Windmill Song
VI-20-4388—JUNE VALLI
Cry

23—Have You Heard — Dec.27: 10.9, Dec.20: —
★MG-11390—JONI JAMES
Wishing Ring

24—Blues In Advance — Dec.27: 10.7, Dec.20: 12.4
MA-100—WOODY HERMAN
Terrissita
★VI-20-4926 (47-4926)—DINAH SHORE
Bella Musica

25—A Full Time Job — Dec.27: 10.6, Dec.20: 6.8
★CO-39898—J. RAY & D. DAY
Ma Says, Pa Says
ME-6410—EDDIE HILL
VI-20-4787—EDDY ARNOLD
Wonderful, Wasn't It?
DE-27708—TERRY GILKYSON
Mr. Buzzard

26—Sleigh Ride — Dec.27: 10.5, Dec.20: 6.7
CA-1620—CAPITOL SYM. BAND
CO-39559—PERCY FAITH
Christmas In Killarney
★DE-28429—LEROY ANDERSON
Saraband
VI-20-4323—THREE SUNS
Uncle Mistletoe

27—Till I Waltz Again With You — Dec.27: 10.2, Dec.20: 16.4
★CR-60873—TERESA BREWER
Hello Bluebird
DE-28506—DICK TODD
Oh, Happy Day

28—Wish You Were Here — Dec.27: 8.9, Dec.20: 16.2
DE-28308 (9-28308)—GUY LOMBARDO O.
Honky Tonk Sweetheart
MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

29—Blue Violins — Dec.27: 8.7, Dec.20: 12.8
★VI-20-4997 (47-4997)—HUGO WINTERHALTER O.
Fandango

30—I'm Just A Poor Bachelor — Dec.27: 8.5, Dec.20: —
★CO-39903—FRANKIE LAINE
Tonight You Belong To Me

31—April In Paris — Dec.27: 8.4, Dec.20: 5.1
CA-2168 (F-2168)—VOICES OF SCHUMAN
Luna Rossa
CO-39881 (4-39881)—DORIS DAY
The Cherries
CO-39592 4-39592)—FRANK SINATRA
London By Night
ME-70022 (45x70022)—VIC DAMONE
My Love Song
MG-11370 (K-11370)—JOHNNY DESMOND
Si Petite
★VI-20-4927 (47-4927)—SAUTER FINEGAN O.
Moonlight On The Ganges

32—Conquest — Dec.27: 6.8, Dec.20: 13.9
★ME-70025 (4S-70025)—PATTI PAGE
Why Don't You Believe Me
OK-6920—ROBBINS & BOSWORTH

33—My Favorite Song — Dec.27: 5.7, Dec.20: 14.2
CA-2264 (F-2264)—JAN GARBER O.
Things That Might Have Been
CA-2256 (F-22S6)—GISELE MacKENZIE
Don't Let The Stars
CR-60846 (9-60846)—AMES BROTHERS
Al-Lee-Ol Al-Lee-Ayl
DE-28433 (9-28433)—ELLA FITZGERALD
Walkin' By The River
DN-101—MARION CARUSO
Balboa
JU-6019—EDNA McGRIFF
My Baby's Comin' Home
★ME-S912 (4Sx5912)—GEORGIA GIBBS
Sinner Or Saint
MG-113S0 (K-113S0)—CINDY LORD
My Baby's Comin' Home
VI-20-498S (47-4985)—LILY ANN CAROL
It Wouldn't Be The Same Without You

34—Be Fair — Dec.27: 5.6, Dec.20: 4.2
★CR-60860 (9-60860)—DON CORNELL
I
MG-11351 (K-11351)—BILLY ECKSTINE
Come To The Mardi Gras

35—My Baby's Coming Home — Dec.27: 5.5, Dec.20: 12.7
★CA-2265—L. PAUL & M. FORD
Lady Of Spain
JU-6019—EDNA McGRIFF
My Favorite Song
MG-11350—CINDY LORD
My Favorite Song

36—Must I Cry Again — Dec.27: 5.3, Dec.20: 6.6
CR-60895—ALAN DALE
A Million Tears
★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

37—Comes A-Long A-Love — Dec.27: 5.2, Dec.20: 3.9
★CA-2213 (F-2213)—KAY STARR
Three Letters

38—Meet Mr. Callaghan — Dec.27: 4.2, Dec.20: 6.4
★CA-2193 (F-2193)—LES PAUL
Take Me In Your Arms
CO-39851 (4-39851)—MITCH MILLER O.
How Strange
CR-60828 (9-60828)—LAWRENCE WELK O.
DE-28456 (9-28456)—GUY LOMBARDO O.
Congratulations To You
DE-28373 (9-28373)—CARMEN CAVALLARO O.
Runnin' Wild Boogie
LO-1248 (4Sx1248)—HARRY GROVE TRIO
Intermezzo
ME-5900 (4Sx5900)—HARMONICATS & AUGUST
Wish You Were Here
MG-30640 (K-30640)—PETER TODD O.
Whistlewood
VI-20-4891 (47-4891)—MELACHRINO STRINGS
La Rosita

39—High Noon — Dec.27: 4.1, Dec.20: 5.2
CA-2120 (F-2120)—TEX RITTER
Go On! Get Out!
CA-2284 (F-2284)—BILLY MAY
Do Yau Ever Think Of Me?
★CO-39770 (4-39770)—FRANKIE LAINE
Rock Of Gibraltar
DE-28449 (9-28449)—FRED WARING O.
Outside Of Heaven
LO-1232 (45-1232)—LITA ROZA
Love, Where Are You Naw?
MG-11266 (K11266)—BILL HAYES
Padam . . . Padam . . .

40—Somewhere Along The Way — Dec.27: 3.9, Dec.20: 1.1
★CA-2069—NAT "KING" COLE
What Does It Take
CO-39695—TONY BENNETT
Sleepless
DE-28411—GUY LOMBARDO O.
I Went To Your Wedding
DE-28222—GENE AMMONS O.
Beezy
DE-28141—JERRY GRAY O.
Pittsburgh, Pennsylvania
ME-89001—ILLINOIS JACQUET
Port Of Rico
VI-20-4921—FRANKIE CARLE

41—Veradero — Dec.27: 2.6, Dec.20: 5.8

42—Sleepy Time Gal — Dec.27: 2.5, Dec.20: 5.9

43—The Ruby And The Pearl — Dec.27: 2.4, Dec.20: 4.1

44—To Know You — Dec.27: 2.3, Dec.20: 1.9

45—Everything I Have Is Yours — Dec.27: 2.2, Dec.20: 1.8

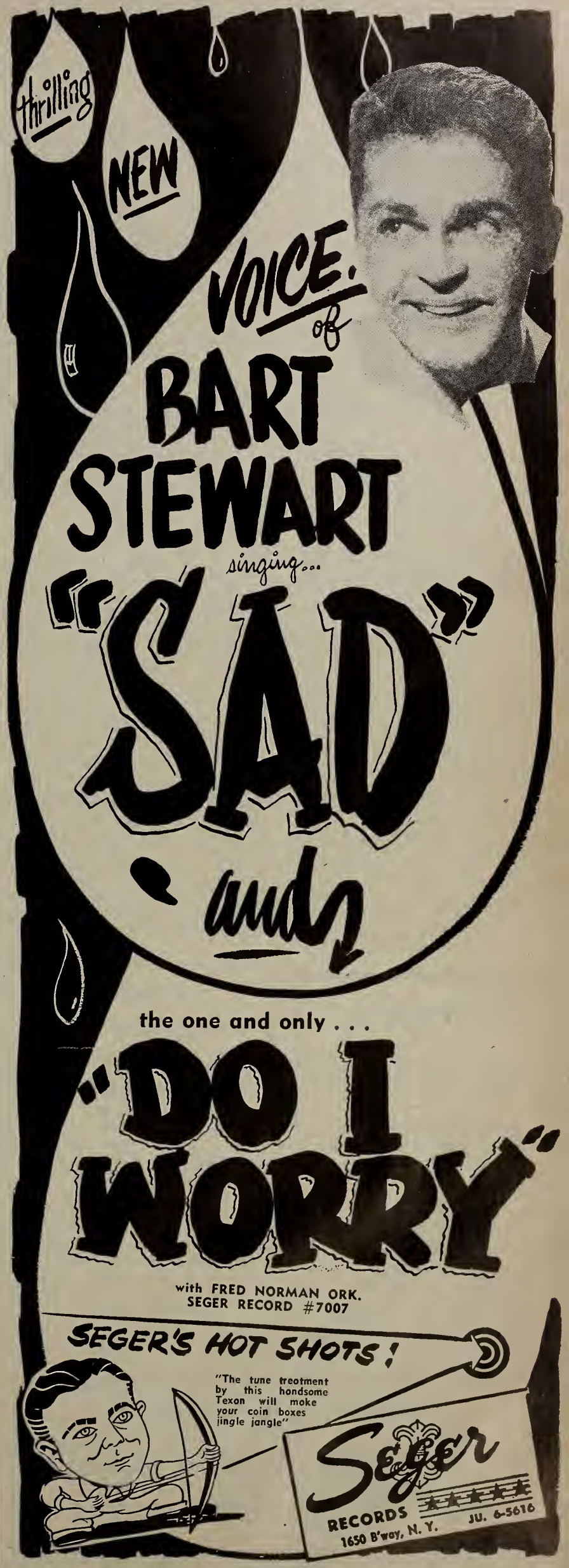
46—String Along — Dec.27: 2.1, Dec.20: 1.7

47—Walkin' To Missouri — Dec.27: 1.8, Dec.20: 6.2

48—Tonight You Belong To Me — Dec.27: 1.6, Dec.20: 5.0

49—Ma Says, Pa Says — Dec.27: 1.4, Dec.20: 2.9

50—Faith Can Move Mountains — Dec.27: 1.1, Dec.20: 2.2



Independents Make Good In Pop Field

By DAVE MILLER
Palda Records

With the year 1952 behind us, the music industry, as others, will recall it was a good year in spite of high taxes and a few spotty months. One outstanding thing about '52 was the comeback of the independents in the pop field. We may recollect that in general the indies had for some reason or other confined their activities to Rhythm and Blues and specialized fields other than pops for a period of about two years. With the exception of the few distributors who represent MGM and Coral, the indie distribs had all but lost the pop market they had established right after the war through the "Near You-My Happiness" era.

Then a little over a year ago, tunes such as "Sin", "Down Yonder", "Wheel of Fortune", "Here In My Heart", "Indian Love Call' and numerous others broke through on independent, and in most cases, unknown labels by unknown artists. In spite of competitive versions on major labels by more artists the smaller labels managed to do the bulk of the record business on these songs. There are numerous reasons for the sales the indies have enjoyed on these records. Many of the problems confronting us up to 1949 have seemed to adjust themselves.

Although they are far from perfect, the indie distributors are, in general, more financially stable than in previous years. They buy more intelligently and have a better relationship with their manufacturers. Perhaps the most important factor in our favor is that now more than ever program directors, disc jockeys and operators don't ignore a new release on "Nothing Records" as they did before. They let public taste be a barometer—not a trademark. Also the indies are using better recording studios, top-flight musicians and a good many have availed themselves of the pressing facilities of RCA, MGM and other first class plants. The improved recording and pressing quality has greatly helped break down the resistance to small label offerings.

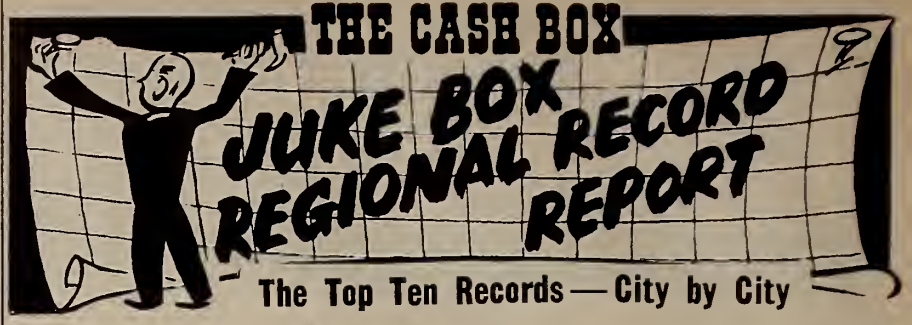
This rebirth of small labels has been good for the industry as a whole. Several fine acts such as The Four Aces, Sunny Gale, Al Martino, The Hilltoppers, Joni James and others have been discovered by little firms. And certainly many a publisher and a song writer who could not woo a waxing of their songs from the majors found the "Nothing Record Company" could give them a hit parade tune.

It can easily be appreciated that the small label can take an unknown artist and give a concentrated effort to the one particular record he may be working on. Certain cities, because of their economies and cross section of mass tastes, have become "test" or kickoff areas for the indies new releases. Because of limited releases by the small labels they can usually get the feel of a number's potential in these cities.

The greatest single factor in our being able to compete with major firms is the disc-jockey. A play on one given station cannot be heard by any more listeners if it's a major label or a "nothing" label. The rest is up to the individual appeal and merit of the record.

Also a number of the smaller firms have management agreements with their talent and in some cases own copywrites of the tunes they are promoting. The extra revenue in this "package deal" creates an added incentive for promotion that previously was not given or could not be afforded. A good number of these firms have concentrated on extensive disc-jockey tours for their artists. A more personal artist-DJ relationship has led to the type of concentrated play required in breaking a hit.

With independent distribution getting more thorough, good disc-jockey relations and operator confidence in our ability to produce good records, there can be little doubt that 1953 will prove another banner year for "Nothing Records".



The Top Ten Records — City by City

New York, N. Y.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Glow Worm (Mills Brothers)
5. Takes Two To Tango (Bailey)
6. I Went To Your Wedding (Patti Page)
7. Trying (The Hilltoppers)
8. You Belong To Me (Stafford)
9. Lady Of Spain (E. Fisher)
10. Till I Waltz Again With You (Teresa Brewer)

Chicago, Ill.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Conquest (Patti Page)
5. Glow Worm (Mills Bros.)
6. Oh Happy Day (D. Howard)
7. Trying (The Hilltoppers)
8. Tell Me Your Mine (The Gaylords)
9. My Happiness (D. Roth Trio)
10. Takes Two To Tango (Bailey)

Los Angeles, Calif.
1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Glow Worm (Mills Bros.)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
7. Takes Two To Tango (Bailey)
8. Keep It A Secret (Stafford)
9. Wish You Were Here (Fisher)
10. My Baby's Coming Home (Paul-Ford)

St. Louis, Mo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. If I Had A Penny (Clooney)
4. Outside Of Heaven (Fisher)
5. Why Don't You Believe Me (Joni James)
6. Keep It A Secret (Stafford)
7. Bye Bye Blues (Paul-Ford)
8. Takes Two To Tango (Bailey)
9. You'll Never Know (R. Clooney-H. James)
10. Have You Ever Been Lonely (Jerry Cooper)

Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Oh Happy Day (D. Howard)
7. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
8. Keep It A Secret (Stafford)
9. Blue Violins (Winterhalter)
10. Glow Worm (Mills Bros.)

Philadelphia, Pa.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Glow Worm (Mills Bros.)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Till I Waltz Again With You (Teresa Brewer)
6. Keep It A Secret (Stafford)
7. Takes Two To Tango (Bailey)
8. Jambalaya (Jo Stafford)
9. Have You Heard (Joni James)
10. I Went To Your Wedding (Patti Page)

New Haven, Conn.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. Glow Worm (Mills Bros.)
5. Because You're Mine (Cole-Lanza)
6. Takes Two To Tango (Bailey)
7. You Belong To Me (Stafford)
8. Trying (Hilltoppers)
9. Wish You Were Here (Fisher)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Washington, D. C.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Till I Waltz Again With You (Teresa Brewer)
5. Glow Worm (Mills Bros.)
6. Keep It A Secret (Stafford)
7. Lady Of Spain (E. Fisher)
8. Takes Two To Tango (Bailey)
9. You Belong To Me (Stafford)
10. I Went To Your Wedding (Patti Page)

Des Moines, Iowa
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Trying (The Hilltoppers)
3. Why Don't You Believe Me (Joni James)
4. Takes Two To Tango (Bailey)
5. Glow Worm (Mills Bros.)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Jambalaya (Jo Stafford)
8. Lady Of Spain (E. Fisher)
9. I Went To Your Wedding (Patti Page)
10. Keep It A Secret (Stafford)

Memphis, Tenn.
1. Why Don't You Believe Me (Joni James)
2. You Win Again (T. Edwards)
3. Glow Worm (Mills Bros.)
4. Wish You Were Here (Fisher)
5. You Belong To Me (Stafford)
6. I Went To Your Wedding (Patti Page)
7. I Saw Mommy Kissing Santa
8. Keep It A Secret (Stafford)
9. Must I Cry Again (The Hilltoppers)
10. Trying (The Hilltoppers)

Atlanta, Ga.
1. Why Don't You Believe Me (Patti Page & Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Glow Worm (Mills Bros.)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. Keep It A Secret (Stafford)
6. Jambalaya (Jo Stafford)
7. Takes Two To Tango (Bailey)
8. Trying (The Hilltoppers)
9. I Went To Your Wedding (Patti Page)
10. My Baby's Coming Home (Paul-Ford)

Boston, Mass.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. Lady Of Spain (E. Fisher)
6. Takes Two To Tango (Bailey)
7. Keep It A Secret (Stafford)
8. Have You Heard (Joni James)
9. Oh, Happy Day (D. Howard)
10. Wishing Ring (Joni James)

New Orleans, La.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Keep It A Secret (Stafford)
4. My Baby's Coming Home (Paul-Ford)
5. Trying (The Hilltoppers)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Glow Worm (Mills Bros.)
8. You Belong To Me (Stafford)
9. I'm Just A Poor Bachelor (Frankie Laine)
10. I Wish I Could Shimmy Like My Sister Kate (F. Faye)

Milwaukee, Wis.
1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. The Glow Worm (Mills Bros.)
5. Trying (The Hilltoppers)
6. Outside Of Heaven (Fisher)
7. Because You're Mine (Lanza)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Takes Two To Tango (Bailey)
10. Yours (Vera Lynn)

Cincinnati, Ohio
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. I Saw Mommy Kissing Santa Claus (Jones & Boyd)
4. Keep It A Secret (Jo Stafford)
5. Lady Of Spain (Eddie Fisher)
6. The Glow Worm (Mills Bros.)
7. You Belong To Me (Stafford)
8. Forgetting You (R. Hayes)
9. I Went To Your Wedding (Patti Page)
10. Yours (Vera Lynn)

Seattle, Wash.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. The Glow Worm (Mills Bros.)
4. Because You're Mine (Cole & Lanza)
5. Trying (The Hilltoppers)
6. Yours (Vera Lynn)
7. Lady Of Spain (Eddie Fisher)
8. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
9. Keep It A Secret (Jo Stafford)
10. Nina Never Knew (Sauter-Finegan)

Pittsburgh, Pa.
1. Why Don't You Believe Me (Joni James)
2. Oh, Happy Day (D. Howard)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. The Glow Worm (Mills Bros.)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Lady Of Spain (Eddie Fisher)
7. Jambalaya (Jo Stafford)
8. I Saw Mommy Kissing Santa (Lanza)
9. Keep It A Secret (Jo Stafford)
10. My Baby's Coming Home (Paul-Ford)

Dallas, Tex.
1. Why Don't You Believe Me (Joni James)
2. You Win Again (T. Edwards)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. The Glow Worm (Mills Bros.)
6. Blue Violins (H. Winterhalter)
7. Keep It A Secret (Jo Stafford)
8. Takes Two To Tango (Bailey)
9. Trying (The Hilltoppers)
10. Lady Of Spain (Eddie Fisher)

Denver, Colo.
1. The Glow Worm (Mills Bros.)
2. Jambalaya (Jo Stafford)
3. I Went To Your Wedding (Patti Page)
4. You Belong To Me (Stafford)
5. Why Don't You Believe Me (Joni James)
6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
7. Keep It A Secret (Jo Stafford)
8. Trying (The Hilltoppers)
9. Lady Of Spain (Eddie Fisher)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Miami, Fla.
1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. The Glow Worm (Mills Bros.)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Takes Two To Tango (Bailey)
7. Because You're Mine (Lanza-Cole)
8. Wish You Were Here (Fisher)
9. Yours (Vera Lynn)
10. Lady Of Spain (Eddie Fisher)

Butte, Mont.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. You Belong To Me (Stafford)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Takes Two To Tango (Bailey)
7. Lady Of Spain (Eddie Fisher)
8. Wish You Were Here (Fisher)
9. Because You're Mine (Lanza)
10. Jambalaya (Jo Stafford)

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Hank Fine
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LOS ANGELES 6, CALIF.

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Walter Dana
DANA Records, Inc.
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STAN PAT
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Johnnie Ray

for a great record

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and the entire personnel for wonderful sales and promotion

and to the

JUKE BOX OPERATORS OF AMERICA

for their votes

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Johnnie Ray

Columbia Records

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and
THANKS
To All Our Distributors—
Operators—DJ's—and Dealers
For Making Possible Our
Biggest Year Ever
Bob Weinstock, Pres.
PRESTIGE RECORDS, INC.

Chatting

NEW YORK—Eileen Barton is pictured chatting with Bobby Sherwood, WJZ disk jockey, at Nat "King" Cole's opening at La Vie En Rose. Eileen's current Coral record is "Don't Let The Stars Get In Your Eyes."

Firm Offers Stock Arrangements of Hit Disks

NEW YORK—Artistyle Arrangements have come up with a new idea of stock orchestrations which is currently being offered to music publishers. The arrangements are designed to create the same sound as the top recording of a song. Developed by arrangers Fred Baorovick and Paul Weirick, the Artistyle 3 in 1 stock orchestration has a three-fold purpose as its name might indicate. One is a dance arrangement that contains changes of color tone throughout while still retaining the best utility features of the old stock dance layout. Second and third are arrangements Artistyled to keep the flavor and atmosphere of the hit vocal arrangements in both the male and female key. The vocal backgrounds are designed to be effective in any instrumental combination from a minimum up to a full orchestra.

Jack Gold Music Company was the initial party to go for the idea, and the first of the Artistyled Arrangements is now available for orks on the current hit "My Favorite Song." One orchestration is of the dance type. One gives sounds like that of the Ames Brothers' recording, and one like that of Georgia Gibbs'.

Now in the making are arrangements for similar orchestrations on "Nina Never Knew."

George Levy Resigns From Leeds Music

NEW YORK—George Levy resigned last week from Leeds and its affiliated publishing concerns. George was associated with his brother Lou practically from the start of the publishing ventures about 11 years ago. He sold out his stock to the firm.

George has announced no definite plans as yet but there is the possibility of his starting his own firm or becoming affiliated with another firm in a major industry.

Best Wishes For The Holidays—To All My Friends And Associates In The Music Bizness
BUD BREES
WPEN Phila., Pa.

Sherm Feller Beats Bushes To Plug His New Tune

CHICAGO — Sherm Feller, noted Boston, Mass., deejay (WLAW) burst into this town, a bit the worse for a long night ride, but, still full of the energy and resonance of voice which has won him a terrific following, to promote his own song, "My Baby's Coming Home."

The big disk on the tune is Les Paul and Mary Ford's. Sherm is of the belief that the deejays here, once they spin it, will get back of it with everything they have on the ball to "make it a hit," according to Sherman.

Anyway, Sherm worked like a whirlwind while here, in an effort to close in and capture Detroit and other Midwestern cities, before Xmas struck the towns and he, too, would have to be back in Boston with his family.

"Sweet" Promotion

NEW YORK—A "sweet" natural tie-in between an entertainment world star and a candy company was effected recently by publicist Buddy Basch with Fred W. Amend Company (Danville, Ill.). The tie-in was on behalf of Spike Jones' recording of "I Saw Mommy Kissing Santa Claus."

Basch reasoned that with Christmas near it was appropriate to send disc jockeys candy and since Spike Jones' record was full of "chuckles," he hit upon the idea of sending out candy "Chuckles." Basch worked out plans with account executive James Shaw of Henri, Hurst & McDonald, Inc., advertising agency for "Chuckles."

Operator Writes Tune

NEW YORK—An operator in Nassau County, John Ciccone has written the new Tony Bavaar tune "Shoes Of Happiness." Tony is out with it on the RCA Victor label. The song was written in collaboration with Larry Coleman and Norman Gimbel and was published by General Music.

Wrong "Dream Girl"

NEW YORK—In the Los Angeles "Hot Chart" of December 20, "Dream Girl" was listed by Jesse and Marvin on the specialty label. That was an error. It should have been the "Dream Girl" by Jesse Belvin on Recorded In Hollywood.

Joni James Proves Again What ONE Hit Disk Can Do

JONI JAMES

NEW YORK—The rapid success of twenty-one year old Joni James an aspiring ballet dancer turned singer, is further evidence (if any more be needed) of the genie-like powers of a best-selling recording. On the wings of ONE high flying saucer, her MGM waxing of "Why Don't You Believe Me?", Joni has soared to the lucrative heights.

Only one year ago, the petite songstress received $12.50 as a finalist in a Pittsburgh Copa talent contest. Then came her MGM smash and ZOOM, she's booked into the same nite spot at one hundred times that much! ($1000 a week).

That was three weeks ago. Today, her "asking price" has shot to $2,000 and she is booked well into '53 at that figure.

Joni is the hottest artist to come MGM's way since the heyday of "Mr. B." and the enthusiasm at the diskery runs high. Following closely on the fast moving heels of "Why Don't You Believe Me?" is Joni's latest, "Have You Heard?" b/w "Wishing Ring," another candidate for the "hot wax" lists.

The national mags have also latched on to the James comet. Newsweek, People Today, Seventeen, American Weekly and Pic are all reporting on this girl singer's platter progress. Her "story" exemplifies, once again, the fact that a hot record is today's quick ticket to show business' upper brackets.

Deutch Named Professional Mgr. of Southern-Peer

NEW YORK—Irving Deutch has been named professional manager of Southern and Peer Music firms as of January 1. He succeeds the late Mark Schreck. Ralph Peer, who was in New York last week, announced the appointment before he returned to the coast.

Deutch will work unde Ben Selvin, general manager of the pubberies.

Patricia Music, New Pub Garnerning Plenty of Disks

NEW YORK—Patricia Music Publishing Corporation, only five weeks old, is really buzzing for a youngster. It's first tune, an instrumental called "Lullaby Of Birdland" has a good number of recordings. The song was cut by Count Basie, Duke Ellington, George Shearing Quintet, Marion McPartland, and Illinois Jacquet.

MGM has just released "Say You Love Me," another of the pub's tunes, by Alan Deane of "Luna Rosa" fame. Scheduled for release in January is another Patricia Music number tagged "Don't Mention My Name" to be waxed by the Ravens on Mercury.

Oscar Cohen, with Associated Booking Corporation for ten years, has left to become a partner and vice president of Patricia Music.

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446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS
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2. SERENATA - Joe Koliday - 786 & 45
3. THESE FOOLISH THINGS-Moody-774&45
4. TWISTED - Annie Ross - 794 & 45
5. STITT'S IT - Sonny Stitt - 787 & 45
6. JOE BLACK MAMBO-Holiday-791 & 45
7. DIG - Miles Davis - 777 & 45
8. SMALL HOTEL - Bennie Green - 790
9. BYE-YA - Thelonious Monk - 795 & 45
10. Farmer's Market-Wardell Gray-770&45
11. Anytime for you-Arne Domnerus-792&45
12. LOVE BEAT - George Wallington - 788
13. ALL TOO SOON - Billy Taylor - 796
14. TWISTED - Wardell Gray - 707
15. THIS IS HAPPINESS-Holiday-767 & 45

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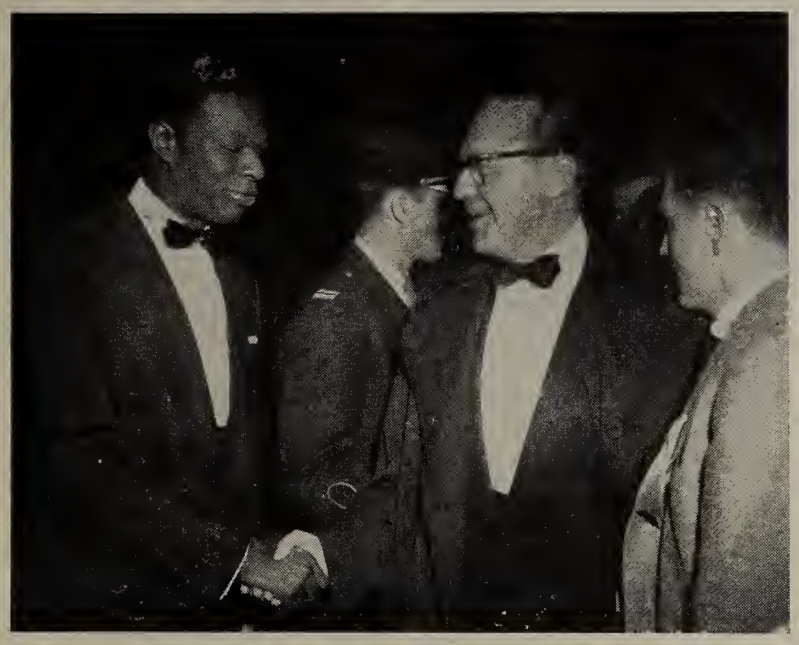
Two Stars



CHICAGO, ILL.—Jack Benny greets Nat "King" Cole as the Capitol artist performed at the "Harvest Moon Festival" in Chicago at which Benny was mc. Nat, who just completed an engagement at La Vie En Rose in New York, will soon be seen in the MGM musical "Small Town Girl." At the far right is press agent Dick LaPalm..

Six-Volume Benny Goodman Anthology Released

NEW YORK — A comprehensive disk anthology of jazz a la Benny Goodman has been compiled in "The Kingdom Of Swing—Benny Goodman," a collection of six twelve-inch long playing records packaged by Columbia. Presenting Goodman in action at the height of the swing era, these recordings showcase the celebrated BG ensembles of the years from 1937 to 1945. The anthology is priced at $35.

Two records are devoted to the new "Benny Goodman 1937-38 Jazz Concert No. 2" series. These recordings feature such jazz immortals as Harry James, Teddy Wilson, Gene Krupa, Lionel Hampton, and Ziggy Elman.

Two more records are devoted to the "Carnegie Hall 1938 Jazz Concert," retrieved from oblivion in 1950. Here the great numbers identified with Benny—"Sing, Sing, Sing," "Don't Be That Way," "Stompin' At The Savoy" and "One O'Clock Jump," recorded as presented before one of the most responsive audiences in the history of Carnegie Hall.

Rounding out "The Kingdom Of Swing" anthology are two platters originally issued as albums, "Benny Goodman Sextet" and "Benny Goodman And His Orchestra" which cover the period from 1939 through 1945.

Collectors' Price Guide Issued

NEW YORK—A "Price Guide To Collectors' Records" has just been issued by the American Record Collectors' Exchange in New York.

Edited by Julian Morton Moses, the book gives precise information as to the value of old records. Every celebrity disk made to 1925 is listed by artist and number with its current market price in dollars.

Caruso has nearly three hundred listings and McCormack an even larger number. Among the other great names to be found in the book are Paderewski, Melba, Kreisler, Toscanini, etc. Values range as high as $150.00 for an original 1903 De Reszke Columbia disk and over five thousand Victor Red Seal records are individually evaluated and priced.

Modern Takes Larger Quarters

HOLLYWOOD, CALIF.—Saul Bihari, president of Modern and RPM Records, this city, this past week announced the opening of the firm's new offices at 257 North Robertson Blvd., Beverly Hills.

In addition to ample parking facilities and increased office space to handle the increase of business for the plattery, Modern's new quarters are fully equipped with new modern sound recording studios.

Firm takes occupancy of their new offices December 19.

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"Motorhead Baby"
CHUCK HIGGINS
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"KEEP IT A SECRET" b/w
"Why Don't You Believe Me"
by The 5 CROWNS
1st R&B Group on these sides Rainbow #202

HOT IN BALTIMORE & WASH.
"YOU'RE MY INSPIRATION"
BY RHYTHM & BLUES STARS
THE 5 CROWNS Rainbow #179

HOT IN PHILLY
"CARAVAN" b/w
"WE DRIFTED APART"
a sizzling 2 sider by THE ESQUIRE BOYS
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QUICK ACTION RELEASE!
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Start The New Year SWINGING With These New SWINGTIME Hits!!

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EMANON TRIO
ST 322

"Operator Blues"
"Bad Luck & Trouble"
LITTLE SON WILLIS
ST 304

"My Kinda' Love"
"Citizen's Bop"
DEXTER GORDON
ST 323

"Black Fantasy"
"New Ballroom Shuffle"
LLOYD GLENN
ST 324

Season's Greetings To Our Many Friends
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HOT
Rhythm & Blues
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Mercury
RECORDS

MAKE BELIEVE DREAMS
DINAH WASHINGTON
5906

•

ROCK ME ALL NIGHT LONG
THE RAVENS
8291

•

SAMIE
b/w
PAUL'S BUNYON
PAUL QUINICHETTE
70020

THE CASH BOX

Rhythm & Blues Ramblings

Buddy Morrow has hitched his wagon to a star and it is certainly taking him places. Buddy has reached into the rhythm and blues field for his last three releases and now hits the market with the current blues sensation "I Don't Know." RCA Victor has already released the Morrow version and it bids fair to further build up the status of the "hot" bandleader. Willie Mabon cut the original on Chess and it streaked across the hot charts in a few short weeks. Republic Music purchased the tune with the Morrow ork in mind. Buddy's previous ventures into the r&b market were "Night Train," "One Mint Julep," and "Greyhound."

* * *

Prestige Records has announced the signing of **Rudy Ferguson,** well known for his work with the **Hollywood Four Blazes** from 1947 to 1950. Rudy plays the drums and piano in addition to vocaling. His first release "Cool Goofin" and "Baby I Need You So" two terrific ideas. . . . Orchids to that new group, **The Diamonds.** Atlantic records discovered the group when they took up honors at the Apollo Theater's weekly competition. . . . Sorry to hear of the death of **Martha Lou Harp's** father. . . . **Paul Quinichette, Count Basie** tenor saxman, etched two solid sides for Mercury as he fronted his own combo. "Samie" and "Paul's Bunion."

* * *

Gale Agency announced the signing of **King "Moody Mood" Pleasure** (Prestige). . . . **Johnny Hodges,** one of jazzdom's top alto saxists, takes his group into Cleveland at the turn of the year to toot in the New Year at Gleason's nitery. . . . **Lee Magid** of Savoy Records enroute to Hollywood with several recording sessions planned to take place in the cinema city. . . . Before leaving, Lee advised that Savoy had signed **Henry Hayes** and ork and **Elmo Nixon,** singer out of Galveston. **Dolly Cooper,** on the strength of her initial etching "Believe In Me" backed with "Is It True" has been booked into **Bill Cook's** Caravan Club, Newark, N. J., on December 20.

* * *

The Five Crowns are looking for a topper of their r & b hit "You're My Inspiration" and think they have it in two sides they just cut for Rainbow Records. The boys have given the rhythm treatment to two current pop clicks, "Why Don't You Believe Me" and "Keep It A Secret." . . . It is rumored that **Jack Walker,** director of promotion and advertising for Atlantic Records, and promotion man for the Billy Shaw Agency, will do a rhythm and blues show over WOV soon after the turn of the year.

THE CASH BOX HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	SAD HOURS *Little Walter* *(Checker 764)*	WHOOPIN' AND HOLLERIN' *Roscoe Gordon* *(Duke 109)*
3	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	FAITH CAN MOVE MOUNTAINS *Nat "King" Cole* *(Capitol 2230)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
4	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	FEELIN' SAD *Eddie (Guitar Slim) Jones* *(J-B 603)*
5	SAD HOURS *Little Walter* *(Checker 764)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	SAD HOURS *Little Walter* *(Checker 764)*
6	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	LET ME BE YOUR LOVE *Lulu Reed* *(King 4578)*
7	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
8	MAKE BELIEVE DREAMS *Dinah Washington* *(Mercury 5906)*	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	I FEEL SO GOOD *Brownie McGhee* *(Sittin' In)*
9	JUKE *Little Walter* *(Checker 758)*	MY STORY *Chuck Willis* *(Okeh 690S)*	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*
10	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	JUKE *Little Walter* *(Checker 758)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*

in PHILADELPHIA | in ATLANTA | in MEMPHIS

	in PHILADELPHIA	in ATLANTA	in MEMPHIS
1	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*	SAD HOURS *Little Walter* *(Checker 764)*
3	MY HEART BELONGS TO ONLY YOU *Bette McLaurin & Eddie Wilcox Orch. (Derby 804)*	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*
4	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	JUKE *Little Walter* *(Checker 758)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
5	SOFT *Tiny Bradshaw* *(King 4577)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6	MOONRISE *The Royals* *(Federal 12088)*	BOOGIE WOOGIE WOMAN *B. B. King* *(R.P.M. 374)*	I FEEL SO GOOD *Brownie McGhee* *(Sittin' In)*
7	MAKE BELIEVE DREAMS *Dinah Washington* *(Mercury 5906)*	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
8	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	JOHNNY JOHNNY *Johnny Moore* *(Modern 888)*	ROCKIN' AND ROLLIN' No. 2 *Little Son Jackson* *(Imperial 5204)*
9	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	HOW LONG *Fats Domino* *(Imperial 5209)*	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*
10	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	LOVIN' BLUES *Bobby Bland* *(Duke 105)*

THE CASH BOX HOT 10

in DALLAS

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	FIVE LONG YEARS	*Eddie Boyd (J.O.B. 1007)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
4	MEAN OLD WORLD	*Little Walter (Checker 764)*
5	JUKE	*Little Walter (Checker 758)*
6	DOROTHY MAE	*Joe Hill Lewis (Aladdin)*
7	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
8	V-8 FORD	*Willie Love (Trumpet)*
9	STORY FROM MY HEART AND SOUL	*B. B. King (R.P.M. 374)*
10	I BELIEVE	*Elmore James (Meteor 5000)*

in LOS ANGELES

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
4	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
5	MY STORY	*Chuck Willis (Okeh 6905)*
6	HEY, MISS FANNIE	*The Clovers (Atlantic 977)*
7	FIVE LONG YEARS	*Eddie Boyd (J.O.B.1007)*
8	STORY FROM MY HEART AND SOUL	*B. B. King (R.P.M. 374)*
9	DREAM GIRL	*Jesse Belvin (Recorded In Hollywood 120)*
10	HOW LONG	*Fats Domino (Imperial 5209)*

in ST. LOUIS

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
3	MY STORY	*Chuck Willis (Okeh 6905)*
4	SAD HOURS	*Little Walter (Checker 764)*
5	JOHNNY, JOHNNY	*Johnny Moore (Modern 883)*
6	I'D BE SATISFIED	*The Dominoes (Federal 12105)*
7	MAKE BELIEVE DREAMS	*Dinah Washington (Mercury 5906)*
8	PORT OF RICO	*Illinois Jacquet (Mercury 89001)*
9	SECURITY BLUES	*Roosevelt Sykes (United 129)*
10	FAITH CAN MOVE MOUNTAINS	*Nat "King" Cole (Capitol 2230)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SAN FRANCISCO

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	HEY, MRS. JONES	*Jimmy Forest (United 130)*
3	I'M LONELY	*The Dominoes (Federal 12106)*
4	I'M GONE	*Shirley & Lee (Aladdin 3153)*
5	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
6	MY STORY	*Chuck Willis (Okeh 5209)*
7	BACK BITER	*T. J. Fowler (Savoy 857)*
8	WATCHING MY STUFF	*Big Tom Collins (King 4558)*
9	THE BELLS	*The Dominoes (Federal 12114)*
10	TRYING	*Todd Rhodes (King 4556)*

in NEWARK

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
4	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
5	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
6	YOU KNOW I KNOW	*The Five Royals (Apollo 441)*
7	GABBIN' BLUES	*Big Maybelle (Okeh 6391)*
8	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
9	FIVE LONG YEARS	*Eddie Boyd (J.O.B. 1007)*
10	THEM THERE EYES	*Varetta Dillard (Savoy 859)*

in SHOALS, IND.

1	HEY, MISS FANNIE	*The Clovers (Atlantic 977)*
2	MY STORY	*Chuck Willis (Okeh 6905)*
3	JUKE	*Little Walter (Checker 758)*
4	MAKE BELIEVE DREAMS	*Dinah Washington (Mercury 5906)*
5	I'D BE SATISFIED	*The Dominoes (Federal 12105)*
6	WHITE CHRISTMAS	*Louis Armstrong (Decca 28443)*
7	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
8	YOU'RE MY INSPIRATION	*The Five Crowns (Rainbow 179)*
9	GREYHOUND	*Wynonie Harris (King 4592)*
10	GONE TO MAIN ST.	*Muddy Waters (Chess 1526)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name — PILGRIM TRAVELERS *(Specialty)*
- Every Day Will Be Sunday — ORIGINAL GOSPEL HARMONETTES *(Specialty)*
- How Many Times — WARD SINGERS *(Savoy)*
- If Jesus Goes With Me — ANGELIC GOSPEL SINGERS *(Gotham)*
- In The Upper Room — MAHALIA JACKSON *(Apollo)*
- My Rock — SWAN SILVERTONE SINGERS *(Specialty)*
- Stop Right Now — BELLS OF JOY *(Peacock)*
- Tell Me Angel — ANGELIC GOSPEL SINGERS *(Gotham)*
- Trouble In My Way — DIXIE HUMMING BIRDS *(Peacock)*
- Will He Welcome Me There — SENSATIONAL NIGHTINGALES *(Peacock)*

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CH—1123

Al Smith's
"SLOW MOOD"
B/W
"Smoke Gets In Your Eyes"
CH—1124

Dr. Jo. Jo. Adams
"I GOT A CRAZY BABY"
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The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

JAMES MOODY
(Mercury 70001)

C+ "MY IDEAL" (2:37) James Moody and his orchestra run through a lovely slow beat oldie with that tender touch.

C+ "MOODY'S THEME" (2:39) The aggregation comes through with an ultra light treatment of a slow melodic tune.

LITTLE SHATTIR SINGERS
(Glory 4008)

C+ "WALK OUT IN JESUS' NAME" (2:55) The Little Shattir Singers get together on a beaty spiritual. The group starts easy and becomes shoutier and more enthusiastic as the disk moves to an end.

C+ "I'LL LIVE AGAIN" (2:55) The under portion is a rhythmic quick beat done in jubilee style.

SISTER ROSETTA THARPE and MARIE KNIGHT
(Decca 28509)

B "THERE IS A HIGHWAY TO HEAVEN" (2:31) Sister Rosetta Tharpe and Marie Knight chant a moderate rhythmic gospel tune. The duo singing with Jimmy Roots Trio and assisted by Alfred Miller at the organ, turn out a topflight religious deck that will more than please their tremendous following.

B "I'M BOUND FOR HIGHER GROUNDS" (2:35) The pair dishes out a quick beat religious number in a manner that will sell this platter. Dish is exciting.

W. C. BAKER
(Rockin' 503)

C+ "BESSIE LOU" (2:45) W. C. Baker chants a moderate beat rhythmic ditty against a too loud backing. Singer handles his chore in good style.

C+ "I WENT BACK HOME" (2:16) Baker pipes a slow blues in solid manner. Backing, mostly guitar, is soft and makes pleasant listening.

VAN "PIANO MAN" WALLS
(Atlantic 982)

B "AFTER MIDNIGHT" (2:37) The nimble fingered Van "Piano Man" Walls waxes a slow tempo item with some flourishing keyboard sweeping. Light background instrumentalizing sets the 88 specialist up and makes for some mighty pleasant music.

B "BLUE SENDER" (2:40) A similar item expertly presented.

FREDDIE MITCHELL
(Mercury 70018)

"LATER GATOR" (2:39) Freddie Mitchell blows a torrid sax as he and the boys etch a quick Latin beat with pulsating effect. This one could stir up a bit of action.

B "BLUE COAL" (2:38) Flipside is a quick beat bounce presented by Mitchell and the ork in highly acceptable fashion.

THE CASH BOX ★AWARD O' THE WEEK★

"DREAM GIRL" (2:38)
"HANG YOUR TEARS OUT TO DRY" (2:41)
JESSE BELVIN
(Recorded In Hollywood 120)

● Jesse Belvin latches on to a melodic item titled "Dream Girl" played by Que Martyn, and hauntingly arranged by Red Callender. Belvin adds his warm and appealing voice, and comes up with a sure-fire coin-catcher. The slow tempo blues is tenderly and emotionally vocaled by the blues shouter, and his reading of the romantic lyrics helps make this the potent side it is. Supporting the artist is the subdued musical background in which strings and sax are most prominent. The flipdeck, "Hang Your Tears Out To Dry," is a change of pace for the versatile singer. A quick beat bounce that is arranged in driving manner is belted by Belvin with gusto and a comes through with a wild sound. Orking has that low down beat and this side could also stir up action in the boxes. However, from where we sit it looks like the top deck for the big one.

THE DIAMONDS
(Atlantic 981)

B "CALL, BABY, CALL" (2:45) A new quartette on the Atlantic label. The combo is smooth and make pleasurable sounds with a high voiced lead handling the lyrics. The quick beat item is deftly chanted and serves as a fine introduction piece.

B "A BEGGAR FOR YOUR KISSES" (2:55) The flip is a slow mellow item harmonized in a familiar style by the quartette. Tune is given a polished and tender reading.

LEROY LANG ORCHESTRA
(Rockin' 502)

C+ "COMBO'S BOOGIE" (3:07) The Leroy Lang Ork bangs out a quick beat boogie. Sax goes for a wild and wooley solo.

C "A TENOR WAILS THE BLUES" (2:47) The group spins a slow tempo blues instrumental. Sax solo is good, but piano pounding seems to be in direct competition. Sound would have been better if the piano had been more subdued.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"COOL GOOFIN' " (2:37)
"BABY, BABY, I NEED YOU SO" (2:39)
RUDY FERGUSON
(Prestige 798)

RUDY FERGUSON

● Rudy Ferguson clicks with his first recording for the Prestige label. The blues chanter spins a quick beat with telling effect. His sure-fire reading of the lyrics that are completely composed of titles of current and recent songs sells the tune and himself in sock style. Rudy's rendition is enthusiastic and compelling, the arrangements tops and the orking solid. This side is going to create an excitement that will result in plays. The under portion is a slow rhythmic ditty that presents the artist in top form. His vocal is exciting and proof that the chanter is no flash, and the side, "Baby, Baby, I Need You So," will stand on its own two feet. Ops, don't pass this one up.

TNT TRIBBLE
(RCA Victor 20-5097)

B "OH HAPPY DAY" (3:10) The tune that has up-ended the music world is given a better than average treatment by TNT Tribble and his crew.

B "MR. VON" (2:05) TNT dishes up a quick beat driving item with zest. Saxist blows 'em out for a terrific ride. A good side for the boxes.

BILLY TAYLOR TRIO
(Prestige 796)

C+ "THEY CAN'T TAKE THAT AWAY FROM ME" (2:41) The Billy Taylor Trio spins a quick beat Gershwin oldie for a pleasant side. Billy Taylor, piano; Earl May, bass; and Charlie Smith on the drums, form a smooth combo.

C+ "ALL TOO SOON" (2:38) The boys dish up a slow pretty ballad for soft mood music.

PAUL QUINICHETTE
(Mercury 70020)

C+ "PAUL'S BUNION" (2:38) Paul Quinichette and his orchestra wax a quick tempo instrumental bounce for a pleasurable side. A smooth blend of instruments.

B "SAMIE" (2:39) The flip deck is a moderate bounce with the Quinichette sax the featured instrument. Organ is added to the group and sound helps. A good deck.

PABLO JONES
(Coleman Records 137)

B "SHE'S YOURS SHE'S MINE" (2:39) Pablo Jones chants a quick beat rocker about a two-timing gal. A potent vocal effort against a light musical backdrop.

C+ "LONESOME NIGHT BLUES" (2:41) The chanter sings a moderate tempo blues smoothly.

MR. SAD HEAD
(RCA Victor 20-5089)

B+ "HOT WEATHER BLUES" (2:48) Mr. Sad Head puts a pair back to back that adds up to lots of plays. A quick beat bounce is socked out by the talented pipes of Sad Head against a very effective guitar.

B+ "SAD HEAD BLUES" (2:45) The under portion is a quick beat bounce chanted by the blues shouter in lively style. Orking is exciting and wild.

PIANO RED
(RCA Victor 20-5101)

C+ "EVERYBODY'S BOOGIE" (2:15) A moderate beat boogie is rocked out by Piano Red with zest. Side really moves.

B+ "I'M GONNA ROCK SOME MORE" (2:05) Piano Red races over the keys as he sings a moderate beat foot tapper with excellent results. Combination of sparkling keyboard technique, potent vocal and moving rhythm makes this a top effort.

BILLY WARD and his DOMINOES

say

Happy Holidays and Thanks

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A NOTE OF THANKS from BILLY WARD, Composer of "HAVE MERCY BABY", "SIXTY MINUTE MAN" among many others to all for your wonderful acceptance of my tunes and recordings. Will try to make 1953 bigger and better than ever.

A Cash Box

AWARD OF THE WEEK

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Season's Greetings...

Leo & Ed Mesner

Shirley & Lee
"I'M GONE"
AL 3153

•

"Peppermint" Harris
"I Sure Do Miss My Baby"
"Hey Little Schoolgirl"
AL 3154

•

Patty Anne
"MIDNIGHT"
AL 3162

•

The Five Keys
"Serve Another Round"
AL 3158

•

Calvin Boze
"HAVING A TIME"
"SHAMROCK"
AL 3160

Amos Milburn
"ROCK ROCK ROCK"
AL 3159
"GREYHOUND"
AL 3150

•

Lynn Hope & Orchestra
"MOVE IT"
AL 3155

•

Ray Agee
"DEEP TROUBLE"
AL 3161

•

The Flasher Brothers
"LOVE GAVE ME YOU"
AL 3156

•

Floyd Dixon
"Tired, Broke, and Busted"
"COME BACK, BABY"
AL 3151

. . . and watch for this one . . .
Charles Brown
"EVENING SHADOWS"
AL 3163

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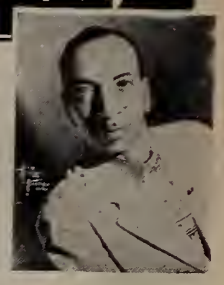
with Sam Evans



Don Robey, prexy of Peacock records, opens his Bronze Peacock nite club, for its annual eight-day Xmas time run, in Houston. . . . BMI due on the street come this January with a new magazine called Bandstand. . . . **Little Son Jackson** will cut late this week, in Houston, for the Meteor label. . . . **Lillian McMurray**, of Jackson, Miss., expecting a new heir for her Trumpet Record Co. any day. . . . **Johnny Hodges** into Cleveland's Gleason nite spot for the New Year, then on to Brooklyn, Boston and Philadelphia. . . . **Fats Domino** doing some fast traveling these days; speeding from McKeesport, Pa., to Gary, Ind., for a one-niter and then back east for a stay in Cincinnati. Hence into So. Bend, Ind., for Xmas eve, St. Louis for Xmas day, New Year's eve in Chicago for **McKie Fitzhugh**; and then Grady's Dinner Club in Nashville on New Year's day for four days. He should be minus some weight but loaded down with loot.

* * * * *

DAGMAR

Russ Morgan has cut a new one for Decca, "Till I Waltz Again With You," which should be released early in January, as a follow up to the successful **Teresa Brewer** vocal for Coral. . . . **Dagmar**, sends a beautiful, and of course BIG Xmas greeting. . . . **Bet Brown** showing up in solid fashion with his "Round House Boogie" for Chance label. **Al Smith**, on first time at bat, moves nicely with slow mood. . . . **Rosemary Clooney** working at Paramount on a new flicker along with **Bob Hope**, **Tony Martin** and **Arlene Dahl**. Her new release "Who Kissed Me Last Night" should do as well as "Half As Much." . . . **Billy Daniels** and **Jackie Miles** racking up big sales at **Jules Podell's** Copacabana on N. Y. C.'s East 60th Street.

* * * * *

Irving C. Miller's Brown Skin Models due into the Daisy Theater in Memphis for a 1st of the year run. . . . **Ella Fitzgerald** into St. Vincents hospital for a throat operation. . . . **Sally Rand**, who brought fans back to this world, working the Holiday Theater on Broadway for the Xmas week. . . . **Dorothy Dandridge** has ankled her Reno, Nev., nite-club date for a screen test at Culver City's MGM. . . . **Dolly Cooper**, first out on Savoy, with "Believe In Me," sounds real fine. The musical background is particularly interesting, with nice work by the organist, **Larry Johnson**. . . . **Ken Knight** deejay at WERD, Atlanta, moving to a Jacksonville, Fla., station as of Jan. 1, 1953. . . . **Larry Dean**, of WSOK Nashville heading northward to Louisville's WLOU, to assume the post vacated by **Jockey Jack**, who moves to Miami Beach to accept a big job as program director of WMBM. This latter station is going all out for R & B programming and is using only the top talent available to fill the staff.

* * * * *

CO-OPS

Charles Shavers heads his own group these days while playing a string of club dates. . . . **Sandy Solo**, reported in this column last week as having driven his own car for the entire eight-week tour, had a bad smash-up a few days ago, through no fault of his own. Lucky for the singer and his companion, **Jil** "I thought it was a girl" **George**, neither was scratched, but the Rocket 88 was demolished. . . . **Vera Green**, local lovely, might get the part of **Marva Louis**, in the forthcoming **Joe Louis** story, soon to be filmed. . . . **Lena Horne** to open the plushy Riviera in New Jersey on April 4, 1953. . . . **Lester Young** into a new spot called The Playhouse Cafe in upper Manhattan. . . . **Jack Fulton**, from the days of **Mildred Bailey** and the original band of **Paul Whiteman**, is today a successful songwriter. His latest is catchy and on the general order of "Wedding," titled "Keep Your Promise, Willie Thomas," published by Leeds, and currently being pitched at **Vera Lynn** for a first etching.

* * * * *

Eddie and **Jackie Hubbard**, husband and wife radio team, giving up one of their nite shows, pending the arrival of Sir Stork's second visit. The popular windy city couple air nitely from WENR-ABC. . . . **Damita Jo**, now with Columbia, hope she gets what is due her in the way of recognition. . . . **Joe Young**, who won a contest sponsored by The Chicago Sun Times, awarded with two weeks on stage with **Nat "King" Cole** plus a guest shot this past week with **Kate Smith** on her TV show. . . . **Floyd Dixon** and group playing Gary, Ind., Xmas day, with the eve before at Springbrook Gardens in Lima, Ohio. . . . **Joe Morris**, Atlantic Records blues singer, doing a stint at Detroit's Uncle Tom's Plantation (I had hoped that 'Unc' was dead). . . . **Joe Davis**, who has signed up a load of R & B talent, has them all recording for MGM label. Which is to herald that label's entry into the rich R & B field.

* * * * *

BILLIE HOLLIDAY

The Co-op's, modern dance group, who got their start with the **Katherine Dunham** dancers some years back, are show stoppers at every performance either on tour or in nite clubs. . . . **Duke Ellington** continues to rack up new records as he swings across the country, on one of his never ending road tours. The Duke moves into Chicago's Blue Note this week, and will be feted with a gigantic testimonial dinner, show and presentation. Long a favorite of the nation the man grows greater with the years. . . . **Red Saunders**, ranks along with **Guy Lombardo**, for holding a job at one location for a record breaking number of years. Red, on Jan. 13, rounds out fifteen years at Chicago's world famous Club De Lisa. A Committee of one hundred will arrange activities to commemorate the occasion. . . . B. B. **Beamon**, of the Savoy Hotel in Atlanta, out beating the bush country looking for talent for his dances and promotions. . . . **Bob McCluskey** pens from RCA Victor's eastern office to advise that come this first of the year we can expect his big company to give the independents a run for their money in the fast moving R & B field. . . . **Billie Holliday** sends Xmas greetings to the entire trade through this column. And may we send to you, and you and you, way over there, our sincere best wishes for the coming year and the Christmas season.

Season's Greetings . . .

FRANKLIN KORT
John Dolphin
Que Martyn
Sara Marchand

The Hottest Label In Rhythm & Blues!

Watch These Hits!

"GOOD BYE BABY"
"LYIN' WOMAN"
"YOUR MONEY AIN'T LONG ENOUGH"
LITTLE CAESAR

"S'HELP ME I LOVE YOU"
JIMMIE GRISSOM
RIH 245

"DREAM GIRL"
"MY LOVE CAME TUMBLING DOWN"
JESSE BELVIN

"PUT A NICKEL IN THE JUKE BOX"
Hollywood Five
Blue Jays

"BIG CITY"
LINDA HAYES

"AIN'T YOU SORRY BABY"
"PENITENTIARY BLUES"
SMOKEY HOGG

ROBERTA MARTIN
THE PILGRIM TRAVELERS

THE WARD SINGERS
SALLY MARTIN

"GREAT GOD ALMIGHTY"
"I LOVE THE LORD"
MT. CALVERY CONGR.

"WHAT JESUS IS TO ME"
WMA SOUL STIRRERS

BOBBY NUNN
SONNY BOY HOLMES

THE GREAT MUSIC OF QUE MARTYN

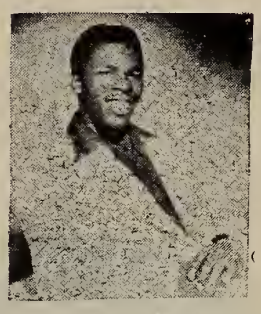
ORDER THRU YOUR NEAREST DISTRIBUTOR OR WRITE
FRANKLIN KORT

RECORDED IN HOLLYWOOD
4822 SO. AVALON BLVD. LOS ANGELES 46, CALIFORNIA

Thanks to Juke Box Ops –

for voting "LAWDY MISS CLAWDY" the best Rhythm & Blues record of 1952 AND

for making our prophesy of last summer COME TRUE!



LLOYD PRICE

8508 Sunset Blvd., Hollywood 46, Cal,

This is a duplicate of our ad in Cash Box, July 12, 1952, in which we predicted "LAWDY MISS CLAWDY" would be the top hit of the year, AND SO IT WAS!

And we predict LLOYD'S next moneymaker to be released January 2, 1953 will be one of the hottest contenders for top honors in 1953!

- AIN'T IT A SHAME
- b/w
- TELL ME PRETTY BABY

Specialty #452

Season's Greetings

from the

Midwest's Largest Record Distributors

REPRESENTING

America's Finest Record Lines

"Blues With A Beat"-"Jazz With A Bounce"
"Bop With A Kick"-"Spirituals With Feeling"

APOLLO	HOLLYWOOD	RPM
COLEMAN	NEW JAZZ	SITTIN' IN
DEE GEE	OKEH	STATES
DIAL	PEACOCK	SWINGTIME
DUKE	PRESTIGE	TRUMPET
GOTHAM	ROYAL ROOST	UNITED

Ernie and George Leaner

UNITED RECORD DISTRIBUTORS

4804 COTTAGE GROVE AVE., CHICAGO 15, ILL.
(All Phones: OAkland 4-8133)

Juke Box Party

ELIZABETH, N. J.—At a recent showing of the new Rock-Ola "Fireball 120" held at the Seacoast Distributing Company, Allan Dale, Coral recording artist dropped by to say hello to Dave Stern and Tom Bourke, and to take a look at the new juke box. Allan is shown here with Tony Bernieri and wife. Bernierie is Newark branch manager of Cosnat Distributors. Dale has been very busy with radio, night club dates and recording sessions. His latest release is "Do, Baby, Do" on which Judy Lynn shares billing.

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126½ WINDSOR ST.
(Phone HA. 5-7123)

"BLOCK BUSTER" and "SHORTN'IN BREAD"

by

Boots Brown
and his Blockbusters
RCA Victor 20/47-5110

Going Strong

RHYTHM AND BLUES

1. 20-5089 (47-5089) SAD HEAD BLUES / HOT WEATHER BLUES ..... Mr. Sod Heod
2. 20-5097 (47-5097) OH HAPPY DAY / MR. VON
   Jo Jo Johnson-TNT Tribble
3. 20-5070 (47-5070) PEARLY LEE/LOOKIN' FOR MY BABY
   Big Boy Crudup
4. 20-5090 (47-5090) GIVE YOUR LOVE TO ME / I'VE GOT A RIGHT TO KNOW
   Bobby Brooks
5. 20-5102 (47-5102) MY KIND OF LOVE/THE SUN FORGOT TO SHINE THIS MORNING
   Micki Willioms
6. 20-5069 (47-5069) WAKE UP FOOL / PLEASE HELP ME FIND MY WAY HOME
   Otis Blackwell
7. 20-5059 (47-5059) WEARY BLUES / MIDNIGHT STROLL
   Erskine Howkins
8. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT
   Steve Gibson & The Red Cops
9. 20-5004 (47-5004) WE'RE GONNA ROCK THIS JOINT/ I'M THE BIGGEST FOOL
   Jackson Bros. Orch.
10. 20-5013 (47-5013) WHY DON'T YOU LOVE ME / TRUTHFULLY
    Steve Gibson & The Red Cops

RCA VICTOR RECORDS

1952's Top R & B Records
As Voted In The Cash Box Poll

1. LAWDY MISS CLAWDY
   Lloyd Price
2. MY SONG
   Johnny Ace
3. HAVE MERCY BABY
   The Dominoes
4. GOIN' HOME
   Fats Domino
5. MARY JO
   Four Blazes
6. JUKE
   Little Walter
7. NIGHT TRAIN
   Jimmy Forest
8. WHEEL OF FORTUNE
   Sunny Gale
9. THREE O'CLOCK BLUES
   B. B. King
10. NO MORE DOGGIN'
    Roscoe Gordon
11. CRY
    Johnnie Ray
12. TING-A-LING
    The Clovers
13. HEAVENLY FATHER
    Edna McGriff
14. 5-10-15 HOURS
    Ruth Brown
15. MOODY MOOD FOR LOVE
    King Pleasure
16. YOU KNOW I LOVE YOU
    B. B. King
17. ONE MINT JULEP
    The Clovers
18. FIVE LONG YEARS
    Eddie Boyd
19. BOOTED
    Roscoe Gordon
20. BESIDE YOU
    The Swallows
21. ROCK ME ALL NIGHT LONG
    The Ravens
22. SO TIRED
    Roy Milton
23. BEST WISHES
    Roy Milton
24. I'M GONNA PLAY THE HONKY TONKS
    Marie Adams

Season's Greetings from

United RECORD COMPANY
5052 Cottage Grove Ave., Chicago, Ill.

Another Big New Year!

"STORY FROM MY HEART AND SOUL"
B. B. KING
RPM 374

•

"JOHNNY, JOHNNY"
MARI JONES
with Johnny Moore's Three Blazers
MODERN 888

•

"LET'S TALK IT OVER BABY"
JIMMY LEE AND ARTIST
MODERN 885

•

"NEW BOOGIE CHILLEN'"
JOHN LEE HOOKER
MODERN 893

•

"ACHING AND CRYING"
GENE FORREST
RPM 376

★

Modern RECORDS hollywood | RPM RECORDS
257 NO. ROBERTSON BLVD. • BEVERLY HILLS, CALIF.

Season's Greetings

FROM

Little Walter

Sensational "JUKE" Artist...

R&B Atom Bomb of '53 with

"Mean Old World"

— BACKED BY —

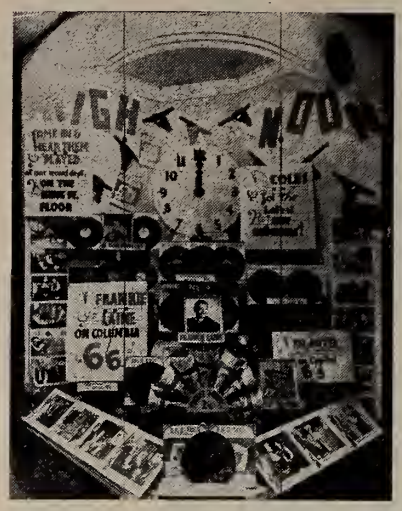
"Sad Hours"

CHECKER #764

Checker RECORD CO.

750 E. 49th ST. CHICAGO, ILL.

Down Under



SYDNEY, AUSTRALIA — American hits enjoy quite a vogue in Australia as shown by the above store window display. Taken at C. J. Coles and Company, Ltd. in Sydney, it shows a setting of "High Noon" which is on the Hit Parade there.

Southern Cal Jumping With 2 R&B Hits

LOS ANGELES, CALIF. — The Southern California music market jumped this past week as two new rhythm and blues platters kicked off a rash of sales, the likes of which haven't been seen in these parts in many a moon.

Cause of all the commotion was the release of "I Don't Know" by Willie Mabon on Chess, and "The Bells" by Billy Ward and his Dominoes on Federal.

Both disks jumped off to an avalanche of sales with music operators and disk jockeys throughout the area climbing aboard the bandwagon. Reports on the "I Don't Know" side show that sales are soaring locally. "The Bells" disk caught local King-Federal distributors short, such was the instantaneous reaction throughout the area and on up to the northwest. Ralph Bass, artist and rep chief for the Federal label predicted that the side will be "one of the biggest records of the new year."

Warm Christmas Greetings from

DOT RECORDS

and

ALL THEIR ARTISTS

Randy Wood

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

THE NAME TO REMEMBER

Willie Mabon

THE RECORD TO BUY

"I Don't Know" b/w "Worry Blues"

CHESS-1531

CHESS RECORD CORP. 750 E. 49th Street Chicago 15, Illinois

PEACOCK RECORDS . . . . Presents

THE WORLD'S GREATEST SPIRITUALS

THE ORIGINAL FIVE BLIND BOYS
(JACKSON HARMONEERS)
"I Was Praying"
"Will My Jesus Be Waiting For Me"
Peacock #1706

SISTER JESSIE MAE RENFRO
Sings with feeling
"I'll Be Satisfied Then"
and
"No Room In The Hotel"
Peacock #1707

GOING STRONG IN ALL TERRITORIES

DIXIE HUMMING BIRDS
"Trouble In My Way"
and
"I Know I've Been Changed"
Peacock #1705

SENSATIONAL NIGHTINGALES
"Will He Welcome Me There"
and
"A Soldier Not In Uniform"
Peacock #1704

World's Greatest Spirituals

TWO GREAT PEACOCK BLUES AND RHYTHM RELEASES

CLARENCE "GATEMOUTH" BROWN
"Dirty Work At The Cross Roads"
and
"You Got Money"
Peacock #1607

AL GREY
WITH GREAT INSTRUMENTALS
"Trombone Interlude"
and
"Over And Under"
Peacock #1609

THESE TWO *GREATS* ARE NOW COMBINED IN ONE *ALL STAR* PACKAGE CONSISTING OF:
Al Grey, Trombone
Clarence "Gatemouth" Brown, Guitar & Vocals
Ellis Bartee, Drums
Johnny Board, Tenor Sax
Paul Monday, Piano & Vocals
Joe Scott, Trumpet
Rosetta Perry, Vocalist

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

World's Greatest Rhythm & Blues

Entranced By Sound of "Bells"

SAN FRANCISCO, CALIF.—Recently the Bell Sisters, Kay, 11, left, and Cynthia, 16, right, visited R. F. Jones & Co., Seeburg Distributors, and the Jones boys could not resist the temptation of snapping the sisters posed against the Seeburg Select-O-Matic M100C. The Bell Sisters, whose "Bermuda" brought them fame and fortune, have been busy on radio, T.V., and making records for R.C.A. Victor.

The Supreme Achievement in High Fidelity Recording . . .

METEOR RECORDS

. . . A BETTER RECORD . . . A FINER LABEL!!

Season's Greetings to Distributors — Operators — Dealers

METEOR RECORDS CO.
1746 CHELSEA AVENUE Phone Long Distance 7-4734 Local 36-7160 MEMPHIS, TENN.

Season's Greetings...

from.

THE HOUSE OF HITS

to

Our many friends who made 1952 the successful year it was.

JIM WARREN
EDDIE RAY
JOHN O'VALLE
MILT ZIMMERMAN

★

JACK ANDREWS
LOUIS STOKEN
MURIEL SCOTT
CHARLENE THORNE
JOHN PERSHING

CENTRAL RECORD SALES CO.

2528 W. PICO — — LOS ANGELES, CALIF.

MORE HITS
IN '53
WITH THESE
Imperial
RHYTHM AND BLUES
ARTSTS

★

"Fats" Domino

T-Bone Walker

Lil Son Jackson

Gene Gilmore

Smiley Lewis

Tommy Ridgeley

Archibald

Cecil L. Sow

Union
Spiritual Harmonizers

Silver Light
Quartette

★

Imperial Records
6425 Hollywood Blvd. Hollywood 28, Calif.

Solid Figures In Music Biz Pioneers In Jazz Are Now

by NAT SHAPIRO

Professional Manager, Progressive Music and Walden Music

About 15 years ago a few dedicated youngsters would gather at both the Commodore Music Shop on 52nd Street and at the Hot Record Society on 7th Avenue, to display proudly some of the rare King Oliver, Jelly Roll Morton, Louis Armstrong and Bessie Smith records that they had found after wading through thousands of worthless platters in junk shops, warehouses, cellars, Salvation Army Stores and other unlikely locations. Monumental arguments would take place about the relative merits of the first and second masters of an obscure pre-electrical recording, or whether it was Joe Smith and not Bobby Stark who took the trumpet chorus on a Fletcher Henderson record. Possibly the discussion would center about the tactics to be used in persuading the despised "commercial" crowd at the record companies to re-issue some of the priceless jazz records in their catalogs. Collections were taken to buy a new trumpet and false teeth for a 65-year old musician in New Orleans named Bunk Johnson, and tickets were distributed and sold to a benefit for Fate Marable, the leader of the river-boat band in which Louis Armstrong played on his way up to Chicago from New Orleans.

From this ardent cult of young record collectors came, through the little magazines that they published, the first serious criticism, research and study by Americans of American jazz. The collectors were mainly responsible for the rediscovery of many great American musicians who had been living in obscurity and poverty. They also started what today is an important and lucrative phase of show business—the jazz concert. The collectors, with missionary zeal, formed some of the first of the modern "indie" labels, among them Blue Note, Commodore, Solo Art, Signature, HRS, Circle, Dial and Jazz Man. Generally, they were pioneers in dignifying and helping to popularize a neglected American art.

Today, many of those dedicated youngsters have found their way into the music business, a group fortunate enough to have built successful careers out of a youthful and idealistic pastime that was both a hobby and a mission.

The genial proprietor of one of the gathering places of the collectors, the Commodore Music Shop, was Milt Gabler, now A & R chief at Coral. Gabler's Commodore label specialized in its own brand of dixieland and is still functioning today. Also at Coral is Bob Thiele, another former collector, whose Signature Record was originally an esoteric jazz label. Herb Abramson and Ahmet Ertegun who have made Atlantic Records one of the top firms in the R & B field today, were the possessors of two of the most complete jazz collections in the country. In the early days of the war, both Abramson and Ertegun were instrumental in introducing Le Jazz Hot to the Nation's Capital. John Hammond, responsible for some of the greatest jazz ever put on wax and for the sponsoring of bands like Benny Goodman's and Count Basie's, was one of the earlier collectors. Hammond ran the first jazz concerts at Carnegie Hall. A noted critic, he has been associated with Columbia, Majestic, Keynote and Mercury records.

Other graduates of the collecting cult are Jerry Wexler of the Big Three publishing firms, Bill Simon of Southern Music, Russ Sanjek of BMI, Hal Webman, editor of Down Beat, disk jockey Fred Robbins, Steve Sholes of RCA Victor, George Avakian of Columbia. Still others are Norman Granz, whose Jazz at the Philharmonic concerts and records gross in the neighborhood of one million dollars a year, Ross Russell who runs Dial Records, Rudi Blesh proprietor of Circle Records, George Simon of Metronome, Leonard Feather of Down Beat and Bob Shad, rhythm and blues chief of Mercury Records.

Today, when any two of these ex-members of the collecting fraternity meet in such trade haunts as Lindys, The Turf or Al & Dick's, old arguments, slightly tinged with nostalgia are likely to be continued. Master numbers are quoted, forgotten labels like Paramount, Greygull, Black Swan, Harmony and Gennett are remembered. Solos by musicians like Johnny Doods, Punch Miller and George Mitchell are whistled note for note, and inevitably, great moments like the discovery of some unlisted jazz masterpiece, found in its original sleeve in some out of the way loft will be relived.

A few weeks ago, on the first page of a Sunday Section of the New York Times, a great deal of space was allotted to a Consumer's guide to a basic library of jazz records. Without doubt, the fact that nearly the whole history of American jazz on wax is available to the general public, is due to the pioneering efforts of the original jazz record collectors. More than that, it is safe to say that because of the profound knowledge that most of these men had, not only of this wonderful American folk music, but of record making as well, that our music business today is enriched immeasurably.

THE BEST COUNTRY
& WESTERN
LABEL IN 1952—
WATCH THESE
Imperial
ARTISTS FOR 1953

★

Slim Whitman

Jimmy Kinchen

Billy Starr

Billly Briggs

Joe Bill

Tex Acheson

Bill Mack

Charlie Walker

Ed Camp

Season's
Greetings
Lew Chudd

★

Imperial Records
6425 Hollywood Blvd. Hollywood 28, Calif.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

2. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

3. **DON'T LET THE STARS GET IN YOUR EYES**
   Skeets McDonald
   (Capitol 2216; F-2216)
   Slim Willet
   (Four Star 1614; 45-1614)

4. **INDIAN LOVE CALL**
   Slim Whitman
   (Imperial 8156)

5. **I'M AN OLD, OLD MAN**
   Lefty Frizzel
   (Columbia 21034; 4-21034)

6. **MIDNIGHT**
   Red Foley
   (Decca 28420; 9-28420)

7. **KEEP IT A SECRET**
   Slim Whitman
   (Imperial 8169; 45-8169)

8. **OLDER AND BOLDER**
   Eddy Arnold
   (RCA Victor 20-4954; 47-4954)

9. **I SAW MOMMY KISSING SANTA CLAUS**
   Jimmy Boyd
   (Columbia 39871; 4-39871)

10. **OUR HONEYMOON**
    Carl Smith
    (Columbia 21008; 4-21008)

"Peter Pan" Score

NEW YORK—Phil Kahl, professional manager of Walt Disney Music, shows Billy Eckstine one of the top ballads from Walt Disney's latest production, "Peter Pan." The tune, "Your Mother and Mine," has been covered by all the major record companies. Photo was taken backstage at Carnegie Hall, where the Great Mr. B. was playing. The gal in the pic, looking on also, is Fran Warren.

Capitol Announces Promotions And Transfers of Personnel

NEW YORK—In preparation for the coming year Capitol has announced the following personnel promotions and transfers between the Hollywood Offices, the New York Sales Headquarters, and various field sales offices will be made.

Vice President and Sales Manager of District No. 4, Gordon R. (Bud) Fraser, will move into the Hollywood Merchandising and Promotion Offices of Capitol Records, Inc. under Lloyd Dunn to further expand and strengthen the present staff.

Al Latauskà, present Sales Manager for District No. 1, will take over the greater responsibilities of Fraser's District No. 4, and will headquarter in or near Chicago.

The direction of field sales activities for District No. 1 will be taken over by Vice President Paul Featherstone in addition to his present Syndicate Stores activities. Paul's headquarters will continue in New York for the present.

The Management of the Philadelphia Branch will be taken over by Vic Blanchard who will also continue to serve as Vice President and Sales Manager for District No. 7. George Mansour is leaving Capitol, but has not yet announced his future plans.

Marvin E. Townsend, who has been working under Gene Becker in Hollywood on various advertising and promotion assignments, will return to the field. Townsend will work out of the New York Sales Office for several months on special assignments before appointment to a regular operations post.

Thorpe Thompson, Cleveland Branch Manager, is resigning as of the end of the year to join the Brush Development Corp. in a sales capacity. Pending the appointment of a new Cleveland Manager, Max Callison, Vice President and Sales Manager of District No. 3, will temporarly supervise the Cleveland operations with the assistance of Tom Bell.

Decca Signs Ziggy Talent

NEW YORK—Decca Records has signed Ziggy Talent to a term contract and has already recorded him. This contract is apart from Ziggy's duties with Vaughn Monroe with whom he will continue to work. He will be used for novelties with which he has made so much noise. His "Sam You Made The Pants Too Long" is one of his best known records.

At the same time, Decca announced the signing of Roy Smeck to make albums in the Hawaiian vein.

Meeting Dates Of Music Operators' Associations

Dec. 23—Western Massachusettts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

Jan. 8—Music Operators of Northern Illinois
Place: To Be Announced.

12—Wisconsin Phonograph Operators' Association
Place: To Be Announced.

14—New York State Operators' Guild
Place: Gov. Clinton Hotel, Kingston, N. Y.

19—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

RUBY WRIGHT
HOT DOG RAG
LEAVE IT ALONE
15210 and 45-15210

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208

BILLY WARD and his DOMINOES
I'M LONELY
YOURS FOREVER
Federal 12106 and 45-12106

Folk/Western

MOON MULLICAN
A CRUSHED RED ROSE (And A Faded Blue Ribbon)
A THOUSAND AND ONE SLEEPLESS NIGHTS
1152 and 45-1152
SUGAR BEET
PIPELINER BLUES
1137 and 45-1137

YORK BROTHERS
TENNESSEE TANGO
RIVER OF TEARS
1135 and 45-1135

COWBOY COPAS
LOVE ME NOW
FEELIN' LOW
1151 and 45-1151

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

EARL BOSTIC
YOU GO TO MY HEAD
THE HOUR OF PARTING
4586 and 45-4586

LULA REED
MY STORY
LET ME BE YOUR LOVE
4578 and 45-4578

THE SWALLOWS
WHERE DO I GO FROM HERE
PLEASE BABY PLEASE
4579 and 45-4579

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114
I'D BE SATISFIED
NO ROOM
12105 and 45-12105

THE ROYALS
ARE YOU FORGETTING
WHAT DID I DO
12113 and 45-12113

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave Cincinnati 14, Ohio

THANK YOU, MUSIC OPS..

for selecting my recording
of "WILD SIDE OF LIFE"
the "Best Country & Western
Record of 1952"

Hank Thompson

Capitol RECORDS

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER | B EXCELLENT | C+ GOOD | C FAIR | D MEDIOCRE

BULLSEYE of the WEEK

"TAKIN' CHANCES" (2:44)
"I CAN'T LIVE WITH YOU" (2:22)

PORTER WAGONER
(RCA Victor 20-5086)

● Porter Wagoner spills over with a bubbly vocal of a quick beat item titled "Takin' Chances". Wagoner is in good voice as he chants the romantic good humored lyrics and his treatment is filled with life and appeal. The string backing provides the proper mood for the artist and rounds out a power packed disk that can't help win approval. The under portion is a moderate tempo ditty, presented by the western warbler with a softer approach. Lyrics based on the thought that must have occurred to millions of people, "I Can't Live With You (and I can't live without you)" will surely find an appreciative audience.

LONZO AND OSCAR

(Decca 28510)

B "TELL ME WAS IT WORTH IT IN THE END" (2:18) Lonzo and Oscar turn out a humorous quick beat in the expert manner that is expected of them from past performances. The duo, with strings for support, etch a winner.

B "KNOCK KNEED SUZY" (2:37) Lonzo and Oscar chant a laugh getter in the story of "Knock Kneed Suzy" who couldn't be choosey. This pair has the feel for humor.

CAROLE WILSON

(J-B 5000)

B "CONTENTED" (2:42) A slow romantic ballad is softly and sweetly sung by thrush Carole Wilson. Could go in pop locations as well.

B "WHEN THE SNOWFLAKES FALL AGAIN" (2:52) Miss Wilson waxes a similar item with a soft chorus assist. Same comments.

J. T. ADAMS

(Republic 7020)

C+ "IT'S CHRISTMAS TIME" (2:38) A moderate beat rhythmic yuletide ditty is appealingly and refreshingly projected by J. T. Adams and The Men Of Texas. The cute arrangement is the work of Adams.

B "CHRISTMAS TIME IS THE BEST TIME OF THE YEAR" (2:35) The flip is a slow tender Xmas tune emotionally presented by the group. The lead vocal is smooth and presented against a big chorus, who back the artist with soft and swelling sounds.

DON RENO AND RED SMILEY

(King 1150)

C+ "TENNESSEE CUTUP BREAKDOWN" (2:21) Don Reno and Red Smiley blend on a quick beat in potent style as the Tennessee Cutups supply the instrumental support. String action is highly commendable.

C+ "I'M GONE, LONG GONE" (2:20) The pair chant a similar item with string band backing.

CHET ATKINS and ROSALIE ALLEN

(RCA Victor 20-5100)

B "DREAM TRAIN" (2:12) The terrific guitaring of Chet Atkins and the polished vocalizing of Rosalie Allen are joined on a quick beat country item, and the result is an ok disking.

B+ "GUITAR POLKA" (2:04) A quick beat polka is lightheartedly presented by the Atkins-Allen combo for a sock side. The fem chantress sings the cute romantic lyrics with effervescence, and Atkins' guitaring completes a bubbly side.

ROD MORRIS

(Capitol 2301)

B "THREE EMPTY BOTTLES" (2:13) Rod Morris and His Missourians belt out a quick beat bounce. Morris handles the romantic lament with feeling.

C+ "WHEN IT RAINS BANANA PEELIN'S" (2:24) The western artist warbles a moderate tempo novelty against a background of strings.

BUD HOBBS

(MGM 11391)

B "PICK UP TRUCK" (2:40) Bud Hobbs with His Trail Herders dish up a lilting quick beat with romantic lyrics. Number comes through with a happy sound and will go well in the jukes.

C+ "I BELIEVE I'M ENTITLED TO YOU" (2:37) The flip deck is a slow romantic ballad sung with a mellow feeling.

HANK LOCKLIN

(Decca 28526)

C+ "PICKING SWEETHEARTS" (2:15) Hank Locklin treats a slow tempo love ditty to a plaintive vocal. Hank's easy waverings set against a string backdrop makes pleasant listening.

C+ "I LIKE TO PLAY WITH YOUR KISSES" (2:16) The lower lid is a moderate beat rhythm of romantic nature smoothly waxed by the warbler.

THE NATION'S NO. 1 WESTERN BAND LEADER

PEE WEE KING

Gratefully acknowledges with Thanks
The Votes of America's Music Operators
(in The Cash Box 7th Annual Poll)

"BEST COUNTRY & WESTERN ARTIST OF 1952"

Winner of CASH BOX Awards — 3rd Consecutive Year

Getting To Be The Hit of 1953

"TENNESSEE TANGO"

written by Redd Stewart and Pee Wee King

on RCA Victor 20-5009

★ ★ ★

PEE WEE KING ENTERPRISES

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LOUISVILLE, KY.

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RCA VICTOR RECORDS

Season's Greetings

to

OUR MANY FRIENDS

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Vera Diamond
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Diamond Record Dist. Co.
1819 WEST PICO BLVD.
LOS ANGELES 6, CALIF.

SEASON'S GREETINGS

from

Southern California's
Top Record Distributor
Irv Shorten

★

ALLIED MUSIC SALES
2542 WEST PICO BLVD.
LOS ANGELES 6, CALIF.

1952's Top Folk Records
As Voted In The Cash Box Poll

1. HALF AS MUCH
   Hank Williams
2. LET OLD MOTHER NATURE HAVE HER WAY
   Carl Smith
3. DON'T JUST STAND THERE
   Carl Smith
4. GIVE ME MORE, MORE, MORE
   Lefty Frizzell
5. THE GOLD RUSH IS OVER
   Hank Snow
6. WONDERING
   Webb Pierce
7. ARE YOU TEASING ME
   Carl Smith
8. IT WASN'T GOD WHO MADE HONKY TONK ANGELS
   Kitty Wells
9. JAMBALAYA
   Hank Williams
10. HONKY TONK ANGELS
    Hank Williams

1952's Top Western Records
As Voted In The Cash Box Poll

1. WILD SIDE OF LIFE
   Hank Thompson
2. SLOW POKE
   Pee Wee King
3. ALMOST
   George Morgan
4. INDIAN LOVE CALL
   Slim Whitman
5. SILVER AND GOLD
   Pee Wee King

Eddy Arnold sings

CONDEMNED WITHOUT TRIAL
and
EDDY'S SONG

RCA VICTOR 20/47-5108

COUNTRY and WESTERN

1. 20-5034 (47-5034) THE GAL WHO INVENTED KISSIN' / A FOOL SUCH AS I ..... Hank Snow
2. 20-5043 (47-5043) JAM-BOWL-LIAR / YOU BELONG TO ME NO. 2 ..... Homer & Jethro
3. 20-5009 (47-5009) TENNESSEE TANGO / THE CRAZY WALTZ ..... Pee Wee King
4. 20-4954 (47-4954) OLDER AND BOLDER / I'D TRADE ALL OF MY TOMORROWS ..... Eddy Arnold
5. 20-5020 (47-5020) I WANT TO THANK YOU LORD / MY DESIRE ..... Eddy Arnold
6. 20-5108 (47-5108) CONDEMNED WITHOUT TRIAL / EDDY'S SONG ..... Eddy Arnold
7. 20-5086 (47-5086) TAKIN' CHANCES / I CAN'T LIVE WITH YOU ..... Porter Wagoner
8. 20-5040 (47-5040) DON'T LET THE STARS GET IN YOUR EYES / THE ONLY ONE I EVER LOVED, I LOST ..... Johnnie & Jack
9. 20-5100 (47-5100) GUITAR POLKA / DREAM TRAIN ..... Chet Atkins & Rosalie Allen
10. 20-5098 (47-5098) I'LL LIVE WITH GOD / THE EASTERN GATE ..... Johnnie & Jack

RCA VICTOR RECORDS

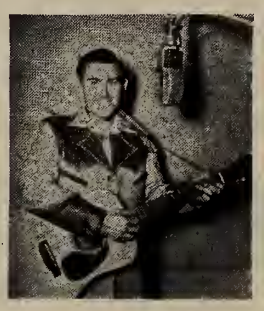
THE CASH BOX FOLK and WESTERN ROUNDUP

WLS personnel is going to all ends again this Christmas to make the holidays what they should be in Chicago hospitals. Last Thursday **Dolph Hewitt** was entertaining veterans at Hines Hospital along with the **Rhythm Riders**. **Jack Holden** will be heading a group featuring **Grace Wilson, Captain Stubby** and the **Buccaneers, Red Blanchard,** and **Jimmie James** at Chicago's Municipal TB Sanitarium on Dec. 22.

Country entertainment and "Grand Ole Opry" being featured in January issue of "Compact" with "That Ole Mountain Music." "Radio and TV Mirror" also allotting 5 pages of their new issue to "The Grand Ole Opry Gang."

Ted Clemens, who does a lot of country record spinning on the Far East Network from the Osaka-Nagoya Armed Forces Radio Service, married a Japanese singer on Nov. 19 in Tokyo.

Tillman Franks recently took over management of Mercury's up-and-comers, **The Carlisles**. Work with them will be in addition to the promotion work he has been doing for **Webb Pierce** (Decca) from Shreveport headquarters. **The Carlisles** are taking over a top spot on KWKH's "Louisiana Hayride" and their current Mercury cutting of "No Help Wanted" is building nationally.



WEBB PIERCE

"Jolly Joe" Nixon, the country man at Ft. Worth's KCUL, has started as emcee on the four-hour "Saturday Night Shindig" from WFAA in Dallas. He's also adding the comedy in this slot.

"Montana Mike" Kirmeyer is dividing his country record time with **Dusty Duncan** at KONG in Visalia, Calif. Duncan recently left KSTN in Stockton.

"The Hour Of Harm" is a new Monday morning hour from KEXO in Grand Junction, Colo. It features **Bill Orr** who presents the pop cuttings and **Ward Goodrich** with his country wax and ends up in a battle of the two styles.

Slim Whitman (Imperial) returned to Shreveport last week after a week of Jolly Joyce bookings in New England.

Ken MacKenzie is back at his stand at WGAN in Portland, Maine, after several weeks of Canadian touring. . . . **Danny Clark** again at his WDAR Savannah, Ga., spinning after several weeks in Houston.

Fred Wambler has added three hours a day at WLBS in Birmingham to his Schedule.

Joe Sikes has left KUIM in New Iberia, La., for WEBJ in Brewton, Ala. New Guilebeau has taken over the country spot for KUIM.

Ray Belcher has been signed by Shreveport's KTBS for live work with his band beginning January 1. . . . **Charlie Hicks** has joined the WWGP staff in Sanford, N. C., for live airing.

Hugh Cherry's son, Mike, back from Memphis, Tenn., hospital after successful operation. Pop is WMAK of Nashville's top record personality.

Decca's **Paul Cohen** cut sides with **Don Cherry** in Nashville last week. Cherry was also featured guest on WSM's regional netter "Sunday Down South" and their TV'er "Music City U. S. A."

The Dec. 20 Prince Albert "Grand Ole Opry" NBC'er will be featuring **Red Foley** and his daughters in a Christmas program. Also on the show will be WCM's pop group, **The Anita Kerr** Singers. This will be their first Opry appearance and the first time a non-country group has hit the show. . . . **Lonzo** and **Oscar** (Decca) take the guest spot on Dec. 27 with **Carl Smith** (Columbia) on Jan. 3. **Sue Thompson** (Mercury) comes in from Hollywood for the Jan. 10th airing.

WSM's annual New Year's party is slated for January 9 at Richland Club. **Sue Thompson** (Mercury) will headline the entertainment during festivities.

Warren Wood of WCLC in Flint, Michigan, has been spending his spare time recording Christmas greetings for patients at Genessee TB Sanitarium. The greetings will be played for families of patients on Wood's "Chief Cook and Platter Watcher" shows just prior to Christmas day.

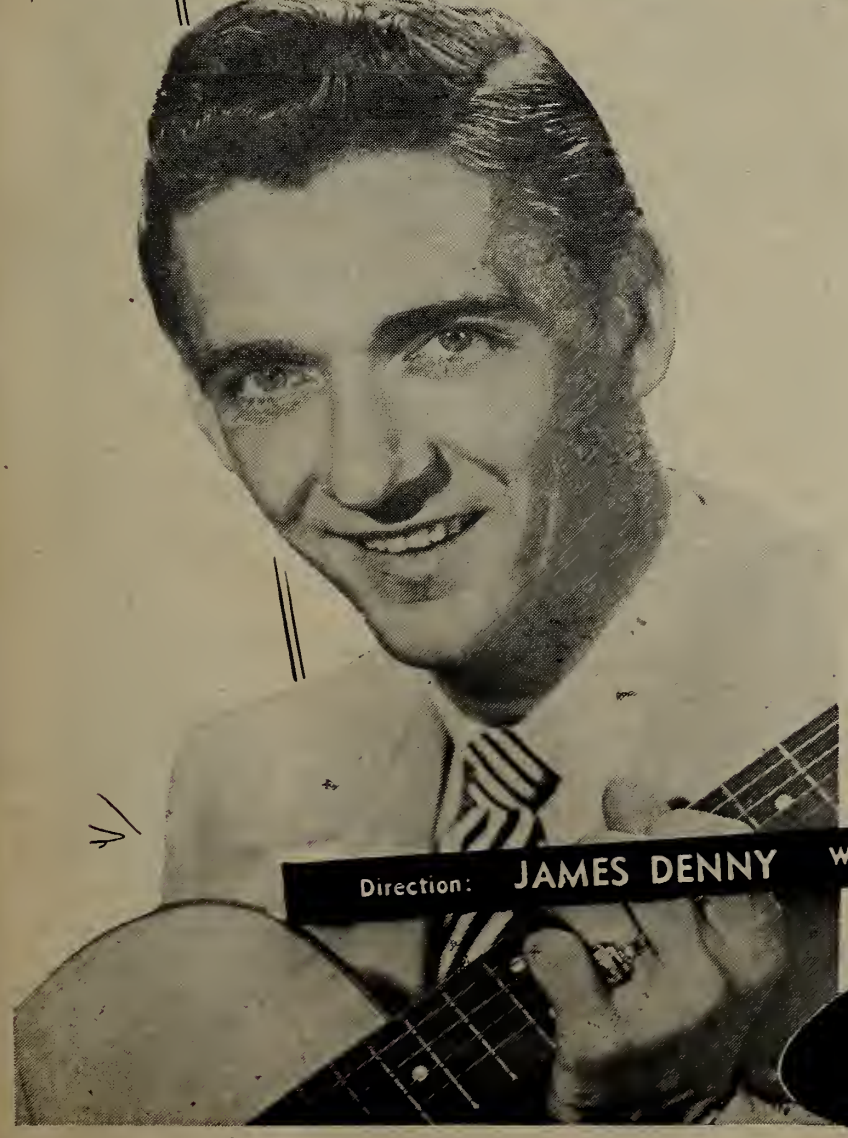
THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. DON'T LET THE STARS GET IN YOUR EYES ..... Skeets McDonald (Capitol)
2. BACK STREET AFFAIR ..... Webb Pierce (Decca)
3. I SAW MOMMY KISSING SANTA CLAUS ..... Jimmy Boyd (Columbia)
4. KEEP IT A SECRET ..... Slim Whitman (Imperial)
5. MIDNIGHT ..... Red Foley (Decca)
6. I'LL GO ON ALONE ..... Marty Robbins (Columbia)
7. JAMBALAYA ..... Hank Williams (MGM)
8. SETTIN' THE WOODS ON FIRE ..... Hank Williams (MGM)
9. GAL WHO INVENTED KISSIN' ..... Hank Snow (R.C.A. Victor)
10. TENNESSEE TANGO ..... York Brothers (King)

Grateful Appreciation
and Thanks To The Nation's
Operators . . . . For your votes
in The Cash Box 7th Annual Poll

BEST FOLK ARTIST OF 1952

CARL SMITH



Singing Star

GRAND OLE OPRY WSM, NASHVILLE

Latest COLUMBIA Release

"MY LONELY HEART'S RUNNING WILD"

b/w

"THAT'S THE KIND OF LOVE I'M LOOKING FOR"

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New Low Prices!
PERMO-POINTS

PART NUMBER	NEEDLE	
PP-1	ROUND	
PP-2	STANDARD	
PP-12	ASTATIC GC-45	Metal Tip
PP-8	ASTATIC GC-78	" "
PP-3	SHURE MUTED-78	" "
PP-1694	*SHURE MUTED-45	" "
PP-1426	*ELECTRO-VOICE-45	" "
	PRICE PER NEEDLE	
	1-10 33c	
	11-99 32c	
	100-499 30c	
	500 or more 28c	
PP-S	NYLON Loud-Tone	
PP-4	NYLON Regular	
	PRICE PER NEEDLE	
	1-10 37c	
	11-99 32c	
	100-499 33c	
	500 or more 29c	
PP-10	SEEBURG-45	Jewel Tip
PP-7	SEEBURG-78	" "
PP-9	ASTATIC GC-45	" "
PP-1475	*ASTATIC GC-78	" "
PP-1488	*SHURE MUTED-45	" "
PP-1540	*SHURE MUTED-78	" "
PP-1518	*ELECTRO-VOICE-45	" "
PP-1522	*ASTATIC Q-45	" "
PP-1547	*ASTATIC Q-78	" "
	PRICE PER NEEDLE	
	1-10 60c	
	11-99 58c	
	100-499 53c	
	500 or more 48c	
PP-13	SEEBURG-45	Metal Tip
PP-6	SEEBURG-78	" "
PP-1606	*ASTATIC Q-45	" "
PP-1487	*ASTATIC Q-78	" "
	PRICE PER NEEDLE	
	1-10 46c	
	11-99 44c	
	100-499 40c	
	500 or more 36c	
PP-1560	*RCA-45	Jewel Tip
	PRICE PER NEEDLE	
	1-10 80c	
	11-99 75c	
	100-499 70c	
	500 or more 64c	

*Not carded, supplied in individual envelopes.

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MANUFACTURERS OF "FIDELITONE", PERMO-POINTS" AND "PERMO PRODUCTS

Southern-Peer Issues New House Organ

Ralph S. Peer, president of Southern Music Publishing Company-Peer International empire has taken a new step to coordinate the activities of his 31 offices. This latest move is the publication of an eight page House Organ for Peer employees throughout the world, the first such publication in the annals of the music business. The Southern House Organ contains messages from company executives and managers with pictures, and also includes information from each country regarding record releases, sheet music sales, adaptations of foreign hits and mutual plugging suggestions.

The entire publication was conceived and edited by Bill Simon, assistant to general manager Ben Selvin. Peer has recently added subsidiary offices in Auckland, New Zealand and Melbourne, Australia (both reporting to the main office in Sydney). Hamburg, Germany (reporting to Munich) and Rome, Italy (reporting to Milan).

Frank Off On Song-Searching Tour Of Haiti

NEW YORK—Marvin Frank of E. B. Marks is off on a song searching junket in Haiti. Frank will be gone for several weeks during which time he hopes to combine a vacation with business as he examines the musical output of Haiti.

Frank is well versed in foreign music having spent several years in Europe with headquarters in Paris.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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Individual's Name .....

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. Gal Who Invented Kissin' (Hank Snow)
2. Don't Let The Stars Get In Your Eyes (MacDonald)
3. Back Street Affair (W. Pierce)
4. I'll Always Take Care Of You (Webb Pierce)
5. You Don't Have Love At All (Jimmie Dicken)
6. Story Book Of Love (Autry)
7. The Only One I Ever Loved I Lost (Johnny 'n Jack)
8. I Still Write Your Name In The Sand (M. Wiseman)
9. I Had A Dream (B. Walker)
10. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)

Buck Benson
WLBR—Lebanon, Pa.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. How Cold Hearted Can You Get (Hank Thompson)
3. Jambalaya (Hank Williams)
4. By The Side Of The Road (Mac Wiseman)
5. The Good Night Waltz (The Trailblazers)
6. I Heard The Juke Box Playing (Kitty Wells)
7. Satisfied (Martha Carson)
8. Crying Holy Unto The Lord (Martha Carson)
9. Back Street Affair (W. Pierce)
10. Settin' The Woods On Fire (Hank Williams)

Jack Cook
WNOK—Columbia, S. C.
1. The Three Dwarfs (Hamblin)
2. Blue Christmas (Ernest Tubb)
3. Don't Let The Stars Get In Your Eyes (Slim Willett)
4. Are You Missing Me (Jim & Jesse)
5. Our Honey Moon (Carl Smith)
6. Midnight (Red Foley)
7. I'm An Old Old Man (Lefty Frizzell)
8. Somebody Loves You (Tubb)
9. That's Me Without You (Lou Millett)
10. The New Wears Off Too Fast (Hank Thompson)

Elmer Snodgrass
WAKE—Greenville, S. C.
1. I Saw Mommie Kissing Santa Claus (Molly Bee)
2. Do You Care For Me (T. Warren)
3. Don't Let The Stars Get In Your Eyes (Ray Price)
4. Back Street Affair (W. Pierce)
5. Our Love Isn't Legal (T. West)
6. I'll Go On Alone (Robbins)
7. Keep It A Secret (Whitman)
8. You're Breaking My Heart (Marty Robbins)
9. You Win Again (H. Williams)
10. That's Me Without You (S. James)

Pete Hunter
KRCT—Houston, Tex.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Keep It A Secret (Whitman)
3. That's Me Without You (Lou Millet)
4. A Fool Such As I (Hank Snow)
5. Somebody Loves You (Tubb)
6. I'm An Old Old Man (Lefty Frizzell)
7. I'll Always Take Care Of You (Webb Pierce)
8. Fortunes In Memories (Tubb)
9. I'll Go On Alone (Robbins)
10. I Could Never Be Ashamed Of You (Hank Williams)

Bob Ferguson
KWSC—Pullman, Wash.
1. Tennessee Tango (King)
2. Keep It A Secret (Whitman)
3. Midnight (Red Foley)
4. Don't Let The Stars Get In Your Eyes (Ray Price)
5. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)
6. Settin' The Woods On Fire (Hank Williams)
7. Back Street Affair (W. Pierce)
8. Older And Bolder (E. Arnold)
9. I'm A Lone Wolf (Hawkshaw Hawkins)
10. River Spokane (A. Shibley)

Red Jones
KVET—Austin, Tex.
1. Me Without You (James)
2. Keep It A Secret (Whitman)
3. Lon't Let The Stars Get In Your Eyes (Slim Willett)
4. My God Is Real (J. T. Adams)
5. Before You Say I Do (Adams)
6. Country Church (W. Pierce)
7. I'll Never Get Out Of This World (Hank Williams)
8. Somebody Loves You (Tubb)
9. Back Street Affair (Walker)
10. No Help Wanted (The Carlisles)

Skip-A-Long Hathaway
KUGN—Eugene, Ore.
1. Don't Let The Stars Get In Your Eyes (Red Foley)
2. Rainbow At Midnight (Jimmy Wakeley)
3. Bill Bailey, Won't You Please Come Home (Wade Ray)
4. You Belong To Me (Sue Thompson)
5. Indian Love Call (Whitman)
6. Sawmill Boogie Blues (Howard Western)
7. Rockin' Chair On The Moon (Bill Haley)
8. I Care No More (Beaver Valley Sweethearts)
9. Jam-Bowl-Liar (Homer & Jethro)
10. You're Just Mine (Frizzell)

Dave Miller
WNJR—Newark, N. J.
1. I Saw Mommie Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Slim Willett)
3. I'm A Lone Wolf (Hawkshaw Hawkins)
4. I Heard A Juke Box Playing (Kitty Wells)
5. Keep It A Secret (Whitman)
6. High Noon (Tex Ritter)
7. There Are Reindeer Running Down The Christmas Trail (Jimmie Dale)
8. Go On, Get Out (Tex Ritter)
9. Forever And Always (Frizzell)
10. Landslide Of Love (Shiner)

John Lepley
WHHM—Memphis, Tenn.
1. Keep It A Secret (Whitman)
2. You Win Again (H. Williams)
3. Back Street Affair (W. Pierce)
4. Gal Who Invented Kissin' (Hank Snow)
5. Don't Let The Stars Get In Your Eyes (Ray Price & Skeet MacDonald)
6. Somebody Loves You (Tubb)
7. I'll Go On Alone (Robbins)
8. No Help Wanted (The Carlisles)
9. Old Old Man (Lefty Frizzell)
10. I Saw Mommie Kissin' Santa Claus (Mervin Shiner)

Jon Farmer
WAGA—Atlanta, Ga.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Back Street Affair (W. Pierce)
3. When I Stop Lovin' You (Ken Marvin)
4. Our Honeymoon (Carl Smith)
5. Settin' The Woods On Fire (Hank Williams)
6. Girl Who Invented Kilssing (Hank Snow)
7. Full Time Job (Eddy Arnold)
8. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)
9. I'll Go On Alone (Robbins)
10. Black Berry Boogie (T. Ernie)

Hugh Cherry
WMAK—Nashville, Tenn.
1. I'll Go On Alone (Robbins)
2. Older & Bolder (E. Arnold)
3. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)
4. Midnight (Red Foley)
5. The Gal Who Invented Kissing (Hank Snow)
6. Must I Cry Again (The Hilltoppers)
7. Please, Please (Jimmy Davis)
8. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
9. Blue Snowflakes (E. Tubb)
10. The New Wears Off Too Fast (Hank Thompson)

Doug Smith
WTAR—Norfolk, Va.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)
3. The Tennessee Tango (York Bros.)
4. Keep It A Secret (Whitman)
5. River Of Tears (York Bros.)
6. You Win Again (Thompson)
7. I'll Go On Alone (Robbins)
8. I'll Never Get Out Of This World (Hank Williams)
9. Back Street Affair (W. Pierce)
10. Midnight (Red Foley)

Tex Roper
WFAL—Fulton, Mo.
1. Keep It A Secret (Whitman)
2. Back Street Affair (W. Pierce)
3. Don't Let The Stars Get In Your Eyes (MacDonald)
4. Midnight (Red Foley)
5. Jambalaya (Hank Williams)
6. Settin' The Woods On Fire (Hank Williams)
7. Our Honeymoon (Carl Smith)
8. Forever (Lefty Frizzell)
9. Tennessee Tango (York Bros.)
10. I Heard A Juke Box Playing (Kitty Wells)

Cuzn Larry Lane
WEBK—Tampa, Fla.
1. Keep It A Secret (Whitman)
2. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
3. Setting The Woods On Fire (Hank Williams)
4. The Only Love I Ever Had I Lost (Johnny & Jack)
5. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)
6. Take These Shakles From My Heart (Maddox Bros.)
7. How Much Can A Heart Ache (Ken Marvin)
8. I May Be Lonesome (Willis Bros.)
9. Gal Who Invented Kissin' (Hank Snow)
10. Jambalaya (Homer & Jethro)

David Taylor
WRIC—Richlands, Va.
1. I Heard A Juke Box Playing (K. Wells)
2. Don't Let The Stars Get In Your Eyes (Ray Price)
3. Christmas Time Is Coming (Bill Monroa)
4. I'm An Old Old Man (L. Frizzell)
5. Over The Hill (Lester Flatt)
6. I Gotta Have You (Red Foley)
7. A Wedding Ring Ago (Wells)
8. Our Honeymoon (Carl Smith)
9. All Hope Is Gone (Jack & Daniel)
10. Why Don't You Mind (Luke The Drifter)

L. F. Kenfield
WTIC—Hartford, Conn.
1. Don't Let The Stars Get In Your Eyes (MacDonald)
2. Almost (Eddy Arnold)
3. I Saw Mommie Kissing Santa Claus (Jimmy Boyd)
4. Yodel Polka (Kenny Roberts)
5. Everlasting Hills Of Oklahoma (Sons Of The Pioneers)
6. You're Walking On My Heart (Hank Thompson)
7. The New Wears Off Too Fast (Hank Thompson)
8. Child's Side Of Life (Horton)
9. A Full Time Job (E. Arnold)
10. Midnight (Red Foley)

Cliff Rodgers
WHKK—Akron, Ohio
1. Don't Let The Stars Get In Your Eyes (MacDonald)
2. I Saw Mommie Kissing Santa Claus (Jimmy Boyd)
3. Rudolph The Red Nosed Reindeer (Gene Autry)
4. Jambalaya (Hank Williams)
5. Let Me Love You (E. Wayne)
6. Tennessee Tango (York Bros.)
7. Older And Bolder (E. Arnold)
8. Child's Side Of Life (Horton)
9. I Heard A Juke Box Playing (Kitty Wells)
10. Let The Stars Get In My Eyes (Goldie Hill)

Billy "The Kid" Stanley
WNOE—New Orleans, La.
1. Don't Let The Stars Get In Your Eyes (MacDonald)
2. Back Street Affair (W. Pierce)
3. Full Time Job (Eddy Arnold)
4. Setting The Woods On Fire (Hank Williams)
5. A Wedding Ring Ago (Wells)
6. Fortunes In Memories (Tubb)
7. Gal Who Invented Kissin' (Hank Snow)
8. Going Steady (Faron Young)
9. Midnight (Red Foley)
10. The New Wears Off Too Fast (Hank Thompson)

Burt Beck
WSOU—So. Orange, N. J.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Keep It A Secret (Whitman)
3. Midnight (Red Foley)
4. You're Walking On My Heart (Hank Thompson)
5. Jambalaya (Hank Williams)
6. Back Street Affair (W. Pierce)
7. I Saw Mommie Kissin' Santa Claus (Jimmy Boyd)
8. Child's Side Of Life (Horton)
9. The Gal Who Invented Kissing (Hank Snow)
10. My Desire (E. Arnold)

Cousin Lem
WARE—Ware, Mass.
1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (Red Foley)
3. Full Time Job (Eddy Arnold)
4. Indian Love Call (Whitman)
5. Settin' The Woods On Fire (Hank Williams)
6. Yodel Polka (K. Robarts)
7. Forever (L. Frizzell)
8. Our Honeymoon (C. Smith)
9. Black Berry Boogie (T. Ernie)
10. Midnight (Red Foley)

Can't Thank You-

"HALF AS MUCH"

Hank Williams

Awarded Two Years in a Row

BEST FOLK RECORD OF 1952

"HALF AS MUCH"

BEST FOLK RECORD OF 1951

"COLD, COLD HEART"

Writer and Artist of Current Hits

"JAMBALAYA"
"HALF AS MUCH"
"SETTIN' THE WOODS ON FIRE"
"YOU WIN AGAIN"

HANK WILLIAMS and wife BILLIE extend Thanks and Best Wishes of the Season to all

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36 N Y

Current MGM Release

"I'LL NEVER GET OUT OF THIS WORLD ALIVE"

b/w

"I COULD NEVER BE ASHAMED OF YOU"

MGM 11366

★

featured star of

LOUISIANA HAYRIDE

KWKH, Shreveport, La.

SEASON'S GREETINGS

from the J. P. Seeburg Corporation

and the

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

COINMEN CAN AVAIL THEMSELVES OF FREE HEART SURGERY

Al Stern, Founder Of "Edgewater Hospital Heart Fund", in Memoriam To George D. Moloney, Arranges To Give Free Heart Surgery To All Needy Coinmen And Their Families

AL STERN

CHICAGO—Al Stern, well known distributor, head of World Wide Distributors, this city, has won much honor for his great humanitarian work in founding the "Edgewater Hospital Heart Fund."

The "Edgewater Hospital Heart Fund" is in memoriam to the late George D. Moloney.

The organization is chartered by the State of Illinois as a non-profit organization. All funds are used for hospital expenses for indigents only.

This past week, Stern advised that any needy member of this industry, or any member of his family, requiring heart surgery, can have the services of the most famous heart surgeons in the nation, plus complete hospitalization, absolutely free of charge.

Famed internists, as well as world famous surgeons, are donating their skill free to the "Edgewater Heart Fund."

The hope and aim of the "Edgewater Heart Fund" is to eventually have every hospital in the world employ, and even improve upon, the marvelous surgical technique which is now being used at the Edgewater Hospital, and which has proved so tremendously successful, for the betterment of all humanity everywhere.

Dr. Maurice S. Mazel, chief of staff of the Edgewater Hospital, developed the new surgical technique which is saving the lives of many people who formerly could only look forward to another heart attack and the fatal results which usually accompany such an attack.

Magnesium silicate, which is nothing more than a refined version of talcum powder, is inserted into the sac which surrounds the heart. It acts there in much the same way as a grain of sand that gets into the eye. The irritation it sets up results in the formation of thousands of new blood vessels, just as the eye gets red with blood vessels.

The heart is a spongy kind of organ. It easily absorbs the blood it has to have from the rich new supply in its enveloping sac. If the arteries fail to bring in the usual amount of blood it no longer matters. The heart sac blood vessels grow larger if the heart needs more blood. The auxiliary supply therefore meets all demands.

With the heart's blood supply restored to normal, the patient immediately feels better. As for example, in the case of Walter E. Metz, who had suffered two severe heart attacks, and lived with the spectre that, if he suffered another, that would be the end.

This new operational technique has not only saved his life, but has made an entirely new man of him. Metz has returned to his former job feeling just as chipper as he ever did before.

Dr. Mazel is now working with two noted heart specialists from New York. The New York surgeons have performed operations on many heart patients. All the operations have been successful.

Now this great new technique is free to all needy members of this industry and their families, thru the efforts of Allen J. Stern of World Wide Distributors of this city, who founded this great heart fund, and whose work in this direction is winning great acclaim.

It is with gratitude that the entire industry turns to Allen J. Stern and, especially, for his offer to help all needy peoples of this field who are in need of such surgery, but who haven't the means to avail themselves of this great new technique.

Stern has been carrying on this work for some years now quietly and without fanfare of any kind. Those of his friends who have known of his great efforts in the "Edgewater Heart Fund" memorial to George D. Moloney have been as generous as possible with donations to help this work continue so that, eventually, all hospitals everywhere in the world can avail themselves of this great new technique to save the lives of the thousands of heart sufferers everywhere.

Noted internists screen all patients who apply to the Edgewater Hospital for this great free service. After the screening, and if they are admitted to such surgery, provided they require it, any needy member of the industry will find this is done for him, including all hospitalization, at absolutely no cost to him.

The many articles which have already appeared in the press honoring Dr. Maurice S. Mazel for this great new surgical technique which is saving so many lives are, in themselves, a great honor to a member of the industry, Allen J. Stern, who now offers hope to many heart sufferers who are members of this field.

Year-End Prices Indicate New Trend

"The Confidential Price Lists" Show Pre-War Equipment Practically Out Of Present Price Scene. Earlier Post-War Machines Also Lose Value. Trend Is To Quicker Trades and Higher Used Prices. Demand Continues Big For Latest Used Merchandise

CHICAGO — This being the last issue of the year, many of the industry's better known sellers are, without any doubt, carefully studying *"The Confidential Price Lists."*

Such study is made in an effort to capture the trend as far in advance as possible so that the sellers will be prepared for '53.

Conservative buyers and sellers report that the great, great majority of pre-war equipment, with the exception of some of the arcade machines which are perennial favorites, is practically out of the picture.

The majority of those who accept such equipment in trade usually break up the machines.

The earlier post-war equipment, too, has lost a tremendous amount of value. The average distributor and jobber is not too interested in accepting this type of merchandise in trade for new machines.

The fact remains, as some leading sellers stated, that *"The Confidential Price Lists"* indicate this complete turnabout in pre-war and post-war merchandise prices.

With but few exceptions, these men point out, the big demand is for the very latest types of post-war machines.

The operators are, they claim, trading equipment in much earlier than ever before, especially in amusements, to obtain the top trade-in value for these machines and are able, then, to purchase new equipment at a better price.

At the same time, these men explain, while the equipment is practically new they, too, are able to get rid of it at a fair selling price, so that all are today most interested in the latest type post-war merchandise.

This, they state, is most completely indicated by the prices now appearing in *"The Confidential Price Lists."*

This being the very last issue of the year 1952 of *"The Confidential Price Lists"* the trend is completely visual to all in the industry.

A careful study of the prices in this last issue of the year, as well as the many changes which occurred over the past weeks and months, will indicate that 1953 will see bigger prices being paid for certain types of machines as against others which many may be holding on the theory that prices will go up.

JUKE BOX EXPORTS COVER WORLD

Exporters Gobble Up Phonos for Shipment All Over the World. Coinage Problems Make Much Highly Specialized Conversion Work Necessary. Canada Still Leads but Central and South American Countries Now Among Biggest Buyers. European Countries Again Active. Japan Grabs Asia Buying Lead.

NEW YORK—It is well known throughout the industry that, today, there are more and more 'want ads' appearing in this publication requesting phonographs of all kinds and makes.

What is happening to these phonos?

Where are they going?

Why is the demand so great and growing greater?

These, and many more questions, are being asked by almost all engaged in the field today.

Simple investigation has brought forth the fact that the great, great majority of the used phonos are being exported out of the U. S.

In many instances, this is being done very quietly, so that the average operator who trades in his phonos or sells his used joke boxes knows little or nothing of what is happening to them, the fact remains that many of the nation's outstanding automatic music equipment distributors are backlogged with orders for phonographs for export purposes.

Canada, of course, still leads in importation of juke boxes. The Canadian market has become one of the most lucrative for the members of the U. S. juke box business.

But, rapidly overtaking the Canadian market, is that of Central and South America.

Here, all the way from Cuba down to Chile, the demand for automatic phonos continues to grow ever greater each passing day.

More and more distributors are cutting into this market. Used equipment is being flown and shipped down to the Central and South American countries every day.

But, this isn't all, Europe, too, has awakened to the automatic phonograph.

Regardless of the tremendous duties imposed on the import of such American merchandise. Italian. Dutch, French, Belgium and import firms in other European countries are ordering juke boxes from U. S. exporters.

Interesting, of course, is the tremendous growth of jazz music in Japan. The Japanese have started to lead in purchases of juke boxes. They have surpassed all the other Asiatic countries, according to reports, and are far ahead of the Islands.

The Middle East, too, with countries like Turkey, Israel, and others, are now also juke box conscious.

U. S. firms are, therefore, clamoring for whatever used equipment they can obtain to meet the demand.

This means much highly specialized conversion work on the part of the exporters and also employment of linguists who can handle correspondence with foreign countries. It isn't an easy, quick job.

It takes weeks and weeks of correspondence to sometime close an order. It even takes visits to one of the countries. It takes understanding of mechanisms and coinage and electrical requirements.

The used juke box field is only part of the big export market. The automatic phono manufacturers are also shipping new equipment steadily to many of the foreign countries.

Added all together this runs into a sizable amount of money each year. But, what is most impressive, is the fact that not only the U. S. A. and its close North and South American neighbors, but, the entire world has now become juke box conscious.

Foreign Demand For All Types Of Reconditioned Amusement Games Continually Increasing

NEW YORK—Although demand for juke boxes for export exceeds the demand for other types of coin operated equipment, a lively sale of reconditioned (as well as new) arcade type machines and pinball machines prevails, with demand continually increasing.

In this amusement field, foreign firms are asking for the more recent reconditioned machines. The market absorbing most of these machines are Canada, and the European countries of Belgium, France, Holland, Sweden, Norway, and Switzerland. When these countries first began to buy amusement machines, shortly after the end of the war, of necessity, they were forced to take older models. As business improved, and as these novelty amusement machines had to be replaced and switched, these foreign buyers began asking for the later models.

Of all the countries in Europe, England continues to suffer the worst. The ban on imports continues, and English coinmen are forced to continue with whatever equipment is at hand. This condition (supply and demand) has resulted in the cost of machines streaking skyward.

Pinball machines now operating in England are: Bally Reserve; Atlantic City (old five-ball); Midway; Stop & Go; St. Moritz; Bally Supreme; Snappy; Fiesta; Circus; Major; Gem; Zip; and the one greatest in demand, Jig Saw. If ever the market is opened in England, and its other commonwealth countries who still have bans on imports of coin operated machines, the United States will be requested to fill orders for thousands of machines.

It is most interesting to the publishers of **The Cash Box** to hear that its "Confidential Price Lists" are accepted in European countries as greatly as they are among American coinmen. In conversations with a number of European coinmen visiting this country, we're told that not only do these foreign firms use "The Confidential Price Lists" to judge values of machines they're buying, but also that custom officials of these countries use it as a base for their operations.

These European coinmen also are pleased with the policy of **The Cash Box** in keeping the publication out of the hands of the general public. We're informed that these firms also run into the same difficulties that American operators do when another publication, that covers the coin machine industry among its many other fields, gets into the hands of location owners.

Foreign coin machine firms assure us that they haven't even scratched the surface in their buying, and that 1953 will surely see a great deal more machines being purchased from the American market.

Seek New Products

Search Under Way For New Type Amusement Products. Trade Is Asked To Present Any and All Ideas To Games Manufacturers

CHICAGO—There is an all-out search under way among the manufacturers and their engineers, as well as their roadmen in an effort to discover entirely new and different amusement products.

With much changes expected in certain territories throughout the country, the leading amusement manufacturers have instituted this search in an effort to bring an entirely new type amusement to the field, to replace whatever may be lost in '53.

Leading manufacturers here have been asking all operators, jobbers, distributors and their mechanics to present whatever new ideas regarding amusements they may have.

As one manufacturer stated, "They don't have to be bashful. They may not think too highly of the idea which they may have originated or developed from some other type product, but, our engineers may find this just what we have all been looking for.

"We urge everyone in the industry, especially in the amusement field, to bring in whatever ideas for entirely new products they may have to their favorite manufacturer.

"This is the one and only way by which we can assure continued growth and development of our industry."

For some years now this publication has been advising everyone in the field that there is a great demand for something entirely new and different and that can be manufactured so it will be presented at a moderate price to the operator.

Manufacturers and their engineers have never stopped searching for such a new product.

All realize that the continued growth and development of the amusement field is based on something entirely new that will capture big public attention and, thereby, boom the field.

With 1953 coming up, this drive has been intensified. All the leading amusement manufacturers are seeking something new to present this coming year to help the field continue on ahead at top speed.

"12 O'clock and All's Well"

Many an operator with an AMI Model "D"
in lively locations rests comfortably at home during
the dark watches of the night. You can share this confidence
in equipment that performs without interruption. You can be sure in
the knowledge that your income continues morning, noon
or night wherever people gather in a mood for music.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

My Sincerst Wishes
for a
Very Healthy, Happy
Prosperous New Year

Fletcher A. Blalock

F. A. B. DISTRIBUTING CO., INC.

NEW ORLEANS, LOUISIANA • BIRMINGHAM, ALABAMA
ATLANTA, GEORGIA • COLUMBIA, SOUTH CAROLINA

Exclusive Factory Distributors for

THE RUDOLPH WURLITZER COMPANY
WILLIAMS MANUFACTURING COMPANY
CHICAGO COIN MACHINE COMPANY
UNITED MANUFACTURING COMPANY
J. H. KEENEY & CO., INC.

Merry Christmas and Happy New Year

A Very Merry Christmas and
A Happy and Prosperous New Year
FROM
ST. LOUIS DISTRIBUTORS
FOR
★ AMI ★ UNITED ★ WILLIAMS ★
TONY KOUPAL NORWOOD YEATCH CHARLEY KAGELS
CENTRAL DISTRIBUTING COMPANY
2315 OLIVE STREET • ST. LOUIS, MISSOURI

"SCHOOL FOR MECHANICS" Pro and Con

AMI Would Go Along. But Dubius Of Workability

GRAND RAPIDS, MICH.—After conferring with John Haddock, president of AMI, Inc., William E. (Bill) FitzGerald, advertising and sales promotion manager of the phonograph manufacturing firm of this city, writes Bill Gersh of The Cash Box, presenting their views on the establishment of a "School for Coin Machine Mechanics" (Editorial: December 13 issue).

"AMI, as you know," FitzGerald writes, "has long subscribed to the belief that benefits to the operators are beneficial to the manufacturer as well. While we would be glad to go along with the other phonograph manufacturers in some kind of support for a school of this sort we are quite frankly dubious as to its workability.

"With manufacturers, distributors and jobbers supporting the school, it seems to me that there could be considerable difficulty in arriving at a curriculum which would be satisfactory to all. Somewhere along the line it's inevitable that some of the school's supporters would feel that their equipment was receiving inadequate coverage or was improperly explained. Some would feel that phonographs were receiving too much attention; amusement games, too little. And, vice versa.

"Beyond such difficulties as might arise from product and personality, it's doubtful, in my opinion, that such school could accomplish the fine purpose you have in mind for it. Actually, Bill, it seems to me that the indoctrination needed by the young man who wants to become a coin machine mechanic relates more to his adapting himself to the peculiarities of the business, the irregular hours and the people with whom he must come in contact, rather than to any serious deficiency in his technical knowledge.

"The nation's trade and technical schools are training many young men who need only the leavening of experience in the business to become good coin machine mechanics. The problem is how to get these men into the business. Recruiting, I believe, more than training, is necessary to get distributors and operators the personnel they need. There's pretty good literature available today on recruiting and compensating personnel which would probably offer considerable help to those in our business who are genuinely sincere about facing up to and solving the problems of the shortage of trained mechanics. Perhaps something can be done along this line.

"I rather imagine that most manufacturers will want to continue handling their own service schools. We conduct them on a continuing basis throughout the country. We have found them to be helpful to all concerned. However, should some recognized trade or technical school want to set up a special course we would be glad to lend a hand with equipment, literature and technical advice."

La Ru Nov. Co. Likes Idea Needs Many Mechanics

CHICAGO — Every faction of the coin machine industry has shown great interest in the latest effort of *The Cash Box* to relieve the hardship currently prevailing thru the lack of sufficient numbers of mechanics.

Paul Golden of La Ru Novelty Company, this city, writes:

"I noticed your page article with reference to the 'School For Mechanics', which is of great interest to me.

"There is a definite demand right now for a school of this type. I would venture to say Chicago alone could use one to two hundred men right now; not counting the surrounding territories. Personally, I would like to expand my operations many times, but have held back due to the help situation. The fact is, I am being held down right now.

"I have discussed this very situation with several of our distributors, manufacturers and operators, and they are all in accord that the need is great and are all enthused with the idea.

"We need someone to take the lead in the right direction, and with your interest in the matter and your organizing ability, I feel confident that you will be able to see it through.

"I hope you continue with your good efforts in behalf of this school. I feel confident that financial help can be realized from the operators, manufacturers and distributors. Personally, I want you to feel at liberty to call on me in any manner you deem necessary to assist you."

Season's Greetings

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Season's Greetings...

Jean and Dolores
MINTHORNE

★

Hank Tronick • George Mahlum
Ed Wisler • Nels Nelson
J. Ward Bartholomew • Vince Pokorski

MINTHORNE MUSIC CO.
2916-20 WEST PICO BOULEVARD • LOS ANGELES 6, CALIFORNIA • TELEPHONES PARKWAY 2177
EXCLUSIVE DISTRIBUTOR FOR J. P. SEEBURG CORP.
SOUTHERN CALIFORNIA • STATE OF ARIZONA • SOUTHERN NEVADA

Season's Greetings
from
America's Finest
ONE STOP MUSIC SERVICE
Exclusive WURLITZER Distributors
UNITED, INC.
HARRY JACOBS, JR. ≡(Est. 1935)≡ HARRY JACOBS, SR.
4227 WEST VLIET STREET, MILWAUKEE, WISCONSIN

Season's Greetings

. . . TO ALL OUR CUSTOMERS . . . OUR MANUFACTURERS AND SUPPLIERS . . . AND TO ALL OUR FRIENDS . . . MAY YOU ALL ENJOY A HEALTHY AND WEALTHY NEW YEAR . . .

Joe Abraham

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

"It Was A Great Year After All"

CHICAGO—Because of this annual "*Season's Greetings Issue*" of *The Cash Box*, it was the privilege of this reporter to speak to many coinmen 'round about the nation.

Naturally, the first question asked was:

"How're things going with you?"

There were complaints.

This is to be expected.

But, what was most extremely heartening, was the fact that the complaints regarding the past year's business, were not only far, far in the minority, but, even most important, the complaints were due to the fact that the distributors, jobbers and operators who did complain, complained about the fact that they "did not get enough machines."

In short, when all was sandwiched down to rock-bottom, the general answer among all these men, was:

"It was a great year after all."

The year 1952 produced a greater demand for new machines than any year since the first post-war production year.

Regardless of the Johnson Act (which eliminated a large segment of equipment from the industry) and also regardless of many local and state rulings, which also edged equipment out of certain territories, the fact remains that business went ahead.

Not just continued on ahead, but, actually went ahead of anything coinmen had ever formerly experienced.

What is most uppermost in their minds is, "Will this boom continue?"

Frankly, most of them did not think that it will.

The majority believe that 1953 is going to be a year "when we've got to really start selling."

This, of course, is no different than what all leaders of all industries believe.

This means, just as these leaders indicated:

"The honeymoon is, at long last, all over. The men who sell must learn to again really sell."

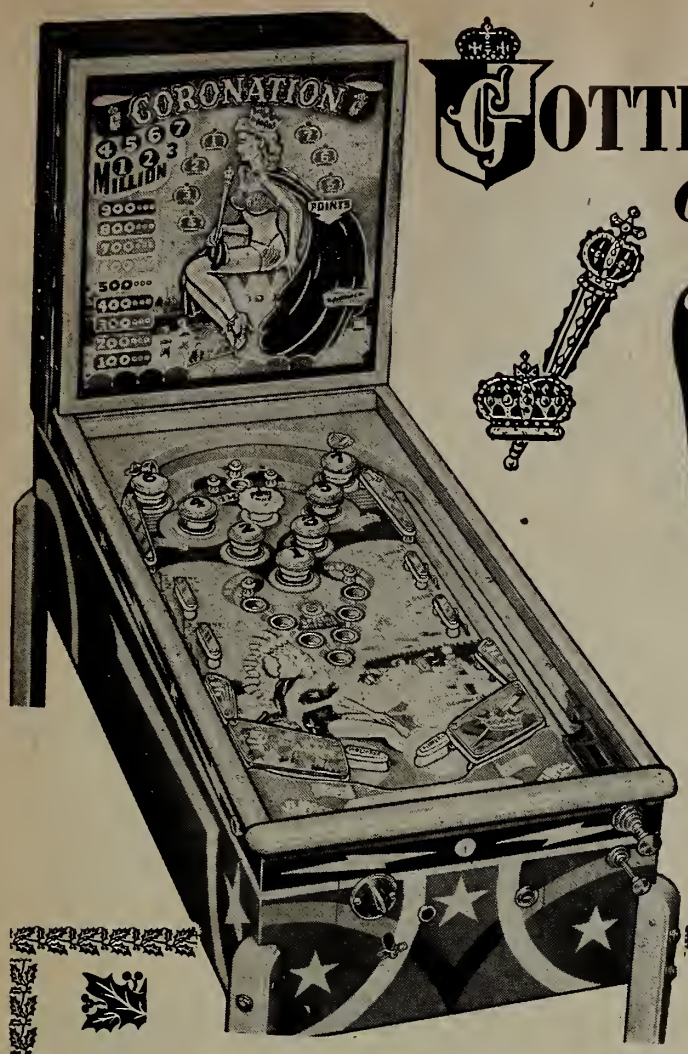
All agree, tho, that the operators are in the "best position" in the field.

As one noted leader stated, "The operators will have the edge on all this business in 1953.

"Anyone with a really good route," he continued, "is far ahead of the game. And will enjoy a terrific year in 1953.

"Those who have to sell machines," he believes, "will have to get out and beat the bushes the way they used to prior to World War II."

But all do agree, regardless of everything that has gone by, that 1952 was a "great year after all."



GOTTLIEB--*Reigning House of Winners,*
Gives You

CORONATION

A NEW QUEEN OF PLAY FOR YOUR LOCATIONS . . .
A NEW REGIME OF PROFITS FOR YOU!

Appealing Colorful Beauty and Sparkling, Fast Action with

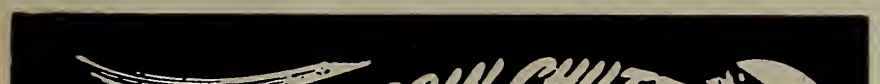
4-IN-LINE BALL TRAP SCORING for 1 REPLAY

4-IN-LINE BALL TRAP SCORING with BALL IN "CROWN" POCKET for 2 REPLAYS

ROTATION NUMBER-SEQUENCE LIGHTS ROLL-OVER BUTTON FOR REPLAY • SIDE ROLL-OVERS SCORE POINTS FOR REPLAYS • REPLAYS FOR HIGH SCORE • 3 "POP" BUMPERS • 2 SUPER-POWER FLIPPERS • 2 SUPER-ACTION CYCLONIC BUMPERS

All Good Wishes for
A Merry Christmas and A Happy New Year

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"



UPPER MID-WEST MUSINGS

Ted Fischer of Waconia, Minn., while in town picking up some parts and supplies for his route mentioned that his fishing has been good out at Lake Waconia and states that there must have been close to 1000 people on the lake and they're all making some pretty good catches. Of course that meant a lot of nice traffic through the town of Waconia. . . . **Darlow Maxwell** of Huron, S. D., was wondering if he isn't some sort of jinx in as much as the last time he was in town, the day before Thanksgiving, he came in during a blizzard and he was in town this past Tuesday, and it was snowing like the dickens then. He made it a point to take care of his business and get on his way back home again. . . . **Joe Reali** of Cornell, Wisc., is out of the hospital and recuperating and will be up out on the route again in no time. While Joe was in the hospital Mrs. Reali took care of the route. . . . **Bruce Windhurst** of Aberdeen, S. D., finally took some time off to come in to town to pick up some supplies and also to see what was new in coin operated equipment. . . . In town from the Wisconsin territory were Frank Davidson of Spooner and **Leo De Mars** and son, Bud, of Ashland, Wisc. . . . **Lyle Kesting** of Billingham, Minn., doesn't seem to stand still in one spot too long because he comes in to town and whizzes through his list that he has with him and then takes off back again off on the route. His father, **Henry Kesting**, meantime, has been doing a lot of fishing and hunting lately and will probably take off for the warmer climate just as soon as it gets colder here. . . . It was nice to see **Van Middlemas** of Bismarck, N. D., and chat a few minutes with him. . . . **Gabby Clusieu** of Grand Rapids, Minn., isn't talking much these days, since he doesn't have any opportunity to get out on the golf-course and shoot a good game of golf. Oh well, there are better golf days ahead, Gabby. In from the Montana area was **Moe Libin** of Glendive, Mont.

Seen here and there picking up supplies and records for their routes were: **Stan Woznak** of Little Falls, Minn., **Ted Heil** of Gaylord, Minn., **William Gummow** of Hopkins, Minn., **Frank Mager** of Grand Rapids, Minn., **Fred Kerkhoven** of Pla-Mor Amusement Co., Moose Lake, Minn., **John Howe**, Foley, Minn., **John Galep**, Menomonie, Wisc., **Leo Hennessey** of Rochester, Minn., and **Pete Wornson** of Mankato, Minn. Managed to say hello to **Norm Gefke** of Sioux Falls, S. D., before he was on his way out again.

Season's Greetings

The Music Operators of California extend sincerest Season's Greetings to all music operators, manufacturers, and all allied to the Automatic Music Industry everywhere.

George A. Miller
State President and Business Manager

CALIFORNIA MUSIC GUILD
128 EAST 14th STREET, OAKLAND 6, CALIFORNIA

Season's Greetings
To All Coin Machine Men
Thank You For Making 1952
The Biggest In Our History
HASTINGS DISTRIBUTING COMPANY
(Since 1932)
6100 W. BLUEMOUND ROAD
MILWAUKEE 13 WISCONSIN

Holiday Greetings
FROM
Harry and Hymie Koeppel
KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: CIrcle 6-8939)
Foremost wholesalers of reconditioned phonographs.
We also carry a full line of plastics.

H. C. EVANS & CO.
CHICAGO

Sincerely Wish You

A

Joyful Holiday

Season

and A

Prosperous,

Happy New Year

★

Season's Greetings

to all in the Automatic Music Industry

Ray Cunliffe

AUTOMATIC AMUSEMENT COMPANY
3018 EAST 91st STREET • CHICAGO 19, ILLINOIS
(All Phones: ESsex 5-0500)

Season's Greetings
TO ALL OUR FRIENDS AND CUSTOMERS
. . . AND FOR . . .
A Happy And Prosperous 1953
BUY–AMI
Phil Weisman • Joe Glimco • Mike Spagnola
AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
806 MILWAUKEE AVENUE, CHICAGO, ILL

Season's Greetings
Lou Casola
Midwest Distributing Co.
208 No. Madison
Rockford, Illinois

Coinbiz Boom Continues

Mfrs. Of Phonos, Vendors, Amusements, Backlogged

CHICAGO — Manufacturers here agree that they cannot foresee any letdown in present boom business for the first half of 1953 anyway.

Manufacturers of phonographs, amusements and vendors are still backlogged and will, without doubt, remain backlogged, and for more than one reason.

Most important of all the reasons given is that of lack of sufficient labor to step up production to the point where a manufacturer with a hit product can fill all the orders he already has on hand as well as those he's receiving each day.

In fact this past holiday week proved a tremendous surprise, as far as business is concerned, to many manufacturers.

As one of these men stated, "Usually we don't expect to receive much business during the holiday week.

"But this year", he said, "we have simply been amazed at the way orders have continued to flood into our offices with appeals for speedy delivery."

The backlogged situation will, therefore, remain in effect for sometime yet to come.

There is no way that the average manufacturer can pull himself out of this situation for some many months.

The fact also remains that many are planning to present their new products after the first of the year.

This, added to the present backlog, will just jam up the average factory's production lines.

The coinbiz boom, therefore, continues on ahead unabated. And tho this has been reported many times in past months, there is no one here who can see how this boom can be halted. At least until the manufacturers are in position to meet all the orders they now have on hand.

New products are being shipped on a quota basis by the majority of the factories here. They are forced to do this to give fair distribution to whatever they can produce at this time.

Yet, regardless of quotas and continued heavy production, the factories are flooded with more and still more orders.

The boom continues to roll merrily along.

Industry Increases Ad Budget

CHICAGO—With the fact becoming ever more apparent that 1953 may become a "buyers' year" leaders in all industries are stepping up their advertising budgets in an effort to move merchandise.

Reports indicate that such outstanding firms as Packard Motor Car has stepped up its advertising budget 60% above '52; General Electric has increased by 25% for '53; Bendix Appliances plan to spend about 100% more in '53 than they did in '52; Sears Roebuck, Jones & Laughlin, Oliver Corp., Pepsi-Cola, Pittsburgh Plate Glass, Kelvinator, Magic Chef, and many, many other industrial leaders, are all increasing their advertising budgets to meet what they believe will be a tougher selling year.

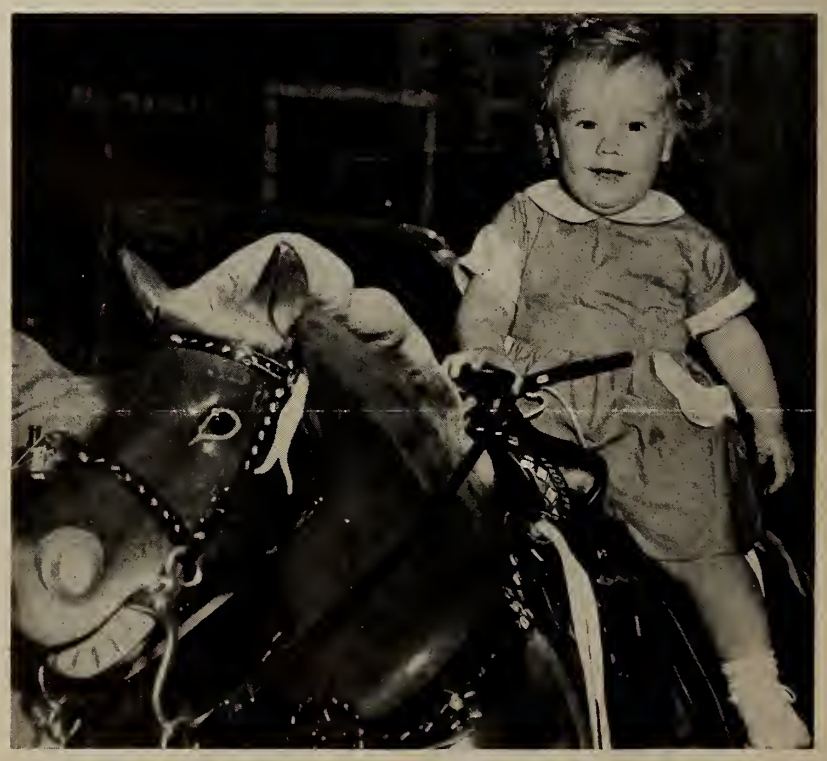
The same is also true of many in the coin machines industry. Some of the leading distribs have already reported that they must once again beat the bushes for business.

These firms plan to increase their sales power as against their former advertising and selling programs.

The demand for good salesmen is increasing all down the line from the manufacturers to jobbers.

All who are following the trend of the larger industrialists realize that these firms are well advised regarding general conditions and to follow them is but good business logic.

Future Circus Bareback Rider



INDIANAPOLIS, IND.—With kiddie rides so popular at this time, coin machine operators now have to take their children with them when they visit distributors. Here we see Betty Louise Hall, 16-month daughter of John Hall, Nobesville, Ind., operator, riding Bally's "The Champion" horse at the headquarters of Calderon Distributing Company, this city.

Yes! Yes! Yes!

Here's IN-LINE SCORING plus HIGH SCORE WITH A BRAND NEW "DOUBLE FEATURE" CARRY-OVER!!!

NEW!

Williams DISK JOCKEY

Yes! 27 WAYS TO SCORE REPLAYS plus

Williams DISK JOCKEY will capture and hold any LOCATION! HURRY! HURRY! HURRY!

the Tantalizing new "DOUBLE FEATURE" which DOUBLES the "in-line" replays for next game when bumpers 1 to 5 are hit in consecutive order.

Yes IT SURELY PULLS REPEAT PLAY!

HITTING BUMPERS 1 to 7 in consecutive order scores replay and lites both side roll-overs for replays! Gets and Holds Sustained Play

FAST FLIPPERS!

See Your Distributor Now!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Mencuri Sees Major Trend To Package Use Of Kiddie Rides

FRANK MENCURI

CHICAGO—A leading manufacturer of coin operated kiddie rides sees the package use of these devices as the major sales trend in the industry.

"The shift has become so pronounced," says Frank Mencuri, sales manager of Exhibit Supply, this city, "that store designers are now providing for 'kiddie corrals' in their floor plans."

Mencuri noted that a store in Brooklyn, N. Y., recently removed its soda fountain to make room for an amusement area. "The advantage of the machines in merchandising sparked this change," says Mencuri.

Mencuri stated that Exhibit is featuring a cowboy ride package that includes a tape recording with each ride. "It entertains the rider as the horse jogs up and down," explains Frank.

Tie-in with top T-V programs is another program Exhibit Supply is providing with its featured devices, Mencuri reports.

Season's Greetings

Dan Stewart Bob Bever
Jack Dolan
Exclusive Rock-Ola Distributors
DAN STEWART CO.
2667 W. Pico, Los Angeles, Cal. — 140 E. Second, South Salt Lake City, Utah

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

HERE ARE REAL XMAS PRESENTS FOR OPERATORS ALL OVER THE WORLD! RUSH YOUR ORDER QUICK!

Geo. George — Roy Monroe

MONEY-SAVERS that are BIG MONEY MAKERS!

Bally Big Innings	$149.50
Wms. Star Series	75.00
Dale Guns	65.00
Wms. De Luxe World Series	175.00
Wms. Slugfest	149.50
Turf Kings (like new)	95.00
Winners (very clean)	75.00
Futurities (brand new)	385.00
Chgo. Coin King Pin	75.00
Bally Double Headers	69.50
United 6 Player Shuffle Alley (Formica Top and Big Pins)	265.00
United 5 Player Shuffle Alley (Formica Top and Big Pins)	235.00
Chgo. Coin 6 Player Shuffle Alley De Luxe (Original Formica Top & Pins)	265.00
Eastern Electric Cigarette Vendors (New)	Write
Set Shot Basketball Game (New)	375.00
United Star Bowlers (Used 2 weeks)	$435.00
Universal 5 Star	95.00
MUSIC	
Wurlitzer 1250 (like new)	395.00
Wurlitzer 1100 (very clean)	300.00
Rock-Ola Model 1428 (Blonde)	295.00
1948 Seeburg Hideaway	195.00
Chicago Coin Band Box	125.00

NOTICE

We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WANT TO BUY
We need all types of arcade equipment. Send us a list of what you have for sale.
WRITE! WIRE! PHONE!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Season's Greetings
from
"The Arcade King"
MIKE MUNVES
577 - 10th AVE., NEW YORK, N. Y.
Distributors For
EXHIBIT'S
"RUDOLPH THE RED NOSED REINDEER" "ROY ROGERS' TRIGGER"
"BIG BRONCO" "PETE THE RABBIT"
"RAWHIDE" "SPACE PATROL"
"TEST PILOT" "SPACE GUN"
"STRATOGUN"
"MIGHTY MIKE" SENSATIONAL NEW MECHANICAL SPARRING PARTNER

R. F. JONES CO.

Bally
Seeburg
Keeney

SAN FRANCISCO 1263 MISSION ST. • SALT LAKE CITY 127 EAST 2nd SOUTH • DENVER 1314 PEARL ST. • PORTLAND 1515 N. E. BDWY. • SEATTLE 2208 4th AVE.

That Jolly Old Man With The Long Whiskers Is Here Again...

. . . and it gives us the very pleasant opportunity to say "Thank You" for all your many past favors, and to wish you an extra fine Christmas.

It often seems we're all so busy that we don't take time to tell you just how much your friendly co-operation means to us.

So at this Christmas time we want to stop for a moment to wish you the happiest Christmas and most successful New Year you've ever had.

Ted Bush and Associates

BUSH DISTRIBUTING CO.

Offices Miami and Jacksonville, Fla. and Havana, Cuba

Season's Greetings...

Lyn Brown

Exclusive Representation For
EXHIBIT SUPPLY COMPANY

LYN BROWN COMPANY
1909 W. PICO BLVD. — LOS ANGELES, CALIF.

Music Distributors, Inc., Conducts Service School For N. C. Music Ops

FAYETTEVILLE, N. C. — Mike Malkin, Music Distributors, Inc., this city, has been conducting service sessions for music operators in his area for the past several months. The latest of these schools was held for two days, December 7 and 8 at the Selwyn Hotel in Charlotte. Assisting Malkin in the preparation and conduct of this gathering was A. H. Miller, district manager for the Seeburg firm.

With 65 operators present, representing 33 different companies, Edgar Blankenbeckler, Seeburg district engineer for the five southern states of North and South Carolina, Alabama, Georgia, and Florida, proclaimed it a most successful undertaking.

Pictured below are some of the operators who attended. The following music operators took advantage of the school during the two days. R. E. Harris; Kenneth E. Bernhardt; C. D. Blackwelder; C. A. Weisner; Bill Fowler; Harry Glenn; C. G. Hodges; Fred E. Ayers; Bob Sappenfield; T. P. Thevaos, Warren Teague; Hal Huggins; Paul Mitchell; E. E. Ellington; R. E. Snyder; Carl Tow; O. L. Bankhead; W. L. Capps; George Fodel; James H. Mattews; Worth Heath; Gavin Miller; Mose Phillips; E. B. Folkes; Joe Gathings; Ben Carter; Ellis Cates; Doug Bailey; Bartis Stelly; James Bell; Louis Tedder; R. S. Tally; T. R. Styris; T. M. Cline, Jr.; Arthur Sprouse; H. H. Thornton; Billy Pierce; Ralph C. Lore; Joseph W. Howell; Eugene L. Smith; M. M. Hales; Cecil F. McLaurin; Lambert Horne; David C. Talbot; J. R. Brown; H. E. Averette; James L. Stough; W. E. Luther; W. W. Richardson; V. A. Vespoint; Ray Holland; Fred Nance; Joe Melvin; J. L. Barrett; R. F. Rally; Donely Aldridge; T. W. Aldridge; W. Charles Gore; J. C. Burge; R. L. Smithy; and Lee Bartlett.

BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

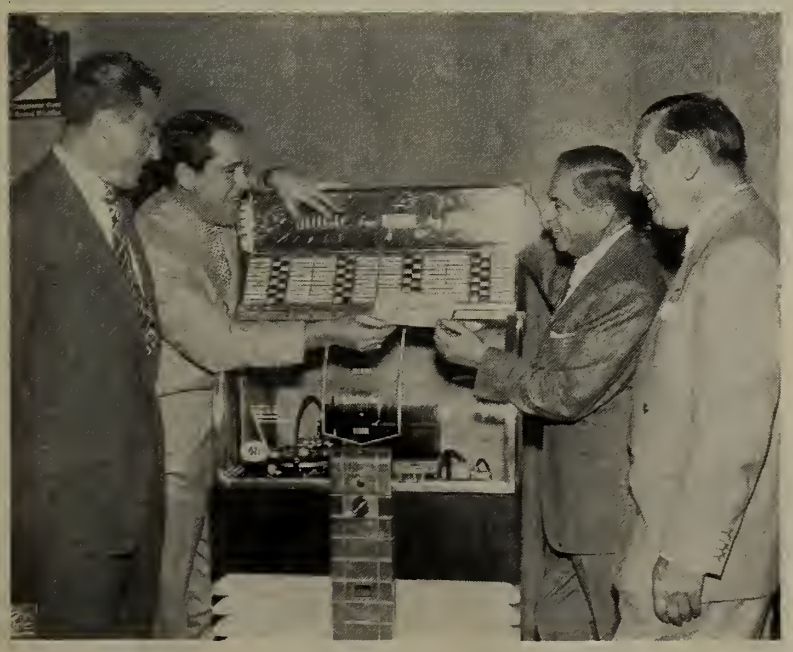
Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations . . . add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The **CHAMPION** Ballyhorse • Bally **SPACE-SHIP** SEE BACK COVER

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Como Makes AMI Contest Award



NEW YORK—Les Boyd, local operator, was declared a winner of 3rd place in the recent AMI "Write An Ad Contest"; and Runyon Sales Company in conjunction with Jack Mitnick, regional representative for the manufacturing firm, arranged for Perry Como, top RCA recording artist to present the check of $250 to him.

Pictured above we see Abe Green, Runyon Sales; Perry Como; Barney Sugerman, Runyon Sales; and Jack Mitnick looking over the check. The AMI "Model D" in the center, natch.

As reported in the December 13 issue, first prize went to Mrs. Margie Rodgers, 3128 Home Avenue, Fresno, Calif., who received a new AMI Model D-80 valued at $925. Second prize, an AMI "Hideaway" valued at $575, was won by Mrs. Chester Merrill, Piedmont Amusement Company, Spartansburg, South Carolina.

Season's Greetings

. . . to all our friends and all operators and, especially, to all the music manufacturers for the great equipment, outstanding co-operation and service they gave us which has made possible another great year for

A. B. C. MUSIC SERVICE CORP.
5915 W. GRAND AVE. • CHICAGO, ILLINOIS

Season's Greetings
to One and All
★
J. R. (Pete) Pieters
KING-PIN EQUIPMENT CO.
826 MILLS STREET KALAMAZOO, MICHIGAN

★

SINCEREST

Season's Greetings

FROM ALL OF US
TO ALL OF YOU

DALLAS

Jack Eskew
T. H. Chatten
E. C. Koenig
Dossie Cotter
S. M. Autry
Al Ruth
James Kelly

SAN ANTONIO

Dan Perrotta
Virginia Vanderheider
Lencho Segura
Glen Schiller
Jesse Robles
Earl Chatten

and we, too . . .

R. B. Williams B. H. Williams

COMMERCIAL MUSIC COMPANY, INC.

1501 DRAGON ST., DALLAS, TEXAS

901 E. HOUSTON ST., SAN ANTONIO, TEXAS

★

Buy Four Routes To Form New Music Corp.

Andy Hesch, Pres., Bob Lindelof, Secty., Ray Cunliffe, Treas. Of New "Town & Country Music Service Corp."

CHICAGO—Noted automatic music operators here formed together in a new corporation, Town And Country Music Service Corporation, with headquarters at 777 McHenry Ave. in Woodstock, Ill., purchasing four well known routes to form this new corporation.

Officers of the firm will be Andrew Hesch, President; Robert E. Lindelof, Secretary and Ray Cunliffe, Treasurer.

The routes were purchased from Wayne Mayborn of Wayne Music Co., DeKalb, Ill., H. A. Hopperstad of Woodstock, Ill., Ace Music Co., Antioch, Ill., and from Bert Bondioli of Chicago who was operating some music machines in the country areas. The complete route totals over 300 phonos.

The new firm became members of the Music Operators of Northern Illinois and will work under the rules and regulations of this well known organization.

Their own building has been taken over in Woodstock, Ill. and new personnel is being added to the firm at this time.

It will be a few weeks yet before everything is running smoothly, the new officers reported, but they believe that when all has been organized and these four routes completely combined that conditions in the country area will be better than ever before.

For some months now there have been rumors circulating here regarding the purchase of these routes and the formation of this new firm. The news, which was released this past Saturday, December 13, confirmed the rumors.

Town & Country Music Service Corp. will devote itself strictly to automatic music.

Merry Christmas
and
Happy New Year To All

ANDY HESCH
A. & H. ENTERTAINERS
16 W. CAMPBELL STREET
ARLINGTON HEIGHTS, ILL.

to our
customers
all over
the world

Merry Xmas
and
Happy New Year

Abe Witsen Sal Groenteman

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE **KEENEY**
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

WRITE
WIRE
PHONE
REX-BILOTTA COIN MACH. DIST. CORP.
821-29 South Salina Street • Syracuse, New York
Phone: 2-8255

Season's Greetings
from
DISTRIBUTING CORP. OF ILLINOIS
1231 West Chicago Avenue • Chicago, Illinois

Season's Greetings
TO THE ENTIRE COIN MACHINE INDUSTRY
from
Automatic Music Operators Assn., Inc.
250 WEST 57th STREET, NEW YORK CITY
ALBERT S. DENVER, Pres.

Season's Greetings to all
Lieberman music company
257 PLYMOUTH STREET, N. W. MINNEAPOLIS, MINN.

Model 1436

YOUR KEY to Prosperity in 1953

RMC

ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS

Williams Introduces New Game "Disk Jockey"

New Scoring Features Suggested by Distribs

CHICAGO — "Our distributors," stated Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, "created our new 27 ways to score replays on our new game, 'Disk Jockey'."

Stern advised that, because of the games which the firm had produced, and which had won terrific support of all the nation's operators, his distribs had offered many suggestions for new ways of scoring 'never before attempted.'

"The result," Sam Stern said, "was to bring about one of the most unique games we have yet produced.

"The new type in-line scoring, plus high scoring, and the double feature which doubles all the in-line replays, has won tremendous praise from everyone of our distributors.

"But," he stated, "we don't want to take the credit for this.

"The fact remains," he said, "that it was our distributors who brought these new scoring methods to our attention.

"They are the men who tested them and who have made them so intriguing, as well as so interesting, that everyone who has so far seen 'Disk Jockey' at our factory showrooms, has applauded the game.

"All have told us that: 'This is the first real new game of '53'."

Bally Appoints D. Huss Cline For The Carolinas

CHICAGO, ILL.—The appointment of D. Huss Cline as exclusive distributor of "The Champion" Ballyhorse and Bally "Space Ship" in North and South Carolina, was announced this week by Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

Cline, who also is the owner of Cline Motors of Shelby, N. C., has set up a separate sales and service organization to handle the Ballyhorse and Space-Ship, under the capable management of Paul Baugn, who has traveled the Carolinas, and has a wide acquaintance in the territory, having represented the Colgate, Palmolive-Peat Co., for more than 15 years.

Season's Greetings

TO ALL OUR FRIENDS . . . OUR CUSTOMERS . . . AND MANUFACTURERS

★

DIXON DISTRIBUTORS

• *Exclusive Distributors for Rock-Ola Mfg. Corp.* •

3808 SOUTHERN BLVD. YOUNGSTOWN, OHIO

SEASON'S GREETINGS

Bill Happel Al Silberman Ray Powers
Jack Leonard W. E. Happel

BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD. — LOS ANGELES 6, CALIF.

DOUBLE YOUR MONEY BACK

That's right! ***The Cash Box*** will give you DOUBLE YOUR MONEY BACK if you don't agree that ***The Cash Box*** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of ***The Cash Box!***

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that ***The Cash Box*** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to ***The Cash Box*** TODAY!!!

THE CASH BOX
VOLUME 13
NUMBER 38
JUNE 14, 1952
Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of ***The Cash Box.*** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

SIGNED.....

Season's Greetings

from

"RUDOLPH THE RED NOSED REINDEER"
"BIG BRONCO"
"ROY ROGER'S TRIGGER"
"RAWHIDE"
"TEST PILOT"
"SPACE PATROL"
"SPACE GUN"

and all the other "Very Great" products of

EXHIBIT SUPPLY

4218–4230 WEST LAKE STREET • • CHICAGO 24, ILLINOIS

Mike Munves "Mighty Mike"

NEW YORK—When Mike Munves, this city, displayed his newest coin-operated device "Mighty Mike" at the Park show a few weeks ago, it received a wonderful reception, not only from the arcade owners and operators, but Chicago newspapers published pictures and stories of it.

The Chicago Daily News pictured the device with a beautiful girl throwing a punch at its chin. "Ever get an overwhelming desire to punch somebody in the nose?" asks the Chicago newspaper man. "Well, you can satisfy the urge now without running the risk of being punched in return. 'Mike's' chin is made of latex and clay but his backbone is of steel and he has the heart of an electric lion. He may back up, but he keeps coming back for more and you can't hit him hard enough to hurt him. 'Mike' operates on an eccentric gear. Very eccentric. He weaves and bobs and ducks like no fighter you ever saw. He dodges from side to side a maximum of 30 inches. There is no pattern to his behavior. He can function at three speeds."

"Mighty Mike" was conceived by George J. Richman, who has developed it for coin operation. The patron scores a point by hitting "Mike" in the body, 10 points for a clip on the chin. If he's hit below the belt, the scoreboard lights up with a claim of "foul."

Mike Munves, who is internationally known as "The Arcade King" has introduced many amusement devices to the trade, but he thinks the "Mighty Mike" will prove one of the most popular and successful money makers of all time.

WE SPECIALIZE IN
MUSIC!
To All Our Friends,
At Home and Abroad—
BEST WISHES FOR
A
Merry
Christmas
and A
Happy
New Year!
ATLAS MUSIC CO.
CHICAGO • PITTSBURGH • DES MOINES

Season's Greetings
TO ALL OUR CUSTOMERS . . . TO ALL OUR
FRIENDS . . . TO ALL OUR MANUFACTURERS
Frank Page
ROANOKE VENDING MACHINE EXCHANGE, INC.
3110 WILLIAMSON RD., ROANOKE, VIRGINIA
63 COMMONWEALTH AVE., BRISTOL, VIRGINIA
118 W. WASHINGTON ST., CHARLESTON, WEST VIRGINIA
DISTRIBUTORS FOR
America's Leading Manufacturers

Season's Greetings
TO ALL THE INDUSTRY
FROM
Pat Buckley
And The Entire Buckley Organization
CHICAGO

Season's Greetings

TO ALL OUR CUSTOMERS, OUR MANUFACTURERS AND OUR FRIENDS EVERYWHERE. MAY THE NEW YEAR BRING YOU HEALTH, WEALTH AND ALL HAPPINESS.

Joe, Sam, Morton and Leo Weinberger
Sam S. Dicter
Homer Sharp
Bernard Ratford
James Cheek
George Burch
Paul Himburg
Matt Maley

Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio

"The House that Confidence Built"

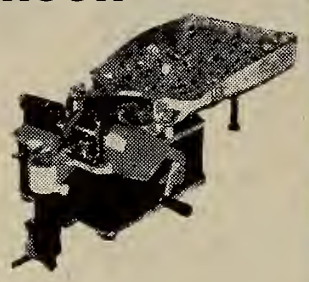
SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

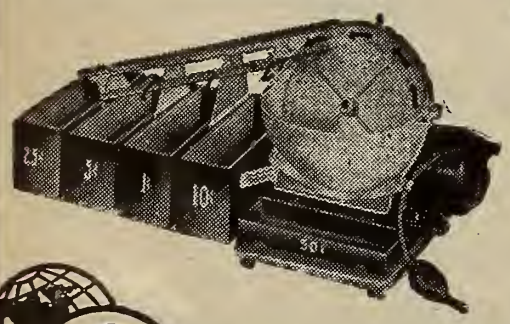
ESTABLISHED 1923
735 S. Brook St., Louisville 3, Ky.
240 Jefferson St., Lexington 2, Ky.
1000 Broadway, Cincinnati, Ohio
3011 E. Maumee Ave., Ft. Wayne 4, Ind.
129 W. North St., Indianapolis, Ind.

HERE'S THE BEST Christmas Present YOU CAN BUY YOURSELF

• DOWNEY - JOHNSON •

★ COIN COUNTERS
★ COIN SORTERS
★ COIN COUNTING COMBINATIONS
★ COIN CHANGERS





★ COIN WRAPPERS
★ ALL PARTS AND SUPPLIES

WRITE FOR FULL DETAILS AND PRICES TODAY!!

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. AR. 6-0780

A Very Merry Christmas
And A Happy New Year
TO ALL IN THE MUSIC INDUSTRY
Charles Kanter
ACE SALES COMPANY
220 W. 12th STREET • CINCINNATI, OHIO

THE 20 YEAR CLUB

CLIX BIG WITH TRADE'S MEMBERS

NEW YORK—Applications for membership in the "20 Year Club" are pouring in (idea first presented in the November 29 issue of *The Cash Box*).

As originally stated, membership in the "20 Year Club" can be had by just returning the attached coupon, stating the year you entered the coin machine business. We will mail you a membership card.

We emphasize again that there are no other qualifications. No dues, no expenses, no officers, no duties . . . nothing but the desire to join a body of your friends who have been associated with the coin machine business for 20 years or more.

It's a grand idea and can serve many purposes. For instance, Tom Libbey of Haverhill, Mass., writes: "*I hope to see some of the names of fellows I knew in the business years ago and have half forgotten and often wondered what became of them. It would be interesting to have a special corner marking the spot for members to meet at conventions and coin machine shows.*"

SO—YOU TWENTY YEARERS—MAIL IN THE COUPON BELOW:

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

Labor Situation Acute

Mfrs Fear Production Cutback Unless More Labor Is Available In 1953

CHICAGO — Leading manufacturers here are very frank to state that the labor situation is "very acute" and that unless more labor is made available this forthcoming '53 there may be some cutbacks in production much as these manufacturers would hate to have this happen.

Every factory here has help wanted signs outside, in addition to all of its advertising for labor, asking for assemblers, solderers, punch press operators, etc., etc.

"The situation has turned from serious to acute," as one noted manufacturer stated.

He fears that he will have to cut back on much of the production at his plant right now.

This manufacturer, along with others, is asking everyone in the field to help obtain labor for the factories, if this is at all possible.

Skilled mechanics are a tremendous need for operators, jobbers and distributors, but, the labor situation for the manufacturers is even more serious.

Factories here are attempting everything they possibly can to hold whatever help they now have while driving hard to obtain more labor.

The labor turnover is very bad. One factory hired about 30 men during the week and, on Monday morning, was saddened by the fact that 35 men, whom they already had on their payroll, didn't show up for work.

This is not a singular situation. It is practically general.

Executives here report that they have been notifying their distributors that the reason why they cannot fill orders completely, and as speedily as they used to in the past, is due to the fact they just haven't been able to get all the labor they need to fill the orders.

Others have cut quotas to their distributors in an effort to give everyone a fair share of the production which they can get out of their factories at this time.

All this, in addition to the fact that many of the coin machine factories have much war work to do, is cutting production down to new low marks.

Season's Greetings

. . . . to all our customers
manufacturers and friends
everywhere in the industry

Buster Williams

WILLIAMS DISTRIBUTING CO.

Exclusive Distributors For

★ *Wurlitzer* ★ *United* ★ *Williams* ★

1117 UNION AVENUE MEMPHIS, TENN.

Eastern Vending Party

BALTIMORE, MD.—When Morris Silverberg, Eastern Vending Sales Company, this city, recently ran his showing of the new Rock-Ola "Fireball" 120 selection phonograph for the operators in his area, he added a bit of spice to the party by bringing in Georgia Reed (Miss Maryland of 1952).

Here we see Miss Reed perched on top of the "Fireball". Surrounding the phonograph, standing, are: (l to r): Samuel Burns; Mrs. Morris Silverberg; Morris Silverberg; Mrs. Robert Leonard; and Mrs. Esther Walter. Kneeling are: (l to r): Jim Vernon; Leonard Resnick; Melvin Sachs; and Marion Walter.

Season's Greetings

. . . TO ALL OUR CUSTOMERS AND ALL OUR FRIENDS EVERYWHERE . . .

★

Exclusive ***SEEBURG*** Distributors

WOLFE DISTRIBUTING CO.

459 RIVERSIDE AVENUE, JACKSONVILLE, FLORIDA
1626 SIXTH AVENUE, NORTH, BIRMINGHAM, ALABAMA

PRE-INVENTORY SPECIALS!

HAYBURNER	$154.50
JALOPY	189.50
SEA JOCKEY	199.50
STEEPLECHASE	265.00
COUNTY FAIR	164.50
ABC	165.00

★

All reconditioned, ready for location
1/3 With Order, Balance C. O. D.

IRVING MORRIS, Inc.
47 STANTON STREET
NEWARK, 5 N. J.
(Phone: Bigelow 3-4300)

COMMON IDEAL OF ALL PEOPLES

Christianity:

"All things whatsoever ye would that men should do to you, do ye even so to them, for this is the law and the prophets."
Bible, St. Matthew 7, 12.

Hebraism:

"What is hurtful to yourself do not to your fellow man. That is the whole of the Torah and the remainder is but commentary." *Talmud.*

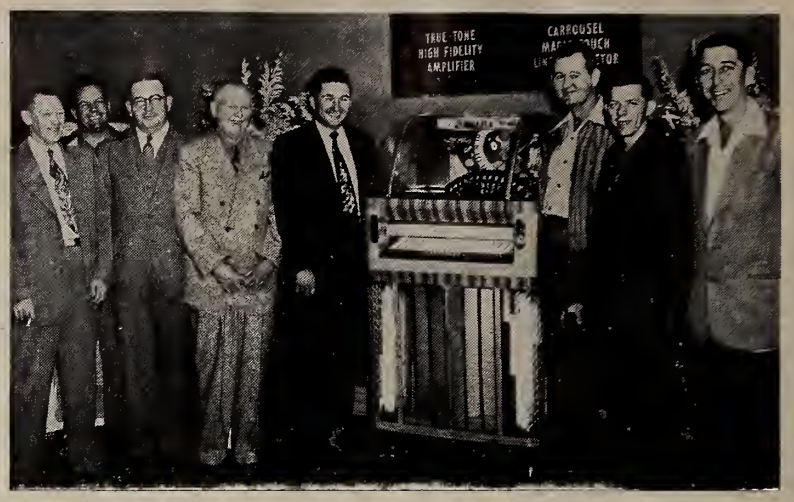
Atlantic New York Corporation

Season's Greetings
from
Al Siegel
and the entire staff of
SIEGEL DISTRIBUTING COMPANY, LTD.
TORONTO • MONTREAL
VANCOUVER
★
WURLITZER PHONOGRAPHS
MERCURY RECORDS

Season's Greetings
. . . to all our friends . . . to all the automatic music manufacturers . . . to all suppliers . . . to all those allied to the automatic music industry . . . may all of you enjoy The Merriest of Merry Christmases and the very Happiest of Happy New Year's . . .
MUSIC OPERATORS OF NORTHERN ILLINOIS
8000 LINCOLN AVENUE (Room One) SKOKIE, ILLINOIS

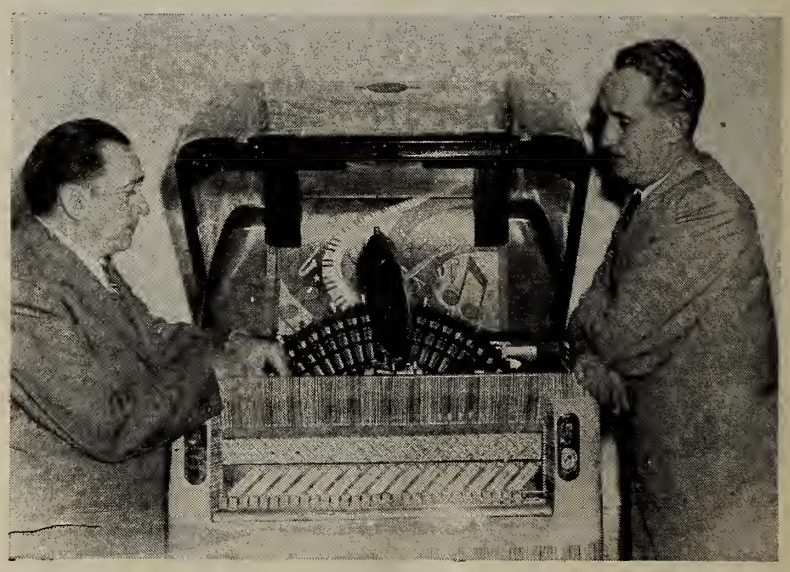
Season's Greetings
To All
★
Mike Dale
COMMERCIAL PHONOGRAPH AND SURVEY SERVICE
110 NORTH FRANKLIN STREET CHICAGO, ILLINOIS

More Rock-Ola Showings



NASHVILLE, TENN.—Operators at Frank Swartz Company Rock-Ola showing: l. to r.: Tommy Tomlin; Herschel Revlett; Roy Hoskin; Frank Swartz; L. E. Copeland; Finner Carver; Billy V. Long; and Walter Hopkins.

ALBUQUERQUE, N. M.—Executives of Border Sunshine Novelty Company, this city, and operators at the showing of the Rock-Ola "Fireball" phonograph.



FORT WORTH, TEX.—Lou Sebastian, Rock-Ola Manufacturing Corporation district manager and Harry Hooser, Fort Worth Amusement Company, this city, look over the new "Fireball 120" phonograph at their recent showing.

Season's Greetings
to all our customers and friends
"Marvel Electric Scoreboards"
MARVEL MANUFACTURING CO.
2849 W. Fullerton Ave. Chicago 47, Ill.
Tel. Dickens 2-2424

Bert Lane Answers Kiddie Ride Operators

BERT LANE

MIAMI, FLA.—Bert Lane, who is manufacturing the "Miss America" boat ride for kiddies, and who has had a great deal of experience in the operation of horses, ships and other kiddie machines, reported that he has been continually answering queries of interested operators regarding kiddie rides.

"For example," Bert stated, "one of the questions which I'm being asked all the time is whether another ride being brought into the same location, in addition to the horse already there, won't kill the income from the horse?

"To this," Bert continued, "we have but one answer. That is, that our experience has proved that the second unit will have little, if any effect, on the new ride. We have actual operating receipts here which show that the second ride does just as well as the first, and that both continue to roll along on a more or less even keel, as far as intake is concerned.

"In fact," Bert says, "even a third ride like the boat, will simply bring more income from the spot. This does not hurt the other two. Whatever the ride is, it seems that the kiddies enjoy one as much as the other and there are only few favorites and, at the same time, very few locations that will show a deep drop of intake on any one ride when a new one goes into the spot."

Bert Lane reports that, "There is one problem which is now affecting operators of kiddie rides. This is brought about by the operator who walks into a location, where someone else is already operating, and advises the manager, or the location owner, that he is from 'the company', and then places some unit in there, usually not a ride, creating confusion, and also upsetting the original operator's deal.

"In the long run in these instances," Bert reports, "this operator usually loses out and finds his equipment thrown out. The district manager, or the supervisor, or even one of the higher officers of the firm, will walk in and look with surprise on the latest unit, and then ask the manager of the store where he got it.

"The result is," Bert states from experience, "that the unit is ordered out immediately. But, what is serious," he continues, "is the fact that the original operator is then called in and much explanation is necessary for something this original operator had absolutely nothing to do with."

Joe Young Entertains Visitors

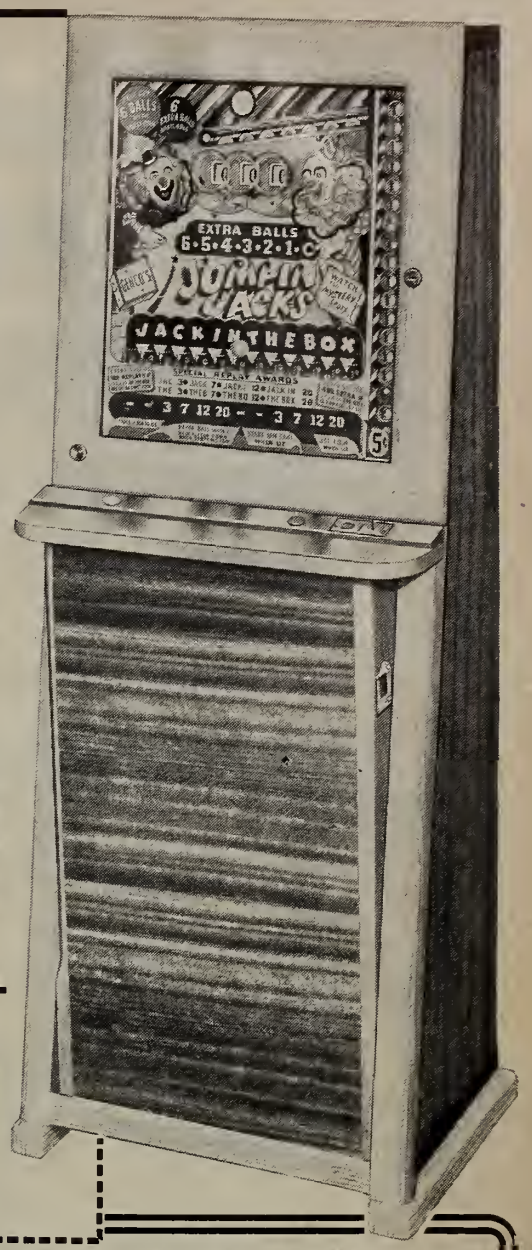
NEW YORK — Joe Young, Young Distributing, this city, recently entertained several visitors to his offices, and naturally stuck them up against the new Wurlitzer 1500 for a picture. Left to right: Harry Kaplan, owner of the Palace Bar & Grill; Joe Young; Charley King, New Jersey operator; and A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Company.

'JUMPIN' JACKS'

UPRIGHT BALL GAME

Fast Play!
Fast Profits!

- In line and sequence scoring
- Popular new "Mystery Spot" Feature ADDS SUSPENSE—TEMPTATION
- Up to 20 Replays for 3-to-6 letter combinations
- 100-200 Replay possibilities—
- Extra balls feature—6 extra balls Tremendous replay possibilities
- Compact, Tested Trouble-Free Action. All parts easily accessible
- Ultra-modern design space-saver —24" wide, 17" deep, 64" high. FITS ANY LOCATION



GENCO
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CHICAGO 14, ILLINOIS

BEST WISHES FOR THE HOLIDAY SEASON
to our friends and associates old and new
GENCO MANUFACTURING AND SALES COMPANY
Samuel Lewis and Avron Gensburg

MERRY CHRISTMAS TO ALL

YEAR-END SPECIAL!
GENUINE DELUXE FORMICA TOPS
For United 8 Ft. Games. Special Glue Included. Lots of 10 or more . . .
$13.50 EACH

100 Five-Balls
VERY DESIRABLE
ROCKBOTTOM PRICES
BALLY FROLICS . . . $449.50
BRIGHT LIGHTS . . . 215.00

HIGHEST PRICES
FOR YOUR OLD PHONOS IN TRADE AGAINST BRAND NEW
ROCK-OLA
FIREBALL "120"

TERMS: 1/3 Deposit
Balance Sight Draft

Phone: EVerglade 4-2300
Chicago 47
2330 N. Western Ave.

SPECIAL!
Bally SUNSHINE PARKS used two weeks only $395.00 in quantity $375.00
NEW ORLEANS NOVELTY CO.
115 MAGAZINE STREET
NEW ORLEANS, LA.
(Tel.: CAnal 8318)

A Very Merry Christmas And A Happy, Prosperous New Year
TO ALL OUR CUSTOMERS, MANUFACTURERS AND FRIENDS
HARRY MIELE
WILLIAMSPORT AMUSEMENT COMPANY
233 W. 3rd ST., WILLIAMSPORT, PA. (Tel.: 2-3326; 2-1648)
"Central Pennsylvania's Largest Distributors"

XMAS PRESENTS FOR ALL OPERATORS

ENJOY THIS CLOSEOUT SELLING PARTY! WRITE! WIRE! PHONE YOUR ORDER TO US TODAY!

HERE'S A REAL Merry Christmas PRESENT FOR ALL OPERATORS. A SACRIFICE CLOSEOUT SALE! START THE New Year RIGHT! ORDER QUICK!

SHUFFLE GAMES

	Each		Each
2 BALLY HOOK BOWLERS	$144.50	15 KEENEY BIG LEAGUE BOWLERS	$174.50
3 BALLY SHUFFLE CHAMPS	25.00	6 KEENEY LEAGUE BOWLERS	124.50
5 BALLY BASEBALLS	35.00	4 KEENEY DOUBLE BOWLERS	74.50
2 CHICOIN BOWLING CLASSICS	35.00	35 UNITED SHUFFLE ALLEYS	14.50
6 CHICOIN TROPHY BOWLS	75.00	5 UNITED SUPER SHUFFLE ALLEYS	35.00
1 CHICOIN ACE BOWLER	75.00	20 UNITED SHUFFLE ALLEY EXPRESS	49.50
3 CHICOIN BOWLING ALLEYS	35.00	5 UNITED DOUBLE SHUFFLE ALLEY EXPRESS	75.00
1 CHICOIN PIN LITE	75.00		
3 GENCO SHUFFLE TARGETS	49.50	2 UNIVERSAL SUPER TWIN BOWLERS	35.00
1 KEENEY DELUXE BOWLER	249.50	5 UNIVERSAL TOURNAMENTS	59.50

SHUFFLE GAME SPECIAL!! KEENEY TEN PINS, KEENEY ABC BOWLER, KEENEY DUCK PINS — **$15.00** EACH

PINBALL GAMES

Ballerina	$10.00	Cyclone	135.00	Rancho	10.00
Bone Head	10.00	Golden Gloves	$49.50	Rag Mop	$75.00
Bowling Champ	15.00	Harvest Moon	$25.00	Special Entry	25.00
Black Gold	25.00	Hayburner	175.00	Shoo Shoo	80.00
Boston	40.00	Just "21"	15.00	Spark Plug	200.00
Catalina	15.00	Jockey Special	25.00	Sharpshooter	15.00
		Jalopy	175.00	Saratoga	10.00
		5eeburg Jailbird	25.00	Slugfest	140.00
		King Arthur	40.00	Sunny	10.00
		Majors	50.00	Spinball	10.00
		Maryland	35.00	Show Boat	10.00
		Madison Sq. Garden	100.00	Sally	10.00
		Melody	15.00	Tahiti	35.00
		Mermaid	100.00	Telecard	10.00
		Monterrey	10.00	Trinidad	15.00
		One-Two-Three	10.00	Temptation	25.00
		Puddin' Head	15.00	Wisconsin	10.00
		Punchy	20.00	Super World Series	250.00
County Fair	149.50	Rainbow	10.00	Yanks	15.00

Special BRAND NEW GOTTLIEB "DOUBLE ACTION" IN ORIGINAL CRATE5 **$100.00** EACH

SPECIAL PINBALLS

UNITED STARS	$395.00	KEENEY LITE-A-LINE	$149.50
BALLY ATLANTIC CITY	395.00	BALLY BRIGHT LIGHTS	300.00
BALLY PALM BEACH	$500.00		

CIGARETTE MACHINES

AUTOMATIC SMOKE SHOP, 9 COLMS	$200.00	STEWART & McGUIRE, 9 COLMS	$95.00
UNEEDA CIG. VENDORS, 9 COLMS	75.00	ROWE CIG. VENDORS, 9 COLMS	75.00

SPECIAL! AJAX & COLM ELECTRIC CIG. VENDORS BRAND NEW IN ORIGINAL CRATES **$155.00 each**

MUSIC

AMI Model "A"	$350.00	WILLIAM5 MUSIC MITES	$39.50
AMI Model "B"	425.00	RISTAUCRATS	35.00
AMI Model "C"	475.00	PACKARD WALL BOXES	5.00
WURLITZER 1250	WRITE	5EEBURG 5c WIRELE55 WALL BOXES	15.00
WURLITZER 1100	350.00	SEEBURG 5c 3-WIRE WALL BOXES	20.00
WURLITZER 1015	175.00	WURLITZER Mod. 3031 WALL BOXES	25.00
SEEBURG 146M	125.00	WURLITZER Mod. 3045 WALL BOXES	25.00
SEEBURG 147M	150.00	WURLITZER #219 STEPPERS	27.50
SEEBURG 148M	200.00	WURLITZER #216 IMPULSE RECEIVERS	15.00
SEEBURG M-100-78	700.00	ROCK-OLA Mod. 1422 PHONO	125.00
SEEBURG M-100-45	WRITE	ROCK-OLA Mod. 1426 PHONO	150.00

MUSIC SPECIAL 100 CHICAGO COIN "HIT PARADES" BRAND NEW IN ORIGINAL CRATES **$139.50** EA.

WURLITZER SPEAKERS 20 MODELS 4004A - 4005A - 4007 BRAND NEW IN ORIGINAL CRATES **$29.50** EA.

1/3 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D., F.O.B. MIAMI, FLA.

EXCLUSIVE AMI DISTRIBUTOR

TARAN DISTRIBUTING, INC.

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BRANCHE5: JACK5ONVILLE, FLA.; HAVANA, CUBA; PUERTO RICO

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

It's Christmas time in California—minus the snowman, the ear muffs and that log on the fire—but Christmas time nevertheless. You couldn't drive a sleigh down Hollywood Boulevard, nor toss snowballs in Westlake Park—but the general spirit of the season is with us—and with all in the coin machine industry too. It's said that the weather in sunny Calfornia invades the personality of those who make their home here—the warmth generated by old Sol makes Angelenos and all Californians a bit more genial. It's true too—so let's send Season's Greetings, to so many, many new friends we've found in the industry.

* * * * *

A bundle of cheer and good wishes to the gang at Paul Laymon Company—to **Ed Wilkes, Charley Daniels, Jimmy Wilkens, Karel Johnson, "Red,"** and **Blaze** too. And of course to major domo **Paul Laymon** and charming **Mrs. Paul**—all of whom make our visits something to be looking forward to each and every trip—to **Gary Sinclair,** regional representative for Wurlitzer, who'll be having a Christmas in the snow up north . . . to the Bally Manufacturing Company for their great line of coin operated products . . . and tons of luck to **Lyn Brown,** and his wonderful family, pictures of whom we've seen and who we hope to visit with in the near future. And best wishes to Lyn's swimming pool, where said Exhibit Supply Co.'s rep will undoubtedly be spending the Xmas holidays—and to "Rudolph The Red Nosed Reindeer" for making so many tots happier . . . season's greetings and glad tidings to **Jack Simon** and **Abe Chapman,** Simon Sales Company, and to Ce'e **Padwa,** the firm's able secretary, all of whom make the coin machine biz a nice field to be in . . . to **Harry Duensing,** who tells us he isn't missing the Chicago cold but enjoying the luxury of open basque shirts and crepe soled shoes . . . to **Jack Spencer** at Big Bear Lake, where it looks like Chicago for sure . . . to **Joe Bol**l out at Twenty-Nine Palms . . . to **Fred Shirley** of South Gate and **Bill Bradley** of Covina.

* * * * *

A sack full of good things for **Mary** and **Kay Solle** and to **Bill Leuenhagen** at the latter's "record bar," all of whom play Santa to music ops every day of the week . . . and the best of wishes for every success to **Jack Dolan, Jo Ann Lewis,** and **"Swanee"** at Dan Stewart Company—and to **Dan** himself and **Bob Bever** up north at Salt Lake City. We know they'll have a merry Christmas with that new Rock-Ola sending them lots 'n' lots of cheer—and to Jack's family too—a great gang of wonderful kids. . . . Send a carload of six-drink SodaShoppes to **Bob Smith's** Automatic Enterprises Santa, and from the Smith's Sr. and Jr. send greeetings galore to **Nat Cohn** back in Belle Harbor, New York for Conat's wonderful line of kiddie rides . . . and so many, many coin men who wish the USC football team exceptionally good greetings come New Year's Day in the Rose Bowl. . . . Lots of "Noel's" to **Bob Portale** and family up in Stockton, a great guy in this coin machine business . . . to **Charlie Robinson, Fred Gaunt** and **Al Bettleman** at C. A. Robinson Company, and to the United people for their "Circus" and other great games . . . and to **Morry Wiczer** of Wico Corp.

* * * * *

A speedy recovery from that cold to handsome **Phil Robinson,** Chicago Coin's regional representative, who not only looks like St. Nick at times, but whose good humor has Nick beat hands down. . . . Heartiest greetings to all the gang at Minthorne Music—to **Jean** and **Dolores Minthorne,** to **Hank Tronick, Nels Nelson, George Mahlum, Ed Wisler, Vince Pokorski** and **J. Ward Bartholomew,** all of whom insist that road signs with 45 on 'em don't signify the speed limit, but are merely promotion for their fabulous Seeburg phonograph. And seasons best to **Dan Donahue,** regional representative for the **J. P.** Seeburg people out thisa way . . . to old friends **Al Denver, Sidney Levine, Charlie Bernoff, Ben Linn, Meyer Parkoff, Irv Fenischel, Senator Al Bodkin** and the rest of the gang back in New York. . . . Best wishes to **Sammy Ricklin, Jack Lewis** and the gang at California Music . . . and tons upon tons of good cheer to the folks at **Badger** Sales Company—to prexy **Bill Happel** who makes our visits to the firm brighter—to **Al Silberman** for wonderful moments of stimulating conversation and for hours of equally stimulating ideas—and **Ray Powers, Joe Duarte, Dave McMullen,** and **Adolph D'Este.** Send lots of cheer to Badger's many friends Santa, both stateside and across the big pond too.

* * * * *

While making the rounds along Pico, Santa, don't forget to drop in at the Nickabob Company, distributors for that wonderful AMI phonograph—and fill the stockings of **Nick Carter, Lee Cate** and **S. Chapman;** all of whom keep ops happy when you're not around Mr. Claus . . . and drop into that coffee pot on the row, and tell 'em how to make a decent cup willya' . . . and don't forget the lads at Auto Photo Company, cause they've been sending lots of wonderful snapshots of you all year round—and especially **J. Bryant Herrin,** prexy of said Auto Photo . . . best to **George Regas** at San Diego and **Bill** and **Kenny Wolfe** of same city . . . to **Olen Harrison** and **Bill Black** of Bakersfield—and keep the rumblings kind of quiet up thar . . . to **C. L. Andrews** of Lompoc and **Jack Neal** of San Berdoo . . . and a big fat hand of applause and a round of drinks too, for the wonderful work of **Abe Rheim** and **Bert Hilner** in behalf of all operators throughout this area for the California Vending Machine Owners Trade Group.

* * * * *

We know that all music operators everywhere will want to send their sincerest best wishes to a chap who undoubtedly deserves more than most—to **George Miller,** president of the California Music Guild and general manager of the Music Operators of America—for his untiring efforts all through the year to help music operators with problems that have long affected the industry, and recently culminated in the decontrol by the Office of Price Stabilization of the automatic music industry . . . and best to **W. Harrison Call,** without whose assistance said decontrol could not have been achieved . . . to all our friends, and the many unnamed, SEASON'S GREETINGS.

Juvenile Delinquency One Of Nation's Greatest Problems

Coinmen Have Contributed Many Juke Boxes Thruout The Country — BUT MUST DO MUCH BETTER!

NEW YORK — In a recent statement, Dr. Martha M. Eliot, chief of the United States Children's Bureau, said: "The Nation has an annual total of 1,000,000 juvenile delinquents, and the number can be expected to increase to 1,500,000 annually within the next eight years."

A great many members of the coin machine industry have recognized the plight of the children of the nation, and have undertaken to cooperate with many factions in an effort to help diminish this terrible situation.

Readers of *The Cash Box* are familiar with what Bill Gersh, in collaboration with the coinmen of Chicago have done. Many of Chicago's leading music operators have donated juke boxes to schools, institutions, playgrounds, etc. Not only have they given their machines, but these men have promised to supply records and service.

In many other areas thruout the country coinmen are providing similar service. In New York, for instance, any recognized church, synogogue, playground, or institution can secure juke boxes by contacting Al Denver, head of the music operators association. In addition many individual operators have contributed their machines. In Newark, N. J., coinmen have cooperated with the local PAL in providing music machines. Westchester Music Guild recently donated 25 juke boxes and 20 amusement machines to organizations in their area. Many others thruout the nation have also contributed equipment.

But the industry can do a great deal more.

"Juvenile delinquency in the Nation may be on the way toward World War II peaks," Dr. Eliot said. "Even if the proportion of juvenile offenses did not increase, census figures showed that by 1960 there would be 45 per cent more children between the ages of 10 and 17, the age in which most juvenile delinquency occurred.

"In the Children's Bureau we are deeply worried about what is happening to America's children," she declared. "Reports received by the bureau in 1951 from 9,179 juvenile courts located largely in cities in thirteen states in various sections of the country showed that these courts handled 19 per cent more juvenile delinquency cases than in 1948."

The problem in some areas was even more serious than indicated by the over-all percentages, Dr. Eliot said. Sixteen of the 151 "small" courts showed increases as great as 50 per cent, and six of the twenty "large" courts had increases of 50 per cent or more.

"Four times as many children as showed on court records were picked up by the police," said Dr. Eliot.

The problem of juvenile delinquency, if considered by coinmen as something to be solved, alone would be sufficient reason for them to make every effort to cooperate with their local organizations, and contribute juke boxes and service. However, if coinmen wish to look at it from a selfish viewpoint, they stand to gain by educating the youth of the nation to appreciate the joy, fun and relaxation derived from listening and dancing to the music of juke boxes.

Members of our industry can accomplish a great service to the youth of the nation, and at the same time build up good will in their communities which cannot be measured in dollars and cents.

Let's make this a must for 1953.

Season's Greetings

To All Our Friends

from

Virgil (Chris) Christopher

and the entire staff of . . .

CHRIS NOVELTY CO., INC.

806 ST. PAUL STREET BALTIMORE, MD.

(Phone: Mulberry 3167)

Distributors for

AMI Phonographs and BALLY Products

Season's Greetings

To Everyone — Everywhere

★

Exclusive SEEBURG Distributors

MUSIC DISTRIBUTORS, INC.

213 FRANKLIN ST., FAYETTEVILLE, N. C.

THE LANIEL AMUSEMENT, INC.

wish to extend their very best wishes for a Merry Xmas and a Happy New Year to all their friends, customers and suppliers.

LANIEL AMUSEMENT INC.

Montreal — St. John, Que. — St. Adele, Que.

CANADA

Look! Low Low Prices!

4 SEEBURG M-100's A, perfect shape, ea.	$574.50
1 WURLITZER 1100	289.50
13 WURLITZER 3020 CHROME WALL BOXES, ea.	19.50
3 NEW UNITED LITE-A-SCORE conversions, ea.	39.50
2 ROCK-OLA 1422's, ea.	74.50
1 CHICO CLASSIC with formica, 2-player	75.00

UNITED 4-5-6 PLAYER ALLEYS AT LOWEST PRICES.

Send for list. All equipped with formica tops.

OLSHEIN DISTRIBUTING COMPANY

1100-02 BROADWAY, ALBANY 4, NEW YORK

(PHONE: 5-0228)

For REAL BUYS

FROM THE NATION'S

LARGEST coin machine STOCK

SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.

855 N. BROAD STREET, PHILA. 23, PA.

PHONE: STEVENSON 2-2903

Fight Polio — Join the MARCH OF DIMES — Jan. 2-31

EXHIBIT

BIG BRONCO

Write

LIEBERMAN MUSIC CO.

257 Plymouth Ave., No., Minneapolis, Minn.

. . . With 1952

rapidly coming to an

end . . .

RUNYON

SALES COMPANY

593 TENTH AVENUE, NEW YORK, N. Y.

123 W. RUNYON STREET, NEWARK, N. J.

. . . takes this opportunity to thank all its customers, manufacturers and friends for helping to make 1952 its banner year, and to assure one and all that 1953 will be an even greater year of outstanding service and equipment for all. We wish everyone . . .

A Very Merry Holiday

Season

AND A

Happy, Healthy, Prosperous

New Year

Barnet Sugerman

Abe Green

and

Our

Entire

Staff

EASTERN FLASHES

This last week before the Christmas Holiday found coinrow in a sort of pre-holiday spirit. Employees of the firms wrapping presents, signing cards, and decorating their premises. First firm to really get into the Christmas mood was Atlantic-New York Corp., who held its annual party on Wednesday night, December 17, at the Cocoanut Room of the Park Sheraton Hotel. This party is strictly for members of the firm, and they also came in from Newark, N. J., and Hartford, Conn. There were cocktails, dinner, dancing, and entertainment by a regular show as well as recording artists.

* * * * *

Every native of this big city who has traveled the subways knows how crowded they can get. For several years now, vendors of various kinds have been set up at the various entrances on the upper levels. This week drink vendors and candy machines were being located right on the platforms. It now appears to us that there are more vending machines in the subway stations than there are riders. And, by the way, collections dropped this year. The drink vendors being set are the Lyons machine, and the operating firm is Chick's (**Chick Meehan**, former football coach of New York University). . . . **Dave Stern**, Seacoast Distributors, Inc., Elizabeth, N. J., rushes past us with the statement that he's headed up the avenue to look at a location where he might open to display the Rock-Ola phonograph. He better hurry and get set, as we understand he'll be heading for Miami Beach in a week or so. . . . **"Blackie" Blatt**, connected with **Harry Siskind**'s music operating firm, looking forward to his coming vacation. He tells us he'll fly down to Miami Beach, where he'll visit with "Pop" (**Willie Blatt.**) . . . One of the real old-timers and top operators of the country, **George Thayer**, together with **Mrs. Thayer**, visit **Harry** and **Hymie Koeppel** of Koeppel Distributing this past week. George runs quite a music operation in Binghamton, N. Y., and surrounding areas. . . . **Al Simon**, Albert Simon, Inc., representative for Chicago Coin, returns from a visit to the factory, all enthused over the equipment he's been getting, and that which is to come. At the present time, the firm is producing four 6-player shuffle alleys, the latest to arrive this week, "Special 10th Frame" with the 5th frame double score feature. Al states that all four of these shuffles going well.

* * * * *

Max Lobo, Belgium coinman, drops in to say hello. Lobo tells us that **The Cash Box** is the "bible" for coin machine firms in Europe. (As it is in the good old U. S. A., as well as in other foreign countries.) Max intends to stay in the country for quite some time (he's an American) visiting coin firms throughout the country. . . . **Nat Cohn**, Conat Sales, about the busiest man in town. No sooner does he return from the Park show in Chicago, than he rushed up to Canada to see some of his distributors on his "Atomic Jet" and "Aqua Jet" rides. . . . Unusual as it may seem for this time of the year, **Mike Munves'** firm humming with activity. Mike particularly happy over the way his "Mighty Mike" sparring partner machine is going over. **Max Munves**, who underwent surgery last week, back on the job, completely recovered. . . . **Dave Lowy**, Dave Lowy & Company, still in Florida. Word now is that he may not be able to return until after the holidays. . . . **Hymie Rosenberg** slowly and surely making progress with his shuffle game conversion unit "Try 'N' Tie." . . . **Arthur Herman**, Herman Distributing, smiles happily over his new offices on coinrow, but sighs deeply when conversation gets around to delivering the Evans' phonos which, he states, so many ops here have ordered. "More and faster deliveries is what I want," states Arthur. . . . **Lou Herman**, music op of Westchester visits the wholesalers along the street. . . . **Joe Young**, Young Distributing, nice and relaxed as Wurlitzer ships in those model 1500's and the ops take them right out. . . . **Jack Mitnick**, AMI regional representative, returns from a prolonged road trip, but off he goes almost immediately. Jack cooks up quite a deal for Runyon Sales and AMI, but operator **Les Boyd** misses an appointment by seconds, spoiling a well-thought out Mitnick promotion.

WE USE THE FACILITIES OF THIS COLUMN TO WISH ALL OF OUR MANY FRIENDS IN THE INDUSTRY THE VERY BEST SEASON'S GREETINGS.

DALLAS DOINGS

Business is reaching a peak in this area as Christmas draws nearer. The cold weather hasn't seemed to slow up the operators or their customers. . . . **Fred Barber** over at Walbox Sales Company says that merchandise is moving quite well and he is pleased over the business outlook. . . . Ditto for State Music Distributors, Inc., reports **Abe Sussman** and **Audrey Hunter**. . . . Over at Commercial Music Company the folks are shouting for more United "Ten Frame Star Shuffle Alleys." They can sell all they can get their hands on. . . . **G. R. Ferguson** of American Music Company in Odessa says that business is good for him. . . . **Mr. Price** of Green and Price in Italy says that his business has picked up since the recent rains. . . . **Tommy Chatten** of Commercial is making a tour of West Texas this week. . . . **Ernest Harris** of Northside Music in Fort Worth is buying lots of shuffle alleys for his route. . . . **Berry Walton** of Mineral Wells was in town this week buying both shuffle alleys and Wurlitzer phonos. . . . **J. H. Briscoe** of Denton is stocking up on shuffle alleys for Christmas business. . . . **Earl Burns** has started a nice little side line to his coin machine route—a contracting business. Good luck Earl. . . . **Pano Carr** of San Angelo was in town this week buying shuffle alleys and phonographs.

THRU THE COIN CHUTE

CHICAGO CHATTER

It's Christmastime. The one time of year beloved by all. When gay and cheery parties are the order of the day. When that certain, undefinable spirit pervades the air, and makes one and all just simply glow. There's happiness. There's expectancy. There are gifts. There are gorgeous, colorful, cheerful Christmas cards. It's a thrilling, marvelous feeling. It's the one time of the year that makes all this industry one big happy family. It's the time of year we wish you . . . **A Very, Very Merry Christmas And A Happy, Healthy, Prosperous New Year.** . . . The whole gang over at Southern Aut. Music Co., Louisville, got together to wish one and all a Merry Xmas. **Joe, Sam, Morton** and **Leo Weinberger,** along with **Sam Dicter, Homer Sharp, Bernard Ratford** and **Jim Cheek.** And about 80 others all wishing one and all the best. . . . In the meantime, **Leo Weinberger** picks himself up to leave for a 6-week's cruise starting from Miami, on to Puerto Rico, Kingston, Nassau.

Frank Mencuri of Exhibit Supply, who thought that this Xmas week would give him time to catch his breath, finds himself in the midst of orders for "Kiddie Amusement Centers." And what's most remarkable, Frank reports, is the fact that ops should be placing 3, 4 and 5 pieces in locations which are at the very busiest they'll ever be. . . . Doctors are trying to get **George A. Miller** (Prexy of MOA and Calif. Music Guild) to take it easy. George has been working much too hard. Almost to the point of complete exhaustion. . . . That grand, grand Xmas party by **Bob Gnarro** for all the A. B. C. Music Service people this past Satty eve at the Casa Nova at Harlem and North Ave., reported by **Bert Bondioli** and **Mary Gillette** as "the greatest ever given." . . . Art **Lipton** of Al **Siegel's** noted Canadian distrib firm has been flying in and out of our town with great regularity these past months. . . . Three coinmen were honored by the Mt. Sinai Hospital Research at their tremendous banquet, in case you didn't know, for donating complete rooms. They were: **Ray T. Moloney, Myer Gensburg** and **Ben Coven.** . . . Three guys who work harder than hard—**Norwood Veatch, Tony Koupal** and **Charley Kagels** of Central Distribs, St. Louis, and yet have the time to phone and wish everyone of their friends the very best of the season.

Bill Miller of Miller-Newmark, Grand Rapids, thinking of sunny Miami while the snow snows like mad. . . . **Mike Dale** of Commercial Phono Survey & Service just all full of pep this past week. . . . **Lou Casola** telling us that **Johnny Casola** was with him while he talks to us from his Rockford offices. . . . **Si Wolfe** of Jacksonville, Fla., advising us that he's passing out copies of **The Cash Box** this Xmas. . . . **Vince Shay** and **Howie Freer** with bad colds. . . . **Harold Lieberman** on his way to enjoy Florida with his family and advises that **Lou Rubin** in charge while he's gone. . . . Condolences to the family of **Morris Roesner** who passed away last Thursday. . . . **Kurt Kluever** and **Jim McNulty** of Rock-Ola advising that Toledo C. M. Exch., Toledo; Dayton Music Sales, Dayton, and Central Ohio C. M. Exch., Columbus, new Ohio appointments for the firm, along with re-appointment of **Cliff Bailie** of Syracuse, N. Y. . . . **Bill Fitzgerald** of AMI drops in to wish us the best of the season and tells us about some of his ideas. Which are truly terrific. This guy really takes advantage of **Thos. J. Watson's** slogan, **"Think."**

Formation of Town & Country Music Service Corp., Woodstock, Ill. **Andy Hesch,** pres., **Bob Lindelof,** secretary and **Ray Cunliffe,** treasurer. Over 300 pieces in routes purchased from **H. A. Hopperstad,** Woodstock; **Wayne Maborn,** DeKalb; **Ace Music,** Antioch, and **Bert Bondioli.** . . .Nice little note from **Bill O'Donnell's** darlin' **Nicky.** . . . **Charley Kanter** back in Cincinnati after a long, long Miami sojourn and busy as a bumble bee. . . . **Harry Miele** of Williamsport, Pa., advising "Everything's great." . . . Very swell letter from Automatic Phono. Distributing Co. signed by **Judy Reed, Engene Smith, Fred Minter, John Havrila, Ray Grier, Mike Spagnola, Phil Weisman** and **Joe Glimco.** . . . What is the biggest reason for the kiddie ride boom? One big fact, reported by our Uncle Sam, that there are now over 15 million kids in the 5 to 9 age bracket. . . . Man, oh, man, what's happened to our friends over at Music Ops of North. Ill. Assn.? **Lois Graff** hurt in an auto accident. **Bill Nyland** just getting over a gall bladder operation. **Bob Lindelof** home sick. **Andy Hesch** being bothered by his ulcers.

Madam Rumor has it that ASCAP all ready with plans to once again try to get juke box ops to pay royalties for use of ASCAP's copyrighted music. And preparing to zing the bill into the new Congress as soon as it's 'open for business.' . . . **Harry Jacobs, Jr.** and Sr., Milwaukee, Wisc., advise they're seekin' kiddie rides of all kind. (Got some?) . . . Any good man with phono experience has got a great job waitin' for him at Town & Country Music, Woodstock. Just contact **Andy Hesch.** . . . **J. R. (Pete) Pieters** of Kalamazoo, Mich., preparing to get out of the distributing biz. And devote himself completely to his operations. No better operator ever than **"Pete."** . . . One of the really swell people in our town—**Charles (Jimmy) Johnson** of Globe Distributing who has the new Downey-Johnson coin counters, sorters, etc., "all ready for delivery." . . . Nice call from **Frank Page** of Roanoke, Va., to advise that the firm's three offices in Roanoke, Va., Bristol, Va., and Charleston, W. Va., all in good action.

Len Micon of World Wide Distribs tremendously elated with the way many coinmen have responded to the grand, grand work of **Al Stern** and his **Edgewater Hospital Heart Fund (in memory of George Moloney)** and as a memorial to **George Moloney** many have asked **"How much do we send?"** (We've always said the people with the biggest hearts in the world are the coin machine people.) . . . **Dave Russell** of the Russ-Con Co., Canada, now down in Hot Springs relaxing from the really tremendous job this firm did spreading Bally "Champion" horses and "Space Ships" clear across the Canadian Dominion in one of the biggest operations yet attempted. Said **Jack Nelson** in this regard, "Extensive routes are possible with Bally products." . . . Talk about two young guys busier than the proverbial one armed paper hanger with the seven-year itch: Av **Gensburg** and **Sam Lewis** now of Genco. Both men simply drowned with letters, telegrams and baskets of flowers (even from NCMDA) because of the fact that they're on their way. . . . Bally's Xmas party this year held at the "very Lake Shore Drivey Athletic Club."

Busiest bunch of guys in town over at United. What with a zillion people wantin' to come to their annual Xmas party, **Bill DeSelm, Herb Oettinger, Johnny Casola, Ray Riehl,** and the bossman himself, **Lyn Durant,** all figurin' where're they gonna put 'em? But they did doodle it. . . . Merry Xmas, especially, to **Ralph** and **Chris Nicholson** who had themselves a verra go'geous baby boy they named: **Jay Peter Nicholson,** Sunday, Dec. 14. And Chris restin' swellishly at Walter Memorial Hospital. . . . If you know where you can help for any and all mfrs here, don't hesitate to open your yap. Condition here is acute. Even desperate in some cases. All the more reason for a **"School for Coin Machine Mechanics."** (So why not now?) . . . **Wishin' you everything that's swell and everything that you're wishin' for yourselves.**

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OPERATE Super MATCH BOWLER IN ANY OF THESE 4 WAYS!

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- JUMBO "FLY-AWAY" PINS
- HIGH SCORE OF THE WEEK
- FORMICA PLAYFIELD
- 7-10 SPLIT PICK-UP
- REBOUND ACTION 20-30 SCORING

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Seeburg 100 M; 100B; AMI Model A; AMI Model C. All Types of Bally and United Card Games. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Distributors, exporters, or operator dealers for the hottest item to hit the national market. Our automatic ice cuber is essential to and easily placed in Taverns, Restaurants, Hotels, Resorts, or in any business that now uses commercial ice cubes. Our package sales plan guarantees the highest money returns on the safest investment ever offered. This exclusive low priced cuber goes with protected territories. Practically no service, maintenance, or depreciation. This plan is fool proof for all amusement operators. Find out how to retire in 24 months on $3,000. ALLIED SUPPLY COMPANY, 1432 W. ATKINSON AVENUE, MILWAUKEE, WISC.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Mutoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

WANT—Man with phonograph experience to take care of route and service same. Contact: ANDY HESCH, 16 W. CAMPBELL ST., ARLINGTON HEIGHTS, ILL. Tel: CLearbrook 3-2070.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin, Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

FOR SALE

FOR SALE—Scientific Pokerino Jr., like new, $35 each; Keeney 4 Player $100; Hayburner $195 Telequiz with film, 1st class, ready to operate $95; Chicago Coin & United Barrel Scoring, 6 Player $380. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Bargains—Exhibit Silver Bullets $110; Dale Gun $40; Hi-Rolls $45; Winner $75; Photo Finish $45; 5-Balls, Catalina, Thrill, Barnacle Bill, Tradewinds, Screwball, Cinderella, Carnival, Magic, Humpty-Dumpty, Harvest Moon, Jack & Jill, Spinball, $25 each. Hundreds of other real bargains. Write, Wire or Phone. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI-5110.

FOR SALE—Chicago Coin Thing $35; Williams Lucky Inning $35; Photo Finish $35; Citation $25; Champion $45; Watch-My-Line $75. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parades $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125 Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Two Williams Long Beach, original crate, $325; Two Williams Long Beach, slightly used, $225. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — We Need Space. Citations, Champions, Also 5 Balls. All In Good Condition. Best offer takes it all. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202; 4-9204.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—1 Mills Constellation phonograph $100; 1 Chico. Coin Baseball Shuffle Alley $49.50; 1 Chico. Coin Basketball Champ $195; 1 Six Shooter $149.50; 1 Seeburg Bear Gun $195; 1 Williams' Jalopy $195. AUTOMATIC AMUSEMENT CO., 308 N.W. 8TH STREET, EVANSVILLE, IND.

FOR SALE—Used Cigarette Machines ready for location, at lowest prices. Nationals, DuGreniers, Keeneys. Write or Wire. BILL BYE, 1401 NO. 28TH STREET, KANSAS CITY, KANSAS.

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

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FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before yon bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Bright Lights $175; Coney Island $250; Atlantic City $350; Spot Lite $275; Frolic $440; Zingo $220; Futurity $225; Holiday $235; Turf King $100. All of our games are very clean, mechanically A-1. Fast delivery. 1/3 deposit required with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137.

FOR SALE — Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—AMI "A" $350; C.C. Hit Parade New $175; Wilcox Gay Recordio $125; Thunderbolt Horses $450; Turf Kings Clean $125; Winner $100; Mutoscope Silver Gloves $250; A.B.C. $165; Shoot-A-Line New $200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BElmont 3-4074.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only $899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE—United Alleys: 5 Player $225; 5 Player with formica and large pins $250; 6 Player $250; 6 Player with formica and large pins $275; 6 Player Deluxe $325; 6 Player Supers $350; 1 Player Rebound $50; Express $35; Genco Target Skill $100; Chi. Coin Horseshoe $75; Genco 8 Player Rebound $125; Exh. Twin Rotation $425. Almost new 9' American Bank Shot, complete with 10c coin operated scoring unit. A long life investment for bigger profits, very special $385. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M $159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Palm Beach $500; Spot Lite $350; Joker $110; Rose Bowl $150; Keeney, long board conversions, $200. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea. Packard Inserts $3 per thousand; Rockola Playmasters $50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvauia distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week yon can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE — Be Bop $85; Triplette $85; Minstrel Man $90; Four Horsemen $70; Harvest Time $60; Bowling Champ $50; Maryland $55; Just "21" $40; Sharpshooter $65; Double Shuffle $65; Lucky Inning $60; Knock Out $65; Thing $50; Bomber $65; Hot Rod $45; Tampica $55. All are refinished and tops mechanically. 1/3 deposit required with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137.

FOR SALE—Attention Horse Operators: 25 Beautiful Late Model Mechanical Horses, purchased less than one year, reconditioned, guaranteed, perfect paint job. Write, wire, or call for prices. Also, all makes and models Space Ships, Automobile Rides, and Midget Movies. Will trade this equipment for Bally Bingo Machines, Wurlitzer 1250's, 1400's, 1450's. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peannt Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Long Beach $325; Music Mite $69.50; Exhibit Jet Gun $265; New Pokerino Jr. $50; 1015 Wurlitzer $115; Lite League $49.50; Atomic Bomber $95; Keeney 4-Player League Bowler $195; Bally Shuffle Line $115. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — Williams Hayburners, $139.50; Spark Plugs $149.50; Sea Jockeys $149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Gnns $189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seebnrg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY. 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Match score shuffle game conversion nnit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50: and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot $1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY. 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HEnderson 1-7577

FOR SALE—Pin Bowler $75; Double Action $75; Set Shot Basketball game $295; Springtime $85; College Daze $75; Tri Score $50; Canasta $50; Rocket $69.50; Nifty $89.50; Pinky $89.50; Keeney 4 Player $150; Knockout $69.50; A.B.C. $175; United 5 Player $250; United 6 player $295; Chicago Coin 6 Player formica top like new $300; Bright Lights $250; 1015 Music $175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE—Complete liue of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics — write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you bny get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE — All late model phonographs, ready for location, at lowest prices: Seeburg M-100; all models AMI, Rock-Ola and Wurlitzer. Write or wire for latest and finest phonograph bargains. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel.: BIgelow 8-3524.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—Bally Turf Kings, $92.50; Bally Champions, $42.50; and Universal Winners, $50. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAin 8751.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—United Alleys with Genuine formica tops and big pins: 6 Players $250; 6 Player Deluxe $300; Bear Guns $225; Bing-A-Rolls $45. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Mailing List of Coin Machine Operators. 216 Iowa, 166 Kansas, 129 Kentucky, 209 Louisiana, 219 Maryland, 360 Massachusetts, 451 Michigan 281 Minnesota, 279 Missouri. Price 2c per name. 11,252 United States $125. L. W. WHIPPLE, BOX 125, MATTHEWS, N. C.

TAX PROBLEMS?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

CONFIDENTIAL PRICE LIST — PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

WURLITZER

4.	24	29.50	39.00
4.	600R	39.50	50.00
4.	600K	49.50	69.50
4.	500A	49.00	69.50
4.	500K	35.00	59.50
4.	41 (Counter)	24.50	50.00
6.	51 (Counter)	30.00	39.50
4.	61 (Counter)	24.50	50.00
4.	71 (Counter)	59.50	75.00
6.	81 (Counter)	49.50	75.00
4.	700	49.50	89.50
4.	750M	50.00	79.50
4.	750E	45.00	95.00
4.	780M Colonial	49.50	99.50
4.	780E	79.00	89.50
4.	800	44.50	79.00
4.	850	59.50	79.50
4.	950	59.00	99.50
4*	1015	100.00	175.00
4.	1017 Hideaway	95.00	150.00
2*	1100	279.50	375.00
4*	1080	125.00	179.50
2*	1250	395.00	475.00
6.	300 Adapter	10.00	15.00
6.	320 Wireless Wall Box	3.50	5.00
6.	310 Wall Box 30 Wire	4.50	5.00
4.	320 2 Wire Wall Box	4.00	5.00
6.	332 2 Wire Bar Box	5.00	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	3.50	5.00
6.	Wireless Strollers	19.50	25.00
6.	430 Speaker Club with 10, 25c Box	69.50	75.00
6.	420 Speaker Cabinet	40.00	49.50
1.	3031 Wall Box	4.95	25.00
4.	3045 Wall Box	9.95	25.00
2*	3020 Wall Box	20.00	35.00
4.	3025	5.95	6.00
2.	2140 Wall Box	14.50	17.50
4.	219 Stepper	22.50	27.50
4.	100 Wall Box 5c 30 Wire	3.50	5.00
6.	100 Wall Box 10c 30 Wire	12.50	17.50
6.	111 Bar Box	3.00	10.00
4.	120 Wall Box 5c Wire	3.00	4.50
6.	305 Impulse Rec.	2.50	10.00
6.	350 WIs Speaker	17.50	29.50
6.	115 Wall Box Wire 5c Wireless	5.00	7.50
6.	135 Step Receiver	14.50	19.50
6.	145 Imp. Step Fast	4.50	7.50
6.	306 Music Transmit	7.50	9.50
6.	130 Adapter	15.00	19.50
6.	580 Speaker	25.00	49.50
6.	123 Wall Box 5/10/25 Wireless	9.00	15.00
6.	125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4.	Plaza	25.00	39.50
6.	Royale	25.00	39.50
4.	Regal	39.50	49.00
4.	Regal RC	39.50	49.00
4.	Gem	29.50	44.00
4.	Classic	49.00	60.00
4.	Classic RC	49.00	60.00
6.	Maestro	44.00	65.00
4.	Mayfair	44.00	59.50
4.	Mayfair RC	44.00	59.50
6.	Melody King	49.50	79.50
6.	Crown	39.50	59.50
6.	Crown RC	49.50	79.50
6.	Concert Grand	39.50	59.50
2.	Colonel	29.50	40.00
4.	Colonel RC	29.50	49.00
6.	Concert Master	49.50	69.50
6.	Concert Master RC	59.50	89.00
6.	Cadet	35.00	65.00
4.	Cadet RC	39.50	65.00
4.	Major	39.50	59.00
4.	Major RC	39.50	59.50
4.	Envoy	39.50	59.00
4.	Envoy RC	39.50	59.00
4.	Vogue	39.00	59.50
6.	Vogue RC	49.50	69.50
6.	Casino	35.00	59.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
690th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6.	Casino RC	49.50	79.50
6.	Commander	39.50	59.50
6.	Commander RC	50.00	69.00
4.	Hi-Tone 9800	39.50	60.00
4.	Hi-Tone 9800 RC	45.00	60.00
4.	Hi-Tone 8800	49.50	59.00
4.	Hi-Tone 8800 RC	49.50	59.00
4.	Hi-Tone 8200	49.50	59.00
4.	Hi-Tone 8200 RC	45.00	59.00
4*	146S	115.00	150.00
1*	146M	125.00	150.00
4.	147S	100.00	135.00
1*	147M	150.00	175.00
4.	148S	125.00	219.00
4*	148M	195.00	275.00
2.	148ML	240.00	265.00
2*	M-100-78	575.00	700.00
6.	Remote Speak Organ	7.50	17.50
6.	Multi Selector 12 Rec.	12.50	35.00
6.	Melody Parade Bar	4.50	6.00
6.	5c Wallomatic Wireless	3.00	8.50
6.	5c Baromatic Wireless	4.50	5.00
6.	5c Wallomatic 3 Wire	2.00	8.00
6.	30 Wire Wall Box	2.00	9.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6.	5, 10, 25c Baromatic Wire	3.00	6.95
4.	5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4.	5, 10, 25c Baromatic Wireless	6.95	9.00
6.	5, 10, 25c Wallomatic Wireless	8.50	17.50
4*	3W2 Wall-a-Matic	11.95	12.50
1*	W1L-56 Wall Box 5c	4.50	15.00
4.	3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4.	W4L-56	29.50	34.50
4.	W6-L-56-5/10/25 Wireless	30.00	49.50
4.	3W7-L56	34.50	42.50
6.	Tear Drop Speaker	12.50	17.50

ROCK-OLA

6.	Imperial 20	24.50	49.50
6.	Imperial 16	25.00	49.50
6.	Windsor	29.50	40.00
6.	Monarch	25.00	49.50
6.	Std. Dial-A-Tone	39.50	40.00
4.	'40 Super Rockolite	39.50	49.50
6.	Counter '39	19.50	49.50
4.	'39 Standard	39.50	69.00
4.	'39 DeLuxe	39.50	65.00
4.	'40 Master Rockolite	39.50	59.50
6.	'40 Counter	39.50	49.50
6.	'40 Counter with Std.	49.50	54.50
4.	'41 Premier	49.50	69.50
6.	Bar Box	4.00	9.50
6.	Spectravox '41	15.00	29.50
6.	Glamour Tone Column	30.00	35.00
6.	Modern Tone Column	32.50	40.00
4.	Playmaster & Spectravox	49.50	69.00
4.	Playmaster '46	50.00	79.50
4.	Commando	30.00	49.50
2*	1422 Phono ('46)	79.50	150.00
4.	1424 Phono (Hideaway)	140.00	169.00
2.	1426 Phono ('47)	115.00	175.00
4.	1428	279.50	325.00
2.	1432 (Rocket '51)	419.00	525.00
4.	1434	550.00	575.00
4.	Magic Glo (1428)	295.00	325.00
4.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
4.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
4.	1530 Wall Box	15.00	25.00
6.	1805 Organ Speaker	24.50	29.00

BUCKLEY

4.	Wall & Bar Box O.S.	3.00	5.00
4.	Wall Bar Box N.S.	6.00	17.50

PACKARD

4*	Pla Mor Wall & Bar Box	4.00	7.50
4*	Manhattan	89.00	125.00
4.	Model 7 Phono	49.00	75.00
4.	Hideaway Model 400	64.50	95.00
4.	1000 Speaker	29.50	49.50
6.	Willow Adaptor	14.50	29.50
6.	Chestnut Adaptor	15.00	25.00
6.	Cedar Adaptor	15.00	29.50
6.	Poplar Adaptor	15.00	27.50
6.	Maple Adaptor	15.00	30.00
6.	Juniper Adaptor	15.00	27.50
6.	Elm Adaptor	15.00	25.00
6.	Pine Adaptor	15.00	25.00
6.	Beach Adaptor	15.00	27.50
6.	Spruce Adaptor	17.50	29.50
6.	Ash Adaptor	15.00	25.00
6.	Walnut Adaptor	17.50	25.00
6.	Lily Adaptor	10.00	12.50
6.	Violet Speaker	10.00	15.00
6.	Orchid Speaker	19.50	22.50

MILLS

4.	W.O.M. 5/10	29.50	30.00
6.	Do Ri Mi	25.00	59.50
4.	Panoram	150.00	225.00
4.	Throne of Music	25.00	69.50
4.	Empress	29.00	69.50
6.	Panoram 10 Wall Box	5.00	8.50
4.	Panoram Peek (Con)	185.00	295.00
6.	Conv. for Panoram Peek	10.00	29.50
4.	Constellation	100.00	175.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

AMI

	6.	Hi-Boy (302)	49.50	55.00
	4.	Singing Towers (201)	39.50	99.50
	6.	Streamliner 5, 10, 25	39.50	79.50
	6.	Top Flight	25.00	39.50
	4.	Singing Towers (301)	49.50	99.50
	4*	Model A '46	239.00	350.00
	4*	Model B '48	360.00	450.00
	4*	Model C	439.50	495.00

AIREON

	4.	Super DeLuxe ('46)	49.00	60.00
	4.	Blonde Bomber	89.50	129.50
	4.	Fiesta	50.00	79.50
	6.	'47 Hideaway	119.50	195.00
	4.	'48 Coronet 400	64.50	159.00
	4.	'49 Coronet 100	125.00	169.50

MISCELLANEOUS

	7.	ChiCoin Band Box	125.00	150.00
	1.	Chicago Coin Hit Parade	75.00	139.50
	2.	Ristaucrat	35.00	79.50
	4.	Williams Music Mite	39.50	69.50
	1.	Evans Constellation	350.00	425.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	4.	ABC Bowler	25.00	60.00
	2*	A.B.C. (Un 5/51)	135.00	225.00
	2.	Ali Baba (Got 6/48)	25.00	35.00
	4.	Alice (Got 8/48)	25.00	39.50
	2.	Aquacade (Un 4/49)	22.50	39.50
	2.	Arizona (Un 5/50)	27.50	50.00
	4.	Arcade (Wm 11/51)	135.00	195.00
	1*	Atlantic City (B 4/52)	395.00	495.00
	4.	Baby Face (Un 1/49)	24.50	45.00
	4.	Ballerina (B 48)	10.00	35.00
	4.	Band Leader	25.00	59.50
	4.	Banjo	20.00	39.00
	2.	Bank-A-Ball (Got)	37.50	40.00
	1.	Barnacle Bill (Got 8/48)	25.00	34.50
	4.	Basketball (Got 10/49)	75.00	95.00
	4.	Be Bop (Ex)	50.00	110.00
	6.	Bermuda (CC 11/47)	20.00	34.50
	4.	Big Hit (7/52)	160.00	195.00
	1.	Big Top	59.00	64.50
	4.	Black Gold	25.00	59.50
	4.	Blue Skies (Un 11/48)	20.00	40.00
	4*	Bolero (Un 1/52)	250.00	275.00
	4.	Bomber (CC 5/51)	70.00	90.00
	4.	Bonanza (Wm 11/47)	12.50	29.50
	2.	Boston (Wm 5/49)	40.00	79.50
	4.	Bowl. Champ (Got 2/49)	15.00	79.00
	4.	Bowling League (Got 8/47)	10.00	50.00
	1*	Bright Lights (B 5/51)	220.00	325.00
	1*	Bright Spot (B 11/51)	315.00	350.00
	4.	Broadway (B)	155.00	295.00
	2.	Buffalo Bill (Got 5/50)	44.50	79.50
	2.	Buccaneer (Got 10/48)	34.50	59.00
	1.	Build Up	22.50	34.50
	1.	B'tt'ns & B'ws (Got 3/49)	55.00	69.00
	4.	Camel Caravan	39.50	69.50
	4.	Caravan (Wm 7/52)	210.00	250.00
	4.	Campus	75.00	95.00
	1.	Canasta (Ge 7/50)	44.50	50.00
	1.	Carnival (B '48)	25.00	49.50
	2.	Carolina (Un 3/49)	22.00	34.50
	4.	Carousel	15.00	29.50
	2.	Catalina (CC 2/48)	15.00	25.00
	2*	Champion (B '48)	30.00	74.50
	2.	Champion (CC 6/49)	64.50	74.50
	4.	Chico	27.00	45.00
	2.	Cinderella (Got 3/47)	15.00	29.50
	4*	Citation (B/48)	24.50	55.00
	4.	Cleopatra	25.00	39.50
	6.	Club Trophy	29.50	49.50
	4*	College Daze (Got 8/49)	60.00	89.00
	2*	Coney Island (B 9/51)	245.00	350.00
	2.	Contact	22.50	55.00
	4.	Control Tower (Wm 4/51)	110.00	122.50
	4*	County Fair (Un	149.00	175.00
	6.	Cover Girl	24.50	45.00
	4.	Crazy Ball (CC 7/48)	29.50	45.00
	2.	Crossroads (Got 5/52)	165.00	200.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4.	Cyclone (Got 5/51)	135.00	139.50
	2.	Dallas (Wm 2/49)	39.50	44.50
	4.	De Icer (Wm 11/49)	65.00	70.00
	2.	Dew Wa Ditty (Wm 6/48)	20.00	34.50
	4.	Domino (Wm 6/52)	165.00	225.00
	4.	Double Action	75.00	85.00
	2.	Dbl. Feature (Got 12/50)	75.00	135.00
	2*	Dbl. Shuffle (Got 6/49)	49.50	85.00
	4.	Dreamy (Wm 3/50)	75.00	96.00
	1.	Eight Ball	120.00	175.00
	4.	Entry (B '47)	25.00	65.00
	2.	El Paso (Wm 11/48)	39.50	65.00
	2.	Fighting Irish (CC10/50)	65.00	69.50
	2*	Five Star (Univ 5/51)	50.00	125.00
	6.	Flamingo (Wm 7/47)	15.00	19.50
	2.	Floating Power	32.50	44.50
	4.	Flying Saucers (Ge 12/50)	65.00	69.50
	2.	Football (CC 8/49)	25.00	44.50
	2.	Four Horsemen (Got 9/50)	115.00	129.50
	1*	Four Hundred (Ge '52)	122.50	295.00
	4.	Four Stars (Got 6/52)	190.00	210.00
	1.	Freshie (Wm 9/49)	59.50	75.00
	7.	Frolics (B 10/52)	495.00	550.00
	1.	Futurity (Ge 6/52)	235.00	275.00
	3.	Georgia (Wm 9/50)	84.50	109.50
	4.	Gin Rummy	25.00	70.00
	4.	Gizmo (Wm 8/48)	19.50	45.00
	4.	Glamour	24.50	129.50
	4.	Gold Cup (B '48)	15.00	19.50
	6.	Gold Mine	29.50	49.50
	4.	Golden Gloves (CC 7/49)	49.50	90.00
	4.	Gondola	19.50	25.00
	4.	Grand Award (CC 1/49)	20.00	49.00
	2.	Handicap	225.00	250.00
	2.	Happy-Go-Lucky	140.00	159.50
	4.	HarvestMoon(Got12/48)	25.00	49.00
	4*	Harvest Time (Ge 9/50)	50.00	65.00
	4.	Harvey (Wm)	125.00	175.00
	4.	Hawaii (Un 8/47)	20.00	29.50
	4*	Hayburner (Wm 7/51)	139.50	245.00
	6.	Hi Ride	15.00	25.00
	4.	Hit Parade	29.50	39.50
	2.	Hit Parade (CC)	75.00	175.00
	4.	Hit & Runs (Ge 5/51)	75.00	85.00
	2.	Hit 'N Run (Got 4/52)	165.00	190.00
	4.	Holiday (CC 12/48)	15.00	49.50
	1.	Holiday (Ke 12/51)	225.00	335.00
	7.	Hong Kong (Wm 10/52)	225.00	250.00
	2.	Horse Shoe (Wm)	149.50	159.50
	2*	Hot Rods (B '49)	40.00	69.50
	4.	Humpty Dumpty (Got 10/47)	25.00	29.50
	4.	Jack 'N Jill (Got 4/48)	25.00	49.50
	4*	Jalopy (Wm 9/51)	175.00	200.00
	4.	Jamboree	29.50	39.50
	4.	Jeanie (Ex 7/50)	79.50	119.50
	4.	Jockey Special (B '47)	19.00	25.00
	4.	Joker (Got 11/50)	110.00	119.50
	4.	Judy (Ex 7/50)	75.00	105.00
	4.	Just 21 (Got 1/50)	15.00	30.00
	1.	K. C. Jones	55.00	100.00
	2.	King Arthur (Got 10/49)	40.00	85.00
	4.	King Cole (Got 5/48)	20.00	72.50
	4.	King Pin (CC)	50.00	125.00
	4*	Knockout (Got 1/51)	60.00	80.00
	2.	Lady Robin Hood (Got 1/48)	25.00	39.50
	2*	Leaders (Un)	299.50	325.00
	4.	Leap Year	25.00	39.50
	4.	Line Up	25.50	34.50
	2*	Lite-A-Line (K 6/51)	95.00	149.50
	4*	Long Beach (Wm 8/52)	225.00	375.00
	2.	Lucky Inning (Wm 5/50)	35.00	39.50
	4.	Lucky Star (Got 5/47)	29.50	50.00
	4.	Mad. Sq. Garden (Got 6/50)	100.00	115.00
	1.	Majors '49 (CC 2/49)	39.50	49.50
	4.	Major League Baseball	22.00	39.50
	4.	Manhattan (Un 2/48)	22.50	34.50
	4.	Majorettes (Wm 4/52)	170.00	180.00
	1.	Mardi Gras	29.50	45.00
	4.	Marjorie (Got 7/47)	14.50	29.50
	4.	Maryland (Wm 4/49)	35.00	49.50
	2.	Merry Widow	24.50	29.50
	4.	Melody (B 47)	15.00	49.50
	4.	Mercury (Ge)	69.50	85.00
	2.	Mermaid (Got 6/51)	100.00	145.00
	6.	Miami Beach	15.95	19.50
	2.	Minstrel Man (Got 3/51)	125.00	145.00
	4.	Monterrey (Un 5/48)	10.00	40.00
	4.	Moon Glow (Un 12/49)	25.00	39.50
	4.	Morocco	25.00	49.50
	4.	Nevada (Un 10/47)	15.00	29.50
	4.	Niagara	185.00	225.00

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NUMBER OF EACH MACHINE OWNED
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PINBALL GAMES (Cont.)

	4.	Nifty (Wm 12/50)	89.50	100.00
	6.	Nudgy (B 47)	25.00	39.50
	2.	Oasis	75.00	85.00
	1.	Oklahoma (Un 6/49)	45.00	64.50
	2.	Old Faithful (Got 1/50)	75.00	105.00
	4.	Olympics (Wm)	190.00	210.00
	2.	One Two Three	10.00	37.50
	1*	Palm Beach (B 7/52)	500.00	550.00
	4.	Paradise (Un 7/48)	12.50	49.50
	4.	Paratrooper (Wm 9/52)	195.00	220.00
	4.	Phoenix	29.50	49.50
	2*	Photo Finish	25.00	45.00
	6.	Pimlico	15.00	32.50
	2*	Pin Bowler (CC 7/50)	50.00	115.00
	4.	Pinch Hitter (Un 5/49)	22.00	55.00
	4*	Pinky (Wm 10/50)	89.50	99.50
	6.	Pin Up Girl	15.00	29.50
	4.	Play Ball (CC 1/51)	35.00	45.00
	4.	Play Boy (CC 5/47)	35.00	95.00
	2.	Playland (Ex 8/50)	79.50	89.50
	4.	Playtime (Ex)	40.00	65.00
	4*	Puddin Head	15.00	45.00
	2.	Punchy (CC 11/50)	20.00	90.00
	4.	Quarterback (Wm)	48.50	89.50
	4.	Quartet (Got 2/52)	150.00	199.50
	4.	Rag Mop (Wm 11/50)	75.00	95.00
	4.	Rainbow (Wm 9/48)	10.00	45.00
	4.	Ramona (Un 2/49)	15.00	20.00
	2.	Rancho (B '48)	10.00	29.50
	6.	Record Time	22.50	59.50
	2.	Red Shoes (Un 12/50)	75.00	90.00
	6.	Repeater	17.50	29.50
	6.	Rio (Un 12/46)	15.00	20.00
	4.	Rip Snorter (Ge)	25.00	95.00
	6.	Riviera	14.50	25.00
	1*	Rocket (Ge 5/50)	69.50	84.50
	2.	Rockettes (Got 8/50)	99.50	115.00
	4.	Rondevoo (Un 5/48)	15.00	39.50
	2.	Rose Bowl (Got 10/51)	150.00	175.00
	2.	Round Up (Got 11/48)	29.50	34.50
	3.	St. Louis (Wm 2/49)	34.50	44.50
	2.	Sally (CC 10/48)	10.00	29.50
	4.	Samba	29.50	59.50
	2.	Saratoga (Wm 10/48)	10.00	39.50
	6.	School Days	15.00	17.50
	6.	Score-A-Line	20.00	39.50
	2.	Screwball	25.00	34.50
	6.	Sea Hawk	15.00	22.00
	4*	Sea Jockeys (Wm 12/51)	149.50	245.00
	6.	Sea Isle (CC 11/47)	14.50	19.50
	4.	Select-A-Card (Got 4/50)	25.00	50.00
	1.	Serenade (Un 12/48)	11.00	34.50
	4.	Shanghai (CC 4/48)	15.00	49.50
	4.	Shantytown	79.50	95.00
	4*	Sharpshooter (Ge)	15.00	75.00
	4.	Shoo Shoo (Wm 2/51)	80.00	100.00
	6.	Shooting Stars	19.50	35.00
	4.	Short Stop	25.00	45.00
	2.	Show Boat (Un 1/49)	10.00	25.00
	6.	Silver Spray	14.50	24.50
	6.	Silver Streak (B 47)	14.50	19.50
	4.	Singapore (Un 11/47)	22.50	29.50
	6.	Sky Lark	39.50	59.50
	6.	Sky Line	17.50	29.50
	6.	Sky Ray	12.50	19.50
	1.	Slugfest (Wm 3/52)	140.00	164.50
	6.	Slugger	14.50	19.50
	6.	Smarty (Wm 12/46)	14.50	25.00
	6.	Smoky	12.50	19.50
	1.	South Pacific (Ge 3/50)	65.00	75.00
	4.	Spark Plugs (Wm 10/51)	149.50	250.00
	4.	Special Entry (B '49)	19.00	25.00
	6.	Speed Ball	14.50	32.50
	2.	Speedway (Wm 9/48)	34.50	39.50
	2.	Spinball (CC 5/48)	10.00	25.00
	3.	Spot Bowler (Got 10/50)	119.50	130.00
	3*	Spot-Lite (B 1/52)	325.00	375.00
	6.	Sport Event	19.50	29.50
	6.	Sport Special	17.50	30.00
	6.	Sports	19.50	25.00
	2.	Sportsman (Wm)	110.00	125.00
	6.	Spot-A-Card	25.00	29.50
	6.	Spot Pool	19.50	29.50
	4.	Springtime (Ge)	85.00	100.00
	6.	Stage Door Canteen	10.00	25.00
	2*	Stars (Un 6/52)	325.00	450.00
	4.	Stardust (Un 5/48)	14.50	39.00
	2.	Steeple Chase (Un 2/52)	225.00	295.00
	1.	Stop & Go (Ge 3/51)	70.00	99.50
	4.	Stormy (Wm 1/48)	29.50	49.50
	6.	Stratoliner	14.50	17.50

←TOTAL NO. TOTAL VALUE→

"THE CONFIDENTIAL PRICE LISTS"

NUMBER OF EACH MACHINE OWNED
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PINBALL GAMES (Cont.)

6. Streamliner	10.00	14.50
2. Summertime (Un 9/48)	14.50	34.50
6. Sun Beam	19.50	29.50
2. Sunny (Wm 12/47)	10.00	49.50
6. Supercharger	19.50	24.50
1. Super Hockey	29.50	59.00
6. Snperliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Qneen (B '46)	10.00	19.50
6. Snspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
2. Sweetheart (Wm 7/50)	50.00	99.00
2. Tahiti (CC 10/49)	35.00	62.50
6. Tally Ho	15.00	39.50
2. Tampico (Un 7/49)	60.00	64.50
6. Target Skill	12.50	19.50
1. Telecard (Got 1/49)	10.00	54.50
2. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	35.00	79.00
2. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	149.50	325.00
4. Three Musketeers (Got 7/49)	29.50	85.00
2. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	169.50	245.00
6. Towers	12.50	15.00
2. Trade Winds	25.00	29.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	125.00
2. Trinidad (CC 3/48)	15.00	25.00
2. Triple Action	29.50	79.50
4. Triplets (Got 7/50)	94.50	125.00
3* Tri-Score (Ge 1/51	50.00	75.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
2. Tucson (Wm 1/49)	24.50	44.50
4. Tumbleweed	72.50	85.00
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	92.50	150.00
4. Utah (Un 8/49)	35.00	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	75.00	96.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	125.00	169.50
1* Winner (Univ)	50.00	100.00
4. Wisconsin (Un 3/48)	11.00	39.50
6. Yankee Doodle	15.00	19.50
2. Yanks (Wm 4/48)	15.00	25.00
4* Zingo (Un 10/51)	200.00	295.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ROLL DOWNS

2. Bing-A-Roll	45.00	50.00
6. Bonns Roll	25.00	49.50
6. Bnccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. Chi-Coin Roll Down	19.50	49.50
4. Genco Advance Roll	30.00	69.50
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	45.00	50.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Snper Triangle	25.00	35.00

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CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

2. Bally Shuffle-Line	75.00	150.00
4. Bally Hook Bowler	145.00	175.00
4. Bally Baseball	35.00	89.50
4. Bally Shuffle Champ	25.00	55.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	49.50
2* ChiCoin Bowling Alley	25.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	75.00	110.00
4. ChiCoin Bowl Classic	35.00	69.50
4. ChiCoin Horseshoes	75.00	95.00

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SHUFFLE REBOUNDS (Cont.)

4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
2. ChiCoin Trophy	59.50	89.50
2. ChiCoin 6 Player	265.00	300.00
4. ChiCoin 6 Player Deluxe	325.00	345.00
4. Exhibit Strike	25.00	89.50
2* Genco Shuffle Target	39.50	95.00
4. Genco Bowling Leagne	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd	125.00	150.00
4. Gottlieb Bowlette	24.50	40.00
2. Keeney ABC Bowler	10.00	25.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	25.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lncky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	75.00
4* Keeney League Bowl	115.00	155.00
2. Keeney Duck Pins	10.00	125.00
3* Keeney DeLuxe Leagne Bowler	195.00	325.00
3. Keeney Big League Bowl	174.50	195.00
2. Keeney 4-Way Bowl	100.00	150.00
4. Keeney 6-Player	225.00	325.00
4. Keeney Super Deluxe	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Rock Deluxe Twin	85.00	95.00
1* Un. Deluxe 6-Player	300.00	350.00
2. Univ. Dbl. Shuffle	45.00	75.00
4. Un. Official Bowler	355.00	379.50
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4* Un. Shuffle Alley Exp.	29.50	50.00
4. Un. 2-play Express	35.00	49.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebonnd	125.00	145.00
4. United Slugger	65.00	79.50
4* United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
4* Un. 5-Player	210.00	250.00
2* Un. 6-Player	240.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	35.00	69.00
2. Universal Twin Bowler	25.00	49.50
4. Univ. HiScore Bowler	45.00	145.00
2. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shnffle	24.50	35.00
1. Williams Dbl. Head	29.50	45.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4* Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	65.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149 50
6. Bnckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
2* ChiCoin Basketball Champ	179.50	225.00
2. ChiCoin 4 Player Derby	100.00	195.00
4. ChiCoin Goalee	59.50	125.00
4. ChiCoin Hockey	65.00	75.00
4. Chi Midget Skee	125.00	185.00
2* ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Snper Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
2* Exhibit Dale Gun	39.50	65.00
4. Exhibit Gun Patrol	199.50	215.00
4* Exhibit Jet Gun	215.00	265.00
4. Exhibit Pony Express	250.00	385.00
6. Exhibit Rotary Mdsr	175.00	275.00
4. Exhibit Silver Bullets	110.00	150.00
1* Exhibit Six Shooter	149.50	250.00
6. Exhibit Merchantman		

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ARCADE EQUIPMENT (Cont.)

Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	95.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	95.00	125.00
4. Mnto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mntos. Fly Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	350.00
7. Mutoscope Silver Glove	425.00	535.00
4. Mntoscope Sky	89.50	125.00
4. Muto. V	75.00	110.00
4. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
2. Scientific Batting Pr.	29.50	45.00
4. Scientific Pitch 'Em	140.00	185.00
1* Seeburg Bear Gun	189.50	300.00
4. Seeburg Chicken Sam	105.00	110.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Bnster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Teleqniz	79.50	139.00
4. Un. Team Hockey	65.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	125.00	150.00
1. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
2* Williams Star Series	45.00	100.00
2* Williams Super World Series	175.00	275.00
4. Williams Quarterback	75.00	85.00
4. Wurlitzer Skeeball	100.00	150.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
VENDORS

CIGARETTE MACHINES

2. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00-$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Dn Grenier (Mod. AC-7)	125.00 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. Du Grenier "W" (9 col.)	65.00- 85.00
4. Du Grenier "S" (7 col.)	69.50- 85.00
4. Du Grenier "S" (9 col.)	69.50- 85.00
4. Du Grenier Champion (9 col.)	85.00- 97.50
4. Du Grenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	139.00- 150.00
4. Electro (8 col.)	229.50- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 105.00
4. National 930	90.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10 col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	79.50- 95.00

←TOTAL NO. TOTAL VALUE→

"THE CONFIDENTIAL PRICE LISTS"

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CONFIDENTIAL PRICE LIST — VENDORS

CIGARETTE MACHINES (Cont.)

4. Rowe Imperial (8 col.)	80.00-	85.00
4. Rowe Royal (6 col.)	79.50-	100.00
4. Rowe Royal (8 col.)	95.00-	130.00
4. Rowe Royal (10 col.)	95.00-	140.00
4. Rowe President (8 col.)	100.00-	145.00
4. Rowe President (10 col.)	100.00-	125.00
4. Rowe Crusader (10 col.)	98.50-	155.00
4. Uneeda Electric (8 col.)	125.00-	150.00
4. Uneeda "A" (9 col.)	45.00-	60.00
4. Uneeda "E" (6 col.)	50.00-	90.00
4. Uneeda "E" (8 col.)	79.50-	95.00
4. Uneeda "E" (9 col.)	75.00-	80.00
4. Uneeda "E" (12 col.)	65.00-	85.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	90.00-	95.00
4. Uneeda 500 (9 col.)	79.50-	110.00
4. Uneeda 500 (15 col.)	75.00-	115.00
4. Uneeda Monarch (8 col.)	95.00-	115.00
4. Uneeda Monarch (10 col.)	79.50-	110.00
4. Uneeda Monarch (12 col.)	79.50-	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50-	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
4. Coan "U-Select-It"	35.00-	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00-$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00- 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00- 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00- 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00- 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00- 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00- 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00-$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00- 475.00
4. Drink-O-Mat, 4 flavor, 5c 1000 cups	500.00- 525.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00- 475.00
4. Lyons # 1400-2F	475.00- 650.00
4. Lyons Model 500, 5c single	225.00- 275.00
4. Mills Automatic Fountain, 400 cups	150.00- 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00- 175.00
4. Soda Shoppe	975.00-1025.00
4. Spacarb single 5c, 1000 cups	135.00- 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00- 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00- 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00- 325.00
Super Vend 3 flavor, 600	200.00- 250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00-$125.00
4. Refreshomat, 5c, 10c, 300 cups	240.00- 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00-$450.00
4. Refresher, 3 sel., 300 can cap.	550.00- 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00-$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.
Challenger (Counter Model Gun) ..... $ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types .....

AMI, INC.
Model D-40 Phonograph $795.00
Model D-80 Phonograph 925.00
Model HS-SM Hideaway 575.00
5c-10c Wall Box (40 Selections) 59.50
5c Wall Box (40 Selections) ... 53.50
Amivox Speaker 27.50

AUTO-PHOTO CO.
Auto-Photo .....

BALLY MFG. CO.
Bally Beauty ..... $ 665.00
The Champion (Mech. Horse) 1,065.00
Space Ship 1,165.00
Sunshine Park 735.00

CHICAGO COIN
Band Box (New Model) $229.50
Bowl-A-Ball 695.00
6 Player Super Match Bowler.. 599.50
10th Frame Bowler 575.00

COIN-O MFG. CO.
Bat-O-Matic (Automatic Baseball Pitcher) $1,295.00

H. C. EVANS & CO.
Century Phono 100/45 ..... $1,050.00
Jubilee Phono 40/45 ..... 825.00
Jubilee 40/78 ..... 795.00

EXHIBIT SUPPLY
Big Bronco ..... $ 997.50
Roy Rogers' Trigger 1,047.50
Rudolph The Red Nosed Reindeer 725.00
Pete The Rabbit 725.00
Rawhide 725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base 1,195.00
Test Pilot 325.00
Space Gun 375.00
Space Patrol .....
Stratogun 375.00
Silent Salesman (Card Vendor) 79.50
Super Twin Rotation 695.00

D. GOTTLIEB & CO.
Coronation $349.50

INTERNATIONAL MUTO. CORP.
Photomat '52 ..... $1,900.00

J. H. KEENEY & CO., INC.
Electric Cigarette Vendor $284.50
Coin Changer Model 304.50
Team Bowler 645.00

MARVEL MFG. CO.
Overhead Scoreboard for Shuffleboards $125.00
Wall Type Scoreboards for Shuffleboards 95.00

ROCK-OLA MFG. CORP.
"Fire-Ball" 120 Selection, Model 1436 ..... $1,065.00
Model 1538, 5c-10c-25c Wall Box 59.50
Model 1536, 5c Wall Box, 23 Wire 39.50
Model 1424 Playmaster 440.00

NATE SCHNELLER, INC. (NASCO)
Atomic Jet (Airplane Ride)... $995.00
Aqua Jet (Boat Ride) .....

J. P. SEEBURG CORP.
M100C (Select-O-Matic "100" phonograph) .....
HM 100C (Select-O-Matic "100" R. C. Special) .....
3W-1 Wall-O-Matic "100" .....
MRVC-1 Master Remote Volume Control .....
CVS4-8—8" Wall Speaker Ivory (Teardrop) .....
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply .....
ARA1-L6 Auxiliary Remote Amplifier .....
AVC-1 Automatic Volume Compensator Unit .....

UNITED MFG. CO.
Circus $690.00
10th Frame Star Shuffle Alley. 605.00
10th Frame Super Shuffle Alley 590.00

WICO CORP.
Major Leaguer (Automatic Baseball Pitcher) $1,095.00

WILLIAMS MFG. CO.
Four Corners $349.50

THE RUDOLPH WURLITZER CO.
Model "1400" Phonograph ....
Model "1450" Phonograph ....
Model 1500 Phonograph .....
Model 4851 5c-10c-25c Wall Box (48 Selections) .....
Model 5204 Wall Box 5c-10c-25c (104 Selections) .....
Model 5100 8" Speaker .....
Model 5110 12" DeLuxe Speaker

Built RIGHT and RUGGED
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Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps coin coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

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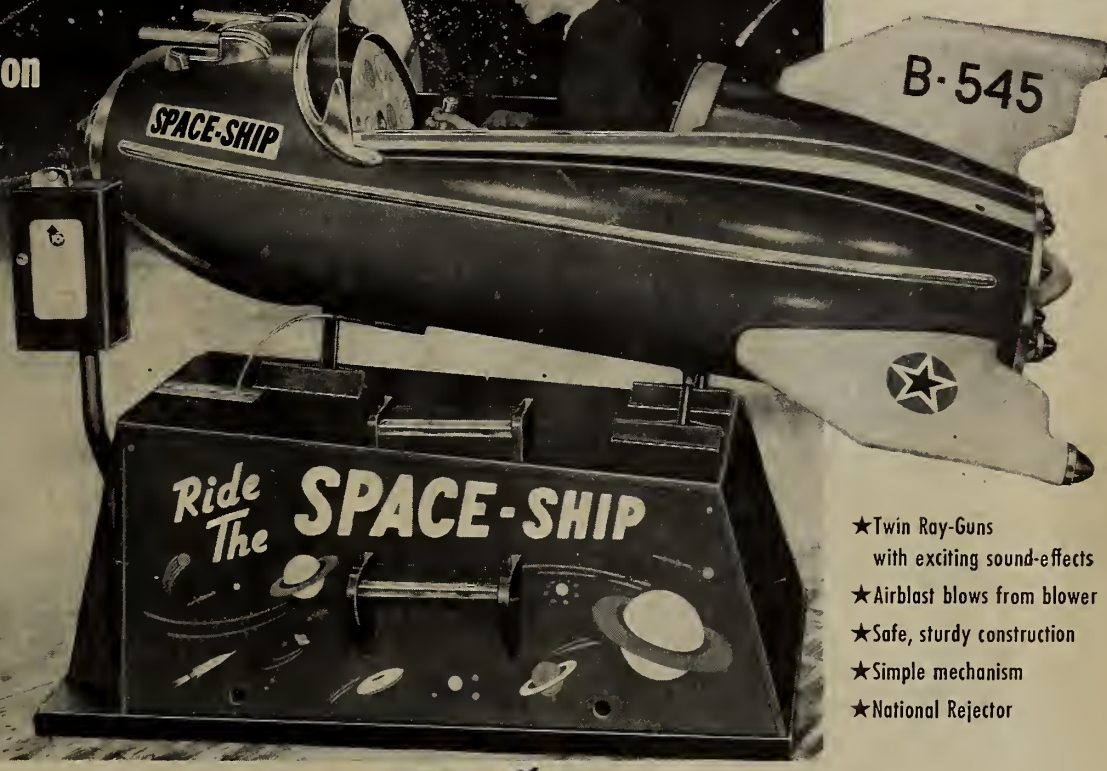

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★Colorful Eye-Appeal attracts attention on location
★Colored lights flash in nose, tail, wings and dials of realistic instrument panel
★Twin Ray-Guns with exciting sound-effects
★Airblast blows from blower
★Safe, sturdy construction
★Simple mechanism
★National Rejector

Ride THE CHAMPION by Bally®

IT TROTS!
IT GALLOPS!

TOPS IN EYE-APPEAL
TOPS IN RIDE-APPEAL
TOPS IN PROFIT

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NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Operators find The CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

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Extra Play—Extra Profit

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FOR EXTRA-FAST PLAY

HIGH SCORE FOR THE WEEK **FEATURE**

PLAYER WRITES NAME ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS

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CAN PICK UP 7-10 SPLIT

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9 FT. BY 2 FT.

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